Over 250 Degree Programmes

Accounting
- Accounting and Banking
- Accounting and Finance
- Accounting and Human Resource Management
- Accounting and International Business
- Accounting and Management
- Accounting and Marketing

Banking
- Banking and Business Information Systems
- Banking and Cyber Security and Forensics
- Banking and Finance
- Banking and Human Resource Management
- Banking and International Business
- Banking and Management
- Banking and Marketing

Business Information Systems
- Business Information Systems and Banking
- Business Information Systems and Computer Science
- Business Information Systems and Finance
- Business Information Systems and Management
- Business Information Systems and Web Communication

Business Law
- Accounting and Business Law
- Banking and Business Law
- Business Law and Criminology
- Business Law and Journalism
- Finance and Business Law
- Hospitality and Tourism Management and Business Law
- Human Resource Management and Business Law
- International Business and Business Law
- Journalism and Business Law
- Management and Business Law
- Marketing and Business Law
- Tourism and Events and Business Law

Communication and Media Studies
- Communication and Media Studies and Journalism
- Communication and Media Studies and Marketing
- Communication and Media Studies and Public Relations
- Communication and Media Studies and Web Communication

Computer Science
- Computer Science and Business Information Systems
- Computer Science and Management
- Computer Science and Web Communication

Criminology
- Accounting and Criminology
- Banking and Criminology
- Cyber Security and Forensics and Criminology
- Finance and Criminology
- Human Resource Management and Criminology
- Journalism and Criminology
- Management and Criminology
- Psychology and Criminology

Cyber Security and Forensics
- Cyber Security and Forensics and Banking
- Cyber Security and Forensics and Business Information Systems
- Cyber Security and Forensics and Computer Science
- Cyber Security and Forensics and Finance
- Cyber Security and Forensics and Management
- Cyber Security and Forensics and Web Communication
Finance
• Finance and Business Information Systems
• Finance and Cyber Security and Forensics
• Finance and Journalism
• Finance and Management
• Finance and Marketing

Games Software Design and Production
• Games Software Design and Production and Business Information Systems
• Games Software Design and Production and Computer Science
• Games Software Design and Production and Cyber Security and Forensics
• Games Software Design and Production and Management
• Games Software Design and Production and Marketing
• Games Software Design and Production and Mobile and Web Application Development
• Games Software Design and Production and Web Communication

Global Politics and Policy
• Business Law and Global Politics and Policy
• Communication and Media Studies and Global Politics and Policy
• Finance and Global Politics and Policy
• International Business and Global Politics and Policy
• Management and Global Politics and Policy
• Public Relations and Global Politics and Policy

Hospitality and Tourism Management
• Hospitality and Tourism Management and Human Resource Management
• Hospitality and Tourism Management and Management
• Hospitality and Tourism Management and Marketing
• Hospitality and Tourism Management and Public Relations
• Hospitality and Tourism Management and Web Communication

Human Resource Management
• Human Resource Management and Finance
• Human Resource Management and Management
• Human Resource Management and Marketing
• Human Resource Management and Public Relations

International Business
• International Business and Cyber Security and Forensics
• International Business and Finance
• International Business and Hospitality and Tourism Management
• International Business and Human Resource Management
• International Business and Journalism
• International Business and Management
• International Business and Marketing
• International Business and Web Communication

Journalism
• Journalism and Communication and Media Studies
• Journalism and Management
• Journalism and Marketing
• Journalism and Public Relations
• Journalism and Web Communication
Over 250 Degree Programmes

Management
- Management and Communication and Media Studies
- Management and International Business
- Management and Journalism
- Management and Marketing
- Management and Public Relations
- Management and Tourism and Events

Psychology
- Psychology and Communication and Media Studies
- Psychology and Human Resource Management
- Psychology and Journalism
- Psychology and Management
- Psychology and Marketing
- Psychology and Web Communication

Marketing
- Marketing and International Business
- Marketing and Journalism
- Marketing and Public Relations
- Marketing and Tourism and Events
- Marketing and Web Communication

Public Relations
- Public Relations and International Business
- Public Relations and Journalism
- Public Relations and Management
- Public Relations and Marketing

Mobile and Web Application Development
- Mobile and Web Application Development and Banking
- Mobile and Web Application Development and Business Information Systems
- Mobile and Web Application Development and Computer Science
- Mobile and Web Application Development and Cyber Security and Forensics
- Mobile and Web Application Development and Management
- Mobile and Web Application Development and Marketing
- Mobile and Web Application Development and Web Communication

Tourism and Events
- Tourism and Events and Communication and Media Studies
- Tourism and Events and Hospitality and Tourism Management
- Tourism and Events and Human Resource Management
- Tourism and Events and International Business
- Tourism and Events and Management
- Tourism and Events and Marketing
- Tourism and Events and Public Relations
- Tourism and Events and Web Communication

Web Communication
- Web Communication and Communication and Media Studies
- Web Communication and Management
- Web Communication and Marketing
- Web Communication and Public Relations

Graduates with a Murdoch University-recognised Kaplan Diploma, Private Diploma or Polytechnic Diploma may gain direct entry to Year 2 of the Degree programme.
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Murdoch University has an outstanding reputation in Singapore established over more than 20 years. We are committed to excellence in teaching and research, and ensuring our graduates’ success in their chosen careers.

Murdoch provides the perfect opportunity for you to take the next step on a path of lifelong learning. As part of our commitment to first-class teaching in Singapore, we have established a dedicated office that employs full-time academics and learning support in a range of disciplines.

Throughout your learning journey, our team of academic and professional staff will provide all the help and guidance you need to offer you the best possible opportunities to succeed.

**Professor Peter Waring**
Pro Vice-Chancellor Transnational Education & Dean
Murdoch University Singapore Office
Pro Vice-Chancellors’ Messages

The College of Arts, Business, Law and Social Sciences offers a diverse range of innovative and workplace-relevant courses that help prepare students for career success in an ever-changing, globally connected world.

Our course content reflects our status as a truly international University, and our academic team includes world-class researchers and academics who are passionate about teaching and student support. From Management to Web Communications, Public Relations to Criminology, we offer forward-looking courses designed to develop future thinkers and nurture leading participants in the global workforce.

The flexibility for which Murdoch University is so well known is illustrated in the broad choice of Double Majors available to our students, and the practical approach by our staff means they are able to provide excellent guidance to students regarding the best pathways to their chosen career. The College’s breadth of courses offers many exciting study options to students, and they will enable them to combine the skills required by the world’s future workforce into one Degree.

Murdoch University’s academic programmes in Sciences, Technology, Health and Education help to develop graduates who have both the technical and soft skills to integrate immediately into their professions. This is truly an international enterprise, with campuses in three countries and students from around the world.

We constantly strive for innovation in our learning and teaching methods and offer flexibility to our students in how they learn, combining face-to-face and online methods. No matter where or how they choose to learn, Murdoch maintains the same high standards for course delivery and student experience. Our students gain the technical skills, critical thinking and job-readiness to accelerate their careers in a global marketplace.

All of our campuses combine research and teaching. Students are exposed to the best teaching practices and, importantly, to course content informed by cutting-edge, industry driven research. Murdoch’s academic staff brings research directly to the classroom. Our students enter the workplace with the right skills and knowledge to prosper and lead, and their success has been recognised time and again in surveys that place Murdoch among the top Australian universities for graduate employment outcomes.
Kaplan – The Choice of Many

Kaplan in Singapore is part of Kaplan Inc., one of the world’s most diverse education providers and is the largest subsidiary of Graham Holdings, formerly The Washington Post Company. To date, Kaplan in Singapore has students from over 35 countries and regions, and has served more than 65,000 graduates. With over 500 academic programmes and professional certification courses for higher learning and skills development, Kaplan provides opportunities for individuals to pursue lifelong learning.

Over
500
Programmes & Certifications
Available

Over
65,000
Diploma and Degree
Graduates

Students From Over
35
Countries / Regions

Your Lifelong Integrated Learning Partner

Higher Learning | Skills Development

Award Winning Private Education Provider In Singapore

JobsCentral Learning Training & Education Development (T.E.D.) Awards

2018 Best Private Education Institution
• Accountancy
• Banking & Finance
• Business Management
• Communications & Media
• Computer Science & IT
• Law
• Sales & Marketing
• Social Sciences

2017 Best Private Education Institution
• Accountancy
• Business Management
• Law
• Marketing
• Psychology

2016 Best Private Education Institution
• Business Management
• Communications & Media
• Computer Science & IT
• Marketing

BERG Icons of Learning 2017
• Winner of Best Private Education Institution in Singapore

EC-Council Global Awards
ATC Circle of Excellence Award (Asia Pacific)
• 2017 • 2018 • 2019

Academia Circle of Excellence Award (Asia Pacific)
• 2017

AsiaOne People’s Choice Awards
Top 3 Best Private Schools in Singapore
• 2013 • 2014 • 2015 • 2016

JobsCentral Learning and Rankings Survey
Preferred Private Education Institution
• 2010/2011 • 2011/2012 • 2012/2013 • 2013/2014
Kaplan Helps You Get Ahead

At Kaplan, we understand your need to pursue a quality education that can help you achieve your career goals. We offer one of the widest range of academic programmes, from Diploma to Bachelor’s Degree and Postgraduate qualifications, for you to choose your area of interest and balance your commitment through flexible study modes and schedules.

Disciplines available:
- Accounting, Banking & Finance
- Engineering
- Information Technology
- Business & Management
- Hospitality & Tourism Management
- Law & Criminology
- Communication & Media
- Education & Social Sciences
- Nursing & Health Services

One of the largest private education institutions in Singapore, our campuses at Kaplan City Campus @ Wilkie Edge and @ GR.ID span more than 140,000 sqft. The campuses are located in the heart of the city, all within walking distances from 6 MRT stations across major train lines. All our campuses are strategically located to provide students with convenience and conducive study environments, including state-of-the-art classrooms and computer laboratories, WIFI access, student lounges, well-resourced library and food & beverage outlets on campus.

1. Refers to Degree programmes at Kaplan in Singapore. 2. With our university partners and other higher education institutions from Australia, Ireland and the UK (relevant disciplines and/or subject to university requirements). 3. Subject to entry requirements & university approval. 4. Terms and conditions apply. Subject to bank’s approval. 5. Only for eligible Diplomas listed on www.skillsfuture.sg/credit
Raising Your Employability with Industry Relevance

Kaplan in Singapore is committed to offering quality education through higher learning and skills development. As a result, Kaplan students will experience a holistic education with emphasis on graduate outcomes that will enhance their employability.

Kaplan Industry Advisory Boards (IABs)

Our six Kaplan Industry Advisory Boards comprising industry leaders and entrepreneurs provide industry perspectives and insights that help us ensure our curriculum is current, relevant and robust. This, together with our enhanced Employability initiatives, help us prepare our students to be industry-ready, with knowledge and key skillsets that employers are looking for in a new graduate.

Developing Industry-Ready Talent

We have a comprehensive series of initiatives to complement our full-time students’ academic learning. Students will be guided to build their professional profile and be equipped with soft, technical and digital skills, ready for life after graduation. These initiatives promote skills-based learning that aim to help our graduates be career and industry-ready to make an impact in the real world.

Kaplan Employability Services

01 4TH INDUSTRIAL REVOLUTION (IR) COURSES
Complimentary skills-based training courses to provide students with industry-ready skills

02 INDUSTRY PROJECTS
Solve real-world industry problems

03 WORK EXPERIENCE (non-credit bearing internship)
Increase exposure to the workforce

04 INDUSTRY CLINICS
Receive advice from industry experts

05 MASTERCLASS SERIES
Access to industry trends and insights

06 KAPLAN iCare
Contribute to society through participating in community activities

07 PROFESSIONAL DEVELOPMENT WORKSHOPS
Build online profile and attend professional development workshops

08 CAREER ADVISORY
Personalised career coaching sessions

09 GRADUATE EMPLOYMENT
Access to Kaplan’s network of employers for graduate opportunities

10 KAPLAN CAREER FAIRS
Attend career fairs with employers from different industries offering employment opportunities

Over 25 Diplomas and 300 Degree programmes available
Comprehensive series of initiatives including skills-based training for full-time students
Our graduates will be career and industry-ready
Graduate Employability

Over 95% of all employed graduates\(^1\) secured full-time employment

More than

4 in 5

employed after successful course completion\(^2\)

Close to

1 in 2

Given pay raise\(^3\)

More than

1 in 4

Given promotion\(^3\)

Our graduates have found employment with companies such as:

- AC Nielsen
- Accenture
- Apple
- CapitaLand
- Citibank
- DBS Bank
- Deutsche Bank
- DHL
- Drew and Napier LLC
- ExxonMobil
- Facebook
- Far East Organization
- GlaxoSmithKline
- HSBC
- Keppel
- KPMG
- Maybank
- Mediacorp
- Ministry of Home Affairs
- Ministry of Manpower
- Nanyang Technological University
- National Council of Social Service
- National Healthcare Group
- Netflix
- Nikon Singapore
- People’s Association
- Pratt & Whitney
- Procter & Gamble
- PSA
- PwC
- Raffles Medical Group
- Republic of Singapore Air Force
- Resorts World Sentosa
- Siemens
- Singapore Airlines
- Singapore Police Force
- SMRT
- ST Engineering
- Standard Chartered
- Thomson Reuters
- UOB

Source: Kaplan Graduate Employment Survey 2018

All statistics are based on Kaplan Graduate Employment Survey 2018 conducted by Forbes Research Pte Ltd between February to August 2019, with graduates between June 2017 and May 2018. Respondents include all full-time graduates: 638; and all part-time graduates: 904. This survey is not the same survey as conducted by the Committee for Private Education.

1. Based on Full-time External Degree Programme graduates (Full-time & Part-time employed + Self-employed/Freelance)
2. Based on Full-time External Degree Programme graduates who were employed (working full-time + working part-time + self-employed/freelance) and seeking employment; excludes those working in the same company prior to completion of course.
3. Based on Part-time Diploma + External Degree Programme graduates (Full-time employed + Self-employed/Freelance)
About Murdoch University

At Murdoch University, we believe that you are the best asset for yourself and recognise your personal investment as preparation for your future.

As a member of the Innovative Research Universities Group, we collaborate with a number of distinguished Australian universities, conducting research of a national and international standing.

With 81% of our research disciplines assessed as world standard or better¹, our world-leading research in food security, sustainable development and health futures is informing leaders and nurturing innovation in tackling the most pressing regional and global challenges.

We pride ourselves on having academics who are pioneers in their respective fields along with state-of-the-art facilities and exceptional student services – all supported by our five-star rankings for student support, teaching quality and overall student experience².

We have more than 24,000 students studying our wide range of undergraduate, postgraduate and research programmes which include arts, business, engineering, health, information technology, law, criminology, science and teaching. Among these 24,000 students, we have 2,800 overseas students from over 85 countries studying in Perth, and another 6,200 students studying offshore. Our cultural diversity makes us one of the Top 100 Global Universities in the World under 50 years old³.

As a forward thinking University with an international reputation and a wealth of expertise, Murdoch University is a top choice for a world-class degree.

1. Excellence in Research for Australia 2018
   https://dataportal.arc.gov.au/ERA/Web/Outcomes#/institution/MUR

2. The Good Universities Guide 2020

3. Times Higher Education Young University Rankings 2019 – Top 351 Global Universities under 50 years old
The Murdoch Advantage

- **World’s Top 100 Global Universities under 50 years old**
  Times Higher Education Young University Rankings 2019 – Top 351 Global Universities under 50 years old

- Polytechnic Diploma holders may be given up to 8 units of exemptions
  subject to meeting university’s requirements

- Gain entry to Year 2 of the Degree programme
  subject to meeting university’s requirements

- Complete the Degree programme in 16-20 months
  instead of 28-36 months, subject to university’s approval

- A Degree with a difference
  Full Degree transcript awarded upon completion, giving you a competitive edge in the job market.

- The Degree is the same as that awarded to on-campus graduates in Australia.

- Murdoch Learning Support System

  **Technology-Integrated learning**
  Technology-integrated learning refers to a study experience in which students achieve a given set of learning outcomes by interacting in more than one medium.

  This approach involves the meaningful and balanced use of digital media such as recorded lectures, podcasts, text or graphics, with other elements such as a video or quiz. It may even encompass active learning methods such as student-generated blogs, where appropriate.

  With technology-integrated learning, students will not only reap the benefits of face-to-face guidance and collaboration, but also – in carrying out some of their learning online – benefit from added flexibility and control over the time, place, path and pace of learning.

  **Studiosity – an on-demand, study-support service**
  Students will be given additional academic support via access to Studiosity, an on-demand, study-support service. Trained network subject specialists are available to offer you help.

  **Student support**
  Classes will be held regularly with full academic support given throughout the duration of your programme.

  Our smaller classes (with a maximum of 50 students) ensure a supportive learning environment with more personal attention given to each student.
A strong record of producing Vice Chancellor's Academic Excellence Award Winners
Murdoch University at Kaplan has a robust record of students ranked at the Top 2% of the cohort year after year, achieving the Vice Chancellor's Academic Excellence Award.

Honorary Doctorate Award
Dr Keng Yam Tony Tan¹, 7th President of Republic of Singapore and Mr Kwok Fook Seng², Singapore’s High Commissioner to Australia are both the recipients of the Honorary Doctorate from the University.

Murdoch University Singapore Office
The Pro Vice-Chancellor Transnational Education & Dean, Professor Peter Waring and Deputy Dean, Dr Paola Magni from Murdoch University are based in Singapore to oversee the academic aspects of the programmes and to ensure a high standard of academic delivery here. This is an exclusive arrangement by Murdoch University.

Murdoch University Faculty
The collective expertise of Murdoch University Singapore Office’s teaching staff, which comprises of both industry experts and academics with PhD qualifications, allows students to gain practical learning and critical thinking skills.

Murdoch University is recognised by the Australian government

Murdoch University is recognised by the Ministry of Manpower (MOM) and is on their list of acceptable institutions (Applicable only to foreign students applying for training employment pass)

Murdoch University is listed as one of the approved universities for individuals seeking to be admitted to the Singapore Bar by the Singapore Ministry of Law.

Member of the Association of Commonwealth Universities (ACU)
Newly opened in 2019, Murdoch EDGE @ Kaplan offers Murdoch University students and graduates in Singapore a range of unique services to improve their career readiness or gain the confidence to pursue new ideas that can turn into real-world solutions.

Through complimentary services that include industry events, seminars, entrepreneurship training and access to business leaders and mentors to forge new networks, students and graduates of Murdoch University will be enabled with skills that can give them the competitive edge to pursue their careers or entrepreneurial ventures.

For Students:
1. Career Advisory / Coaching
   We have career coaching services where we assess students to uncover their strengths and weaknesses, and guide them according to suitable job roles based on their personality.

2. Work Experience (non-credit bearing internship)
   We have a network of companies partnering with us to offer students work experience. With more work experience, students have better opportunities to secure a full-time job.

3. Entrepreneurship Training / Talks
   Students can identify, develop and validate their business ideas. They can seek mentorship from entrepreneurs and venture capitalists. There is an entrepreneurship club where like-minded students come together to share resources and ideas.

4. Industry Clinics / Talks
   Students will get an opportunity to network with industry practitioners and receive advice about the various job professions from the industry.

5. Professional Development Series
   Students will go through a compulsory 1-hour LinkedIn workshop and an optional 1 hour of professional grooming session.

6. Peer Sharing Sessions
   This will be a platform for students to share their views on internship and entrepreneurship ideas.

7. Alumni Network
   Alumni and students will be invited to Murdoch EDGE @ Kaplan for networking and work-experience opportunities.

8. Recruitment Events
   There will be on-campus interviews to allow students to meet and discuss job opportunities with potential employers.

For Employers:
For recruitment of Murdoch University students at Kaplan in Singapore, you may register for a complimentary account at Kaplan CareersHub via https://kaplan-csm.symplicity.com to share employment opportunities. This portal will also allow you to keep track of students’ applications and resumes after you have posted the job positions.

Find us:
Murdoch EDGE @ Kaplan is located at 8 Wilkie Road, Wilkie Edge, #02-206, Singapore 228095. Opens daily from 10am to 7pm from Mondays to Fridays.

Contact us:
For collaborations or general enquiries, please email us at Murdoch.Edge@kaplan.com
Professional Accreditations, Recognitions & Memberships

**Accounting**

Professional Accreditations

- Accredited by Association of Chartered Certified Accountants (ACCA). Receive exemptions for up to 9 exams (3 Applied Knowledge and 6 Applied Skills exams).

- Accredited by Certified Public Accountant (CPA) Australia. Direct entry into CPA programmes.

Professional Recognition

- Recognised by the Institute of Public Accountants (IPA) for Professional Membership

Professional Membership

- Associate Member of the Institute of Singapore Chartered Accountants (ISCA)

**Business Information Systems**

**Computer Science**

**Cyber Security and Forensics**

Professional Accreditation

- Accredited by Australian Computer Society (ACS) - a membership affiliation with Singapore Computer Society (SCS)

Student Membership

- Student Membership with Centre of Strategic Cyberspace and International Studies (CSCIS)

**Communication and Media Studies**

**Journalism**

**Public Relations**

Student Membership

- Student Membership with Institute of Public Relations Singapore (IPRS)
Marketing Professional Membership
- Member of the Australian Marketing Institute (AMI)³

Psychology Professional Accreditation
- Accredited by Australian Psychology Accreditation Council (APAC)

Professional Recognition
- Recognised by Australian Psychological Society (APS)

Student Membership
- Student Membership with Singapore Psychological Society (SPS)

Finance Professional Membership
- Associate Member of the Financial Services Institute of Australasia (FINSIA)²

Hospitality and Tourism Management Tourism and Events
Professional Membership
- Member of the Council for Australasian Tourism and Hospitality Education (CAUTHE)

1. Associate membership is available to applicants who have completed an accounting degree or an equivalent accounting qualification.
2. Associate membership is available to anyone holding a degree, or equivalent, with three years of work experience within the financial services industry.
3. Professional membership is available to holders of recognised tertiary (or degree) qualifications in marketing who have started an active career in marketing, or those with significant practical marketing experience.

The aforementioned accreditations, memberships and recognitions are awarded to Murdoch University, and are indicative of its standing with academics and professionals.
Ang Bing Quan
Software Engineer / Application Consultant, NCS Pte Ltd
Bachelor of Science in Cyber Forensics & Information Security and Computer Science (Double Major Degree)
Murdoch University Student (2020)

Aiming for gainful and lucrative employment, I decided to switch to an IT career, which I felt would also be a fulfilling experience. With its flexible study schedule, wide range of programmes, and the option to take any number of modules per trimester, Murdoch University was the obvious choice. The flexibility alone is advantageous for part-time students like myself.

My efforts have paid off, and my Bachelor’s Degree education has enabled me to develop essential skills related to my work. I would recommend students take up Double Majors to increase their employability and expand their job options.

Marhalim Bin Maarof
Senior Administrative Assistant, Investment Company
Bachelor of Business in Human Resource Management and Management (Double Major)
Murdoch University Graduate (2019)

The combination of two different Majors provided me with great insight into complementing subject matters concerning the management of an organisation’s human capital. The good synergy between two different specialisations not only boosted my confidence in conversing with others on a broader range of topics, but has empowered me to make better decisions at work.

My Double Major programme has paid high dividends in providing me the best of both worlds. I am proud to say that it has prepared me well to assume future senior management roles.

Vanessa Vaune Moses
Public Relations Manager, PR & Corporate Communications
Bachelor of Arts in Communication and Media Studies and Public Relations (Double Major)
Murdoch University Graduate (2019)

Endeavouring to improve my education and hone my competitive edge, I sought a Double Major to broaden my career options within various industries and expand my horizons.

Of the various modules taught, I found the Campaign Management module to be most effective in my role as a Public Relations & Marketing Executive. It provides professional PR skills through practical experience, requiring us to work in teams to craft our own PR strategy and communication plans.

I have personally noticed that, since graduating, I was offered more employment opportunities than before and had no difficulty securing jobs. As such, I definitely recommend Murdoch University.

Students & Graduates Testimonials
Faith Zheng Shushan
Assistant Manager, CorPa Asia Advisory Pte Ltd
Bachelor of Commerce in Banking and Management (Double Major)
Murdoch University Graduate (2020)

Having worked in the Finance sector for 3 years, I decided to advance my education to a Degree level in order to remain relevant. I felt that studying two Majors would provide me greater competitive advantage, and favoured Murdoch University due to its flexible study schedule. Therefore, I chose to study a Double Major Degree in Banking and Management.

Upon completion of my studies, I was promoted from Executive Officer to Assistant Manager, and have been assigned greater responsibilities which I can easily manage as my Murdoch education has also imparted time management skills to me.

Nathaniel Liew Keyang
Regional Account Associate, Velocity Global
Top 2% Vice Chancellor’s Commendation for Academic Excellence Awards 2019 Recipient
Bachelor of Arts in Psychology and Human Resource Management (Double Major)
Murdoch University Graduate (2020)

My choice of this Double Major not only combined both my interests, I believe it will offer wider career prospects and give me the competitive advantage for my future career. For the same reason, I would recommend others to take this up as well.

Murdoch University offers an accelerated university education that provides the same Degree qualification as its Australia campus. This programme can be completed in a shorter timeframe of 2 years instead of the usual 3 to 4 years at other universities. Therefore, I believe it is a suitable choice for students aiming for career progression.

Skylar Lee Yong Jia
Top 2% Vice Chancellor’s Commendation for Academic Excellence Awards 2019 Recipient
Bachelor of Arts in Psychology
Murdoch University Student (2020)

My educational journey has peaked with me receiving the Top 2% Vice Chancellor’s Commendation for Academic Excellence Award, and I attribute my achievement to the friends who supported me along the way. I believe that Murdoch University offers one of the best Psychology programmes for me. I decided to continue advancing my education to a Bachelor of Arts Honours Degree in Psychology with Murdoch University in Australia. By doing so, I can be better prepared to undertake research roles in the future as well.

I plan to begin building my career as well as prepare myself to pass the Medical College Admission Test after graduating. Eventually, I aim to enrol in a medical school so I can achieve my ambition to become a psychiatrist.
Sherman Chong Xian Sheng
Financial Advisor, AXA Insurance
Barista, Habitat Coffee
Bachelor of Commerce in Finance and Management (Double Major)
Murdoch University Graduate (2017)

It was challenging to study and work simultaneously. Murdoch University offers students the flexibility to plan their study schedules, allowing me to choose the number of modules to study for each trimester accordingly.

In preparation to set up my dream café, I pursued a Double Major Degree in Finance and Management. The latter equips me with the essential business skills and knowledge by providing me the skill sets to analyse data, improve financial decisions and offer excellent customer service to my future patrons.

Nurul Atyqa
Human Resources Assistant, National University of Singapore
Bachelor of Business in Human Resource Management and Management (Double Major)
Murdoch University Student (2018)

Desiring the best of both worlds, I selected Murdoch University’s Human Resource Management (HRM) course in order to balance work and study.

In my current job, I like that I can apply my in-depth knowledge of HRM processes ranging from recruitment, selection, compensation, training and organisation development to ensure new hires assimilate well into the NUS team. I strongly believe my Degree has helped me hone key people management skills, and will land me promotional opportunities in the near future.

Ashley Kwok
Performance & Career Development Officer, Singapore Civil Defence Force
Bachelor of Arts in Tourism & Events and Management (Double Major)
Murdoch University Graduate (2018)

As the bar is constantly rising, I chose to remain competitive by enhancing my knowledge base with this Double Major to meet new challenges.

Besides expanding my horizons, modules like Public Policy Analysis have given me fresh perspectives on the key roles that policies play in promoting strong organisational culture. In particular, the emphasis on lateral thinking helped inspire new solutions and ideas for my work, even paving the way for a promotion.
**Eileen Chua Lian Choon**
Deputy Director & Divisional Head of HR Shared Services, Nanyang Technological University (NTU)
Bachelor of Business in Human Resource Management and Management (Double Major)
Murdoch University Graduate (2020)

Following the completion of my Degree, I found more employment opportunities in the Human Resource field, moving from the Engineering sector to Oil and Gas. This eventually culminated in my current role with Nanyang Technological University (NTU) as Divisional Head in HR Shared Services, where I manage a team of professionals to provide HR expertise to the university.

I find that the programme has improved my job performance overall. The additional management specialisation complements my background as a HR professional, expanding the scope of my understanding from human resources to business as a whole.

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**Amanda Ang Hym Ee**
Cognitive Therapist, Mental Health Industry
Bachelor of Arts in Psychology
Murdoch University Student (2020)

Formerly pursuing a career in hospitality, I decided to study Psychology as I wanted a fulfilling career helping children with special needs. Murdoch University is a recognised institution, and many of my friends have studied there and recommended it to me. It is a reliable and recognised institution which offers a broad and practical Psychology education for students studying mental health, one that is applicable to real-life scenarios.

As it provides a comprehensive curriculum, my Murdoch Degree studies have improved my understanding of the psychological challenges of the children I work with, enabling me to develop better techniques to help them.

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**Mohammed Hafiz**
Founder, Komeng Technology
Bachelor of Arts in Tourism and Events
Murdoch University Graduate (2019)

Having relished a wide variety of travel experiences, my passion to explore the tourism industry led to a Double Major Degree programme. I was blessed to enjoy a welcoming environment where lecturers were always ready to clarify doubts.

My Degree propelled me further as I started my own travel agency, website and mobile-app development business, KomengTech. Upon reflection, I believe Murdoch University has maximised my potential, and I have already recommended others to attend.
Students & Graduates Testimonials

Benjamin Choo
Communication Lecturer, Temasek Polytechnic
Bachelor of Arts in Communication and Media Studies and Public Relations (Double Major)
Murdoch University Graduate (2019)

As a firm believer of giving back to society, I have always seized opportunities to host my alma mater’s events. From being imparted important communication and “survival” skill sets by my lecturers, to emceeing at Murdoch’s graduation ceremonies, I am honoured for the countless opportunities to apply my creative problem-solving skills in real-life situations.

Thanks to Murdoch’s support, I am proud to be where I am today – a lecturer at Temasek Polytechnic teaching public speaking. I definitely credit Murdoch’s Double Major Degree programme for my achievements.

Debra Marie Francis
Teacher, Jan & Elly English Language School
Top 2% Vice Chancellor’s Commendation for Academic Excellence Awards 2017 Recipient
Bachelor of Commerce in Economics & Management
Murdoch University Graduate (2019)

I feel that getting a Degree is a vital stepping stone to getting through corporate doors. Whatever Degree you take on, it serves as an indicator of one’s ability and competency. With almost everyone holding a Degree now, I see it as an essential qualification to securing a job, as well as broadening one’s own knowledge base.

Beyond that, a Degree opens up a lifetime of opportunities. There will be more job openings, more chances at promotions and more flexibility with which jobs I can take or keep.

Sylvester Yew
Senior Loan Ambassador, OCBC Bank
Bachelor of Business in Banking and Finance (Double Major)
Murdoch University Student (2019)

After my O-Levels, I joined Kaplan to study for my Diploma in Banking and Finance. Upon completion, my passion for the industry grew further. Hence, I decided to embark on my Degree programme to secure a better future and career prospects.

I chose Murdoch University because I could gain an internationally-recognised qualification. Many of my friends had recommended Murdoch as it is a reputable University. To my understanding, the Degree from Murdoch University is also well-recognised in the banking industry.
Crystal Poh En En
Senior Executive, Digital Printing Agency
Bachelor of Business in International Business & Management (Double Major)
Murdoch University Student (2019)

I chose Murdoch University because it would allow me to work and study concurrently. Its flexibility gives me control over my schedule, an advantage for working professionals like us, and its central location is another plus point.

Murdoch’s Degree programme provides online videos which guide me along and contain more information on topics taught, so I have a basic understanding even before the lesson starts. This makes studying easier, and I would recommend Murdoch University to others.

Jonathan Piak Chin Fong
Systems Engineer, Power Industry
Bachelor in Cyber Forensics, Information Security & Management and Business Information Systems (Double Major)
Murdoch University Graduate (2018)

It was always my ambition to pursue a career in cybersecurity, and upon attaining my Diploma in Information Technology, I felt motivated to advance my education further, resultantly choosing Murdoch University.

Recalling my Kaplan Journey, I especially appreciated the experienced lecturers and their delivery of the curriculum. They highlighted the essence of each topic through sharing of real-life experiences, while patiently guiding us to prioritise our workload. Overall, the Degree programme has improved my ability to react effectively to real-world issues.

Eustacia Tang Kwan Yu
Periodic Review Officer, Local Bank
Bachelor of Science in Business Information Systems and Computer Science (Double Major)
Murdoch University Student (2019)

I faced employment difficulties as most employers require at minimum, a Bachelor’s Degree. Thanks to the knowledge and skills I gained from the Double Major Degree, I landed a job at a reputable bank as a Periodic Review Officer.

My Murdoch experience has equipped me with practical skills in both IT and business intelligence, enabling me to juggle two hats in operation and programming work, and succeed in a competitive workplace.
Muhammad Al-Qaasimy
Singapore National Footballer
Bachelor of Commerce in Human Resource Management and Management (Double Major)
Murdoch University Graduate (2017)

The skills I have attained from Murdoch’s Double Major Degree programme are relevant to many aspects of my life. In particular, the Human Resource Management major will support my passion in football, as what I’ve learnt about people management will improve my ability to work with a diverse team of individuals.

The Management major on the other hand, will be instrumental when I start my own football academy for the underprivileged upon my eventual retirement from professional football.

Tiffany Thivyanjali Gnanaraj
Bachelor of Business in Human Resource Management and Management (Double Major)
Murdoch University Student (2019)

Having a Degree has become increasingly important to remain competitive in the job market. It offers more job openings and flexibility when applying for various jobs. These are a few of the reasons why I decided to pursue a Degree, and the great variety of Double Major Degree programmes offered by Murdoch University had also sparked my interest.

With a Diploma in Business Management from Nanyang Polytechnic, I had enjoyed complete module exemptions and managed to complete my Degree in 16 months instead of 28 months.

Zhang Jia Cai
Engineer, Security Solutions Provider
Bachelor in Cyber Forensics, Information Security Management and Business Information Systems (Double Major)
Murdoch University Graduate (2019)

I feel my Murdoch journey has been a fruitful one. Industry-relevant modules like Forensics Data Analysis and Cyber Forensics made me appreciate how various events and network traffic flows work. While working concurrently as an Engineer in a security operations centre, I can tap on my learned data analytical skills to effectively deal with offences occurring in the organisation’s network. Ultimately, acquiring a Double Major has enabled me to study my two main interests as well as enhanced my career prospects.
Ahmad Aizat Bin Ahmad Zaini  
Network Technician, Amazon Web Services  
Bachelor in Cyber Forensics, Information Security & Management and Business Information Systems (Double Major)  
Murdoch University Graduate (2019)  

Murdoch University impressed me due to its reputation for grooming graduates with strong employability prospects. I settled on a Double Major Degree programme in Cyber Forensics, Information Security and Management and Business Information Systems, which enhanced my analytical skills, taught me to pinpoint an organisation’s weak security governance, and introduced various ways to implement data storage systems. Pursuing a Degree has broadened my horizons, and I encourage others to choose Murdoch as well.

Norhuda Binte Zainal  
Corporate Sales & Service Officer, Singapore Airlines (SIA)  
Bachelor of Business in Human Resource Management and Management (Double Major)  
Murdoch University Student (2018)  

Aspiring for career advancement, I decided to pursue a Double Major Degree. Attaining a higher qualification would raise my earning potential and help me climb the corporate ladder to secure a more comfortable life for myself in the future.

Thanks to relevant modules like Organisation Development and Change, and Wellbeing, I learnt how to develop people-oriented strategies such as sieving out the best fares for customers, to managing pregnant and elderly customers who require more attention. I believe graduating with a Murdoch Double Major Degree will transform me into a market-ready individual.

Chow Hui Ming, Rachal  
Educator, Early Childhood Industry  
Bachelor of Arts in Psychology  
Murdoch University Student (2018)  

I have chosen to study with Murdoch University due to its global reputation. As an educator, I can have positive impact on children and parents by applying what I have learned from this Degree programme.

What I appreciate most is the nurturing learning environment, where lecturers constantly encourage us to ask questions. As Psychology focuses on building my understanding of human dynamics in the workplace, I believe the skills gained will go far to help me connect with fellow educators in Singapore.
Students & Graduates Testimonials

Allan Ho Jian Zhang

Human Resource Executive, Hospitality Industry
Bachelor of Commerce in Human Resource Management and Management (Double Major)
Murdoch University Graduate (2018)
Top 2% Vice Chancellor’s Commendation for Academic Excellence Awards 2018 Recipient

Aspiring to connect with people from various backgrounds, I wanted to gain insight into the management of workplace relationships. Attracted by Murdoch University’s international reputation and the flexibility to plan my own study schedule, I knew my passion for Human Resources would gear myself for bright career prospects. I am confident that my education has set the building blocks for an exciting career and shaped me into a well-rounded individual.

Goh Si Xing

Operation Officer, Foreign Bank
Bachelor of Business in Accounting and Banking (Double Major)
Murdoch University Graduate (2018)

Convinced by stories shared by my colleagues who were studying part-time at Murdoch University, I decided to pursue my Double Major Degree there. In order to enjoy the best of both worlds, I enrolled in the Bachelor of Business in Accounting and Banking Degree programme to marry my personal and professional interests.

My Degree prompted my swift rise through the ranks. I was promoted to senior operation officer and took on new challenges that required quick thinking, such as managing commercial banking customers and supervising daily bank operations.

Teh Zi Cong Nicholas

Top 2% Vice Chancellor’s Commendation for Academic Excellence Awards 2017 Recipient
Bachelor of Commerce in Economics and Business Law (Double Major)
Murdoch University Graduate (2017)

Murdoch University offers a wide range of programmes and it offers more than 250 Bachelor’s Degree programmes. It was easy for me to choose from and it allowed me to combine the subjects that I am interested in.

I like the technology-integrated learning system offered by Murdoch University. I can access the contents from home and it gives me the opportunity to learn at my own pace, not just confined to the boundaries of the classroom. The flexibility of choosing my own time slots at my convenience for each module greatly benefits me in terms of aligning with my commitments.
Muhammad Sadiq Bin Abdul Kadir
Instructor, Singapore Armed Forces (SAF)
Bachelor of Business in International Business and Management (Double Major)
Murdoch University Student (2017)

After I graduated from Republic Polytechnic with a Diploma in Materials Science, I enlisted in the army in 2011. In 2015, I joined the SAFTI Military Institute as an Instructor. My job is to educate officer cadets with military fundamentals and knowledge on aspects of their jobs.

It was around the same time that I decided to further my studies. I have chosen International Business and Management as my specialisations so that I can expose myself to new fields of study, gain knowledge and develop skill sets.

Chen Hui Ting
Creative Producer, Media Industry
Bachelor of Arts in Communication and Media Studies
Murdoch University Student (2019)

Fresh out of Ngee Ann Poly, I realised that a Degree was necessary in Singapore, and decided to progress my education to improve my employment and salary prospects. To ensure my investment would pay off, I chose to study with Murdoch University – a well-known and accredited institution.

The Degree programme has been instrumental to my current role as a producer/writer of radio ads. I have acquired essential skills, imparted to me by qualified lecturers with industry experience who shared their knowledgeable insights and work experiences with us, to give us an in-depth view of the topic. Overall, my learning journey has been an efficient and productive one, and I recommend Murdoch University to others.

Anees Fathima D/O Mohamed Asana Labai
Executive, Chelsea Pte Ltd
Bachelor of Business in Human Resource Management and Business Law (Double Major)
Murdoch University Student (2019)

I used education and my passion for law to redirect my life and attention. Upon the passing of my late father, I was determined to be a strong pillar of support for my family and friends.

As such, I embarked on my journey to pursue a Bachelor’s Degree at Murdoch University to expand my knowledge on other aspects of law such as Workplace, Marketing and Advertising Law, beyond what I learnt during my Diploma studies.
Students & Graduates Testimonials

Muhammad Zafrie Bin Sudiyono
Civil Servant, Public Sector
Bachelor of Arts in Communication and Media Studies
Murdoch University Graduate (2019)

Even with a Diploma from Temasek Polytechnic, I chose not to rest on my laurels. I believe that furthering my studies would provide new knowledge in different fields and as such, decided to upgrade myself with a Degree. I eventually chose Murdoch University as it was recommended by my colleagues. As their Degrees were recognised by my organisation, the Degree would grant me an advantage and opportunities for advancements in my workplace.

Murdoch’s flexible study allows me to attend classes after work. I really like the University’s teaching methods, especially the smaller classes which allowed a more focused education with the lecturers.

Tan Fang Fang
Accounting Executive, Transportation Industry
Bachelor of Business in Accounting
Murdoch University Student (2018)

The modules taught at Murdoch University are well-structured with excellent content coverage, enabling professional bodies like CPA Australia and ACCA to grant students exemptions from papers at the foundational level.

One such module is Technology and Accounting Processes, which teaches us how to use the QuickBooks accounting software. Gaining hands-on exposure to industry-relevant practices has benefitted me in my understanding of the computerised accounting process.

Wana Htwe Thant
Patient Relation Officer, Sengkang General Hospital
Bachelor of Business in Human Resource Management & Criminology (Double Major)
Murdoch University Student (2019)

With the flexible study plan from Murdoch University, I could work full-time and develop my career simultaneously. The experienced lecturers took a pragmatic approach to teaching with real-life examples, which enriched my understanding of the subjects and streamlined my learning.

Considering these advantages, I highly recommend Murdoch University as a renowned institution that provides quality education, offering useful skills that can lead to lucrative employment opportunities.
Jessica D/O Siva Guru
Shipper Support Head, Ninja Van
Bachelor of Arts in Psychology
Murdoch University Graduate (2019)

Since secondary school, I have always desired to enhance my understanding of myself and others. Fuelled by this interest, I chose to pursue psychology to gain greater insights into mental wellness, settling on Murdoch University because of its global recognition and innovative curriculum.

Beyond the easily accessible campus, I appreciate my lecturers who have been approachable and helpful beyond teaching expectations. They scheduled external lessons outside of curriculum time to guide us with our assignments, which made learning extremely enjoyable.

Janet Yeo
Investigation Analyst, Global Bank
Bachelor of Business in Banking and Finance (Double Major)
Murdoch University Graduate (2018)
Top 2% Vice Chancellor’s Commendation for Academic Excellence Awards 2018 Recipient

To stay relevant and employable, I furthered my studies with Murdoch’s Double Major Degree and have achieved a position as an Investigation with a global bank. The modules taught were practical and enhanced my work performance, especially Treasury Management and Derivative Securities, which strengthened my understanding of various financial systems and securities used by clients. As such, I am able to review banking transactions with more confidence than before.

Shawn Pang Zhi Wei
Cyber Threat Analyst, OCBC Bank
Bachelor of Science in Cyber Forensics & Information Security and Business Information Systems (Double Major)
Murdoch University Student (2018)

As cybercrime becomes more prevalent, there is a rising demand for cybersecurity professionals. To broaden my knowledge and skill sets, I decided to obtain a Double Major Degree to gain competitive advantages and increase my career choices.

In my current job, I can exercise timely detection, identification and containment of possible cyber-attacks or intrusions. Undergoing this Australian Computer Society-accredited programme has opened up many opportunities for me to advance in the cybersecurity industry.
Students & Graduates Testimonials

Lin Jun
Bachelor of Science in Mobile & Web Application Development and Computer Science (Double Major)
Murdoch University Full-time Student (2019)

Driven by my interest in IT gadgets and the growing demand for talent in the booming mobile and web development industry, I was convinced that the Murdoch Bachelor’s Degree would grant me the relevant skills and knowledge required to secure a job in the industry.

Moreover, the variety of courses that Murdoch University offers assured me that I would benefit from both the breadth and depth across multi-disciplines. Combining passion with a quality University, I am sure my Double Major Degree will shape me to graduate career-ready.

Guay Qian Hui
Account Manager, Creative Agency
Bachelor of Arts in Web Communications and Public Relations (Double Major)
Murdoch University Student (2018)

This Degree is an innovative qualification that provides me with practical, theoretical and technical knowledge in the core areas of social media strategy, search engine optimisation, digital content strategy and web analytics.

With my Polytechnic Diploma in Advertising and Public Relations, I received 8 module exemptions and could complete my Degree in 16 months instead of 28 months. I strongly believe my University education will enable me to remain competitive in today’s workforce and set me for a successful career.

Soo Yong Sheng Jarel
Test Engineer, IT Consultancy Firm
Bachelor of Science in Mobile & Web Application Development and Computer Science (Double Major)
Murdoch University Student (2018)

Murdoch’s Double Major Degree programmes caught my attention with its innovative environment. I believe the blended learning of theory and real-world experiences will enhance my performance as a Test Engineer — to seamlessly plan and manage testing efforts across all phases of quality assurance including developing automation tools and code.

With this Double Major Degree, I hope to learn and develop more efficient automation tools and join a team that makes an impact in the field of mobile apps.
Lim Chang Jie  
IT Forensic Investigator, IT Industry  
Bachelor of Science in Cyber Security and Forensics  
Murdoch University Student (2020)  

My choice to study with Murdoch University was due to its highly positive reputation compared to other universities and its association with the Innovative Research Universities network. As my current role involves investigation of suspects’ electronic devices and monitoring suspicious activity within company networks, my Degree has helped me understand my job scope in greater detail and allows me to improvise investigation methods. It also educates me on performing my job ethically.

Tiffany Tan Ching Ching  
HR Assistant Vice President, Foreign Bank  
Bachelor of Arts in Psychology  
Murdoch University Student (2019)  

After completing my first part-time Degree in International Business with Murdoch University at Kaplan, I decided to fulfil my childhood dream by pursuing another Degree in Psychology.

Working in a multi-national company was a key opportunity for me to apply my knowledge of global economics, geographical and cultural nuances. In a nutshell, my course has enabled me to confidently manage business relations across 12 different countries within the Asia region.
Students & Graduates Testimonials

Yogaraj Easu
Group Compliance, Anti-money Laundering Team, Local Bank
Bachelor of Business in Banking and Finance (Double Major)
Murdoch University Graduate (2017)

I had found the banking and Finance programme to be helpful in enhancing my understanding of the highly globalised banking industry. I am aware a Degree is essential in propelling my career further in the near future.

Other than the ideal course duration due to the advanced standing received through my relevant diploma, a flexible schedule and industry recognition for the qualification gave me greater confidence in taking the plunge. To top it up, I appreciated the lecturers’ good support of timely responses to his queries, even when it was outside lesson hours.

Claire Soh Xi Wen
Executive, Office of International Affairs, Local University
Bachelor of Commerce in Hospitality and Tourism Management and Management (Double Major)
Murdoch University Graduate (2019)

Upon graduation, I made progress in my career — from a Receptionist to an Executive in NTU’s Office of International Affairs. I was given ample opportunities to combine my teamwork skills with knowledge on international affairs from my Hospitality Degree to benefit NTU’s international reach and strengthen its strategic alliances.

The modules have enabled me to forge sustainable relationships with people from different countries and enjoy the dynamism of the hospitality and tourism industry.

D’Cruz Bruce Russell
Digital Media Officer, Corporate Communications & Relations Division, Public Sector
Bachelor of Arts in Communication & Media Studies and Web Communication (Double Major)
Murdoch University Student (2019)

Upon hearing my friend talk about Murdoch’s flexible study schedule, I was sold. It was the ideal solution to balancing my work and studies, and Murdoch’s reputation and ranking among the World’s Top 100 Universities by Times Higher Education, sealed my decision.

This Degree programme prepares me for media-related work and trains me to analyse how media reflects, represents and influences the world. I am confident that my Double Major Degree will give me the competitive edge to excel in my career.
Kwan May Sian
Senior Product Specialist, Novartis (S) Pte Ltd
Bachelor of Business in Management and Marketing (Double Major)
Murdoch University Student (2017)

Aware of the increasingly competitive job market, I decided to pursue further studies beyond my Diploma. The Double Major in Management and Marketing was the perfect combination for me, its lessons have deepened my understanding of consumer perspectives and are highly applicable in my work.

I would recommend this Degree programme to working professionals in sales and marketing roles, who would appreciate the flexible study schedule offered by Murdoch University.

Sebastian Raphael San
General Manager, FastJobs (Philippines)
Bachelor of Business in Management and International Business (Double Major)
Murdoch University Graduate (2020)

Murdoch University at Kaplan offered me a fast track to a Degree. I could finish it in 16 months instead of 28 months because I was exempted from some modules, thanks to my Diploma from Nanyang Polytechnic.

The programme offered me insights into the global economic and business climates – just what I needed to develop a global mindset. It equipped me with the necessary skills to evaluate and manage challenges and opportunities in an increasingly complex global economy, especially for new start-ups. More importantly, I found what I needed to succeed in a start-up economy. My Degree has benefitted me tremendously in my career.

Sasha Cheah
Associate, Cyber Risk Advisor
Bachelor of Science in Business Information Systems and Computer Science (Double Major)
Murdoch University Student (2020)

Murdoch University was my choice of institution for its Double Majors and I picked Business Information Systems and Computer Science because these two specialisations provide the knowledge for two lucrative fields. Computer Science gives me the technical knowledge, especially in data algorithms and data structures, while Business Information Systems help me understand businesses and data management better.

I recommend studying Murdoch University’s Double Major Degrees as they are beneficial to all students. They can expect to widen their career prospects and have options to explore various roles.
Students & Graduates Testimonials

Joy Edith Lucas
Army Engineer (Ammunition), Singapore Armed Forces (SAF)
Bachelor of Commerce in International Business
Murdoch University Graduate (2017)

I wanted a recognised Degree that would give me an edge over others, and Murdoch University has enabled me to do so. The knowledge and skills gained from my Degree has helped me immensely in my work, even winning an important two-month stint overseas. I believe that my deployment was in part due to the knowledge and exposure gained through my International Business Degree.

Indeed, my International Business Degree has given me an edge over a lot of my peers as I have more career options. I was offered jobs in various positions in multinational companies, including positions at two major banks here. I am excited to see how high my Degree will bring me to.

Melvina Kaur D/O Gurcharan Singh
Customer Service Officer, Trick Eye Museum
Bachelor of Business in Management and Marketing (Double Major)
Murdoch University Graduate (2018)

Upon graduating with a Diploma in Leisure and Events Management from Temasek Polytechnic, I wanted to venture into a different field. I felt driven to explore a dynamic range of job roles involving product and brand management, market research and analysis, consulting, and business administration, and embarked on a Double Major Degree in Management and Marketing with Murdoch University.

Delving into two specialisations has expanded my skillsets. Most importantly, I am grateful that the Degree enriches me with the essential skills and knowledge to excel in my future endeavours.

Reina Margarita O. Mendoza
Software Engineer, Aspire Systems Consulting Pte. Ltd
Bachelor of Science in Cyber Security & Forensics and Computer Science (Double Major)
Murdoch University Graduate (2019)

Noticing the increasing demand for labour in the IT sector, I chose to broaden my knowledge in two specialisations, Computer Science and Cyber Forensics. As a Software Engineer, I can apply the coding skills and computer science principles gleaned during my studies to code and create progressive software compliant with coding standards.

Gaining a recognised Double Major Degree from Murdoch, accredited by the Australian Computer Society (ACS), further affirms that choosing Murdoch University has been the best decision I have made.
Low Kai Ying
Social Media Community Manager, Media Industry
Bachelor of Arts in Communication and Media Studies
Murdoch University Graduate (2020)

The Degree programme enabled me to balance work and school, inspired me to be more analytical and gave me an in-depth understanding of the media industry. It pushed me to work harder, enhanced my writing skills, encouraged my critical thinking and improved soft skills such as time management and team work. After graduating, I was promoted to an Assistant Community Manager.

Murdoch University provides the right study-life balance for students. With its variety of programmes available, I have personally recommended it to many of my colleagues and friends.

Mavis Png Wei Qi
Talent Acquisition Executive, Luxury Careers Pte Ltd
Bachelor of Commerce in Hospitality & Tourism Management and Management (Double Major)
Murdoch University Student (2017)

In my opinion, having a Bachelor’s Degree is very critical to staying relevant in Singapore. A Degree is an investment that will bring job security and it is a down payment on my future. I believe that by obtaining a Degree, I would be highly marketable and this will pave the way for multiple opportunities for myself.

I would encourage Diploma graduates to pursue their Degrees. It is a commitment but the benefits you reap after earning your Degree will make the investment well worth it. Murdoch University is the right choice for you!

Carmen Ng
Youth Guidance Officer, Singapore Girls’ Home
Bachelor of Arts in Psychology and Management (Double Major)
Murdoch University Graduate (2017)

I graduated from Nanyang Polytechnic with a Diploma in Business Management. While my peers went overseas or to other institutions, I decided to search for something locally that would fit my needs.

I chose to take up a Double Major in Psychology and Management because the Degree programme allows me to study people-related topics. Equipped with this field of knowledge, I could then influence the lives of youths and improve on my interactions with them.
About the Programme

Accounting is essential to every industry – from your favourite products and platforms, to favoured sports teams and causes. Through studying this Degree, you will acquire the necessary professional and creative skills to shape business interactions in a creative, well-informed and ethical way. Students will explore and understand how to make decisions related to buying and selling shares, lending or borrowing money, and providing goods for cash or on credit. You will gain new skills in areas such as financial statement analysis, forecasting and budgeting, negotiation, ethical decision-making and problem-solving. These are skills that enhance your understanding of accounting standards, auditing standards and taxation acts. Thoroughly understand the language of business by acquiring a Murdoch University Accounting Degree.

Career Opportunities

- Accountant
- Auditor
- Bookkeeper
- Chief Financial Officer (CFO)
- Credit Manager
- Financial Analyst
- Financial Planner

Professional Accreditations

- Accredited by Association of Chartered Certified Accountants (ACCA). Receive exemptions for up to 9 exams (3 Applied Knowledge and 6 Applied Skills exams).
- Accredited by Certified Public Accountant (CPA) Australia. Direct entry into CPA programmes.

Professional Recognition

- Recognised by the Institute of Public Accountants (IPA) for Professional Membership

Professional Membership

- Associate Member of the Institute of Singapore Chartered Accountants (ISCA)¹

¹. Associate membership is available to applicants who have completed an accounting degree or an equivalent accounting qualification.
Unit Outline

Accounting Theory and Accountability
Develops higher-level analytical and critical thinking skills in the accounting domain. Topics include accounting theories, triple bottom line, measurement systems and the importance of understanding user needs and company impediments to financial reporting. The unit emphasises the acquisition of fundamental problem solving and communication skills, and the link of governance, financial reporting and accountability to the fast changing corporate business environment. Corporate governance, ethics and innovation issues are also explored.

Taxation
Using an applied learning approach, this unit explores the ethical, cultural and legislative dimensions of income taxation in Australia. Incorporating practical illustrations, it applies relevant legislation and case law to identify assessable income, allowable deductions, the appropriate treatment of capital gains and the tax applicable to common commercial transactions. The unit also investigates the influence of cultural attitudes toward taxation compliance and examines the ethical implications of tax avoidance schemes.

Auditing
The objective of this unit is to develop a theoretical and legal background on the role and responsibilities of the auditor and the audit process. Auditing provides assurance to internal and external users of financial information published by an entity. This unit provides skills and knowledge necessary for practice in the Profession of Public Practice of Accounting.

Contemporary Financial Accounting
This is an advanced accounting unit, therefore it critically examines and evaluates a number of specific issues selected from the prevailing set of accounting standards promulgated in Australia and legally mandated for use by companies. These range from share issues, asset impairment and intangibles consolidations, tax-effect accounting, extractive industries, leases, financial instruments and public sector accounting. The unit focuses on definitions, concepts, principles and theories, as well as accounting practices in the Australian context.

Company Law
The unit examines how Australian company law provides for the registration, operation and de-registration of companies as a form of business organisation. The legal relationships between participants in the company, between it and the regulators, and between itself and outsiders are considered.

Management Accounting
This unit examines the role of the accountant in providing information to internal management. The major areas are costing methods, budgeting and performance evaluation, and decision making.

Corporate Finance
This unit develops the study of the role of quantitative analysis in facilitating personal and corporate financial decisions. Its principal focus of the unit is the student’s knowledge of finance, especially in relation to investment decision making for the corporate financial manager. Major topics include the valuing of debt and equity securities, the evaluation and selection of investment projects, the capital asset pricing model, dividend policy and capital structure, and working capital management.

Technology and Accounting Processes
In this unit, students will record accounting transactions and prepare financial statements in accordance with relevant accounting standards. It integrates business data and challenges students to develop viable solutions to challenging accounting problems. Accounting Software will be used throughout the programme.
Banking

About the Programme
Acquire the skills and knowledge you need to have a career in Singapore's flourishing banking industry with a Murdoch University Banking Degree, and tap into career opportunities from over 120 major banks operating here.

You will explore how the banker-customer relationship works and learn how to build customer trust, create and manage loans, make strategic investment decisions and help businesses, governments and people with their finances to help them achieve their goals. Banks and financial institutions work based on having debt built into their structure, and you will learn to understand the interest, credit and liquidity risk management issues that this can create. You will examine how banking systems work and how it affects the local business environment, as well as international trade.

Career Opportunities
- Banker
- Credit & Loan Officers
- Financial Brokers
- Financial Investment Advisers
- Financial Investment Managers
- Insurance, Money Market & Statistical Officers
- Trust Officer

Unit Outline

Finance Law
This unit examines areas of particular relevance to the finance and banking industries. Topics covered include key Australian financial system regulators, fundraising via issue and sale of securities, managed investment schemes, loan finance, regulation of consumer credit, debenture and note finance and takeovers, and anti-money laundering provisions. Regulation of financial services and markets as well as the financial services licensee/client relationship are also focused on.

Corporate Finance
This unit develops the study of the role of quantitative analysis in facilitating personal and corporate financial decisions. Its principal focus of the unit is the student’s knowledge of finance, especially in relation to investment decision making for the corporate financial manager. Major topics include the valuing of debt and equity securities, the evaluation and selection of investment projects, the capital asset pricing model, dividend policy and capital structure, and working capital management.

Treasury Management
The unit provides an introduction to fundamental concepts associated with risk management within an institution. Broadly, it will cover the basic financial engineering tools, the yield curve and the pricing of fixed income instruments. Specific instruments including futures, Forward Rate Agreements (FRAs), options and swaps will be discussed in detail. The unit will also consider the trading environment, focusing on market structures and function.

Commercial Banking
This unit provides an overview of the functions and objectives of commercial banking operations. Topics include assets, liability and liquidity management, interest rate management and bank lending instruments. Derivative securities salient to financial intermediation, loan commitments and securitisation will also be examined.

Credit and Lending Decisions
The focus of this unit is on the key functions of the banking industry, with particular emphasis on the management of lending and credit assessment. Topics include an overview of credit risk, the credit decision, management of problem loans, and credit policy formulation and implementation. In addition, current credit techniques including credit scoring models and value at risk (VaR) will be addressed.

International Financial Markets and Institutions
With the advent of globalisation, it has become increasingly important for anyone seeking to invest in international opportunities to understand the complexities of this environment. This unit examines global financial systems and markets including equity markets, money, bonds, and capital markets, and the managed funds industry giving students the skills to evaluate international investment opportunities within the financial markets of leading and emerging economies including the United States, China and Europe.
Business Information Systems

About the Programme

Organisations rely on effective information systems to provide the right information at the right time, in order to improve decision-making and productivity. Information and communications technologies are increasingly studied for innovative ways of influencing decisions, supporting customers and discovering competitive advantages.

In this Degree programme, you will learn how information is generated, communicated, stored and applied to a range of business activities. You will gain the skills and knowledge needed to apply technical solutions to business problems, in addition to an understanding of information systems design, management and development. You will also develop project management, research, and oral and written communication skills, ensuring you are ready to enter the job market.

In the final year of your programme, you will take part in an IT Professional Practice Project unit. This will include working in a team with other students and consulting with real clients to recommend, develop and implement new technologies to solve business problems.

Career Opportunities

- Business Analyst
- Consultant
- Database Administrator
- Project Manager
- Systems Analyst

Professional Accreditation

- Accredited by Australian Computer Society (ACS)
  - a membership affiliation with Singapore Computer Society (SCS)

Student Membership

- Student Membership with Centre of Strategic Cyberspace and International Studies (CSCIS)

Sample Certificate
Unit Outline

Systems Analysis and Design
This unit introduces methods and techniques for analysing problematic organisational situations, particularly processes leading to the development of an information system, and draws on both technical and organisational material to provide the knowledge and skills necessary to design and implement such a system.

Databases
This unit provides an introduction to database design, implementation and management. Topics include data modelling, the relational model, SQL, logical and physical database design, database application design, transaction management, concurrency, recovery, security, database architectures and database administration. The theory material is complemented by practical work using common database management systems.

Information Systems Management
This unit explores the acquisition, development and implementation of information systems and infrastructure that support the operational, administrative and strategic needs of organisations. Students will develop the ability to critically assess existing information technology infrastructures, emerging technologies and various IS governance frameworks. Sourcing options for the acquisition of information systems and technologies will be evaluated in the context of organisational needs. This unit prepares students for deeper study of information systems in their final year.

Advanced Business Analysis and Design
This unit places an emphasis on business process management, building upon earlier studies in Systems Analysis and Design. Students will examine its concepts and be introduced to the tools used to analyse, model and design business processes. Flexible system development methodologies will be contrasted with more formal approaches, as well as observation of the unified process life cycle model examined. In addition, user experience design and software evaluation and selection will also be covered.

Business Intelligence Application Development
Business Intelligence (BI) has become a focus of organisations wishing to make more effective use of their data resources. This unit examines both the theoretical and practical aspects of BI, from the discovery, inventory, extraction and transformation of data sources through the common approaches to data analysis, to management reporting environments (MRE). The practical component of this unit will involve students creating a data warehouse and MRE, utilising a range of BI tools used in industry.

Enterprise Architectures
This unit introduces concepts and techniques associated with Enterprise Architecture (EA), including organisation-wide strategic, business and technology planning. Students will develop the ability to understand how information technology resources can be utilised to support organisations’ strategic goals and business requirements. They will also be able to understand the main EA methodologies, frameworks and techniques, such as the EA3 ‘Cube’ Framework.

IT Professional Practice Project
Students in this team-based unit will use IT approaches to solve real-world problems from a range of domains. Creation of relevant project deliverables will require them to build upon skills developed during their studies. They will learn to appreciate the interdisciplinary nature of their project and how the skills of team members from different IT majors are required to solve complex problems. Project management and communication with clients and other stakeholders in a professional manner will be emphasised.
About the Programme

A Degree in Business Law provides you with a wide range of career opportunities. You will graduate with the professional skills and knowledge you need to help approach legal issues for government agencies, not-for-profit organisations and every size of business.

You will examine the complex laws that govern consumer and employee protection, product disclosure, business reporting and statutory compliance in a variety of business activities. You will also study various principles of order and justice alongside methods of dispute resolution, which may provide an excellent foundation to take your passion for law further.

Graduates with a Major in Business Law will be equipped with the skills necessary to provide pragmatic and commercially focused perspectives to employers within both public and private sectors.

Career Opportunities

- Financial Analyst
- Financial Services Officer
- Industrial Relations Manager
- Legal Compliance Officer
- Mediator
- Recruitment Officer

Sample Certificate

Dorothy Gale

Bachelor of Business
Business Law
Hospitality and Tourism Management

This is a sample image of Murdoch University.
Prepared by: [Name], Murdoch University, [Date].
Unit Outline

Finance Law
This unit examines areas of particular relevance to the finance and banking industries. Topics covered include key Australian financial system regulators, fundraising via issue and sale of securities, managed investment schemes, loan finance, regulation of consumer credit, debenture and note finance, finance takeovers, and anti-money laundering provisions. Regulation of financial services and markets as well as the financial services licensee/client relationship are also focussed on.

Workplace Law
This unit examines the legal relationship between an employer and employee in Australia. It begins with a study of the individual contract of employment focusing on the common law rights and duties of employers and employees, then proceeds to take an overview of relevant federal legislation. A particular interest is taken in minimum standards, regulation of collective bargaining, industrial action, dismissal, and work health and safety.

Marketing and Advertising Law
This unit covers key legal issues relevant to the marketing of goods and services in Australia. With reference to the Australian Consumer Law, it deals with product liability, legal aspects relating to product packaging and labelling, as well as advertising and selling techniques where misleading or deceptive conduct is considered. Various legal rules protecting intellectual property rights, along with patents, confidentiality law, copyright, passing off and registered trademarks, are also covered.

Company Law
The unit examines how Australian company law provides for the registration, operation and de-registration of companies as a form of business organisation. The legal relationships between participants in the company, between itself and the regulators, and between the organisation and outsiders are considered.

Taxation
Using an applied learning approach, this unit explores the ethical, cultural and legislative dimensions of income taxation in Australia. Incorporating practical illustrations, it applies relevant legislation and case law to identify assessable income, allowable deductions, the appropriate treatment of capital gains and the tax applicable to common commercial transactions. The unit also investigates the influence of cultural attitudes toward taxation compliance and examines the ethical implications of tax avoidance schemes.

Alternative Dispute Resolution
This unit investigates other methods of dispute resolution besides litigation, including negotiation, mediation, arbitration and mixed processes. The overall objectives are to give students familiarity with the process and experience in choosing the most appropriate solution to resolve a particular dispute.
About the Programme
Do you aspire to have a career in communication or media? In this Major, you will develop new skills and gain experience as you analyse both traditional and new media texts, learn about the power of communication and its impact on society and culture, and develop research skills that enable you to examine global media issues, cultural and media policies, and audience behaviour.

You will also have the chance to work on a communication project and be career-ready.

Student Chapter
Institute of Public Relations of Singapore (IPRS) Student Chapter

This initiative provides a valuable service to the student community by extending access to IPRS activities and programmes. It fosters student-IPRS collaborations in areas of communication media, symposia and learning forums.

It is an opportunity for students from Public Relations to network with public relations professionals and gain first-hand, real-world experiences from industry experts.

Career Opportunities
- Campaign Specialist
- Communication Policy & Strategy Manager
- Media and Communication Officer
- Media Researcher
- Web & Media Analyst

Student Membership
- Student Membership with Institute of Public Relations Singapore (IPRS)

Sample Certificate
Unit Outline

Screen: Small, Medium and Large
This unit will provide historical perspectives on the emergence of cinematic, domestic and mobile screens, introducing students to a range of approaches in the study of contemporary screen culture and visual literacy. It will also consider the convergence and divergence of media platforms, interfaces and content. This includes issues concerning participatory media, gamification, remediation of old and new media and the ongoing evolution of the web.

Old Media, New Media
This unit traces the ongoing transformation of media forms in contemporary culture, critically interpreting the ‘new’ in new and interactive media against the backdrop of ‘old’ media culture. Students will be introduced to established ideas in media theory and consider how they might be applied (or not) to newer media platforms and interfaces. It will also consider current concepts and perspectives that are concerned with emerging media modalities, such as mobile media, participatory media, social media and gamification.

Audiences, Users and Participants
This unit provides practical knowledge about how media audiences, users and participants are analysed and understood. It begins with a historical approach to audience theory including media effects, audience reception traditions, and the political and social shifts involved in the transformation of audiences as users and active participants. We explore different approaches to understanding how we experience the media, including broad social effects, individual responses and user-generated content.

Communicating Global Issues
This unit articulates with a broad range of disciplines. It provides students with interdisciplinary perspectives on globalisation by addressing key socio-economic-cultural issues as identified by the United Nations such as human trafficking, HIV/AIDS in developing and developed countries, and the economic effects of transnational corporations, which foregrounds the connections between gender and cultural politics. Most importantly, it provides an opportunity for students to broaden their understanding of these issues and communicate their own responses.

Media Governance and the Public Sphere
This unit focuses on media governance and its relations to the public sphere, examining policies and practices that govern and influence the media, public culture and the creative industries. Students will learn about key media regulatory issues including community standards, ethics, norms, etiquettes and literacies, and understand how these enable and constrain a range of media, cultural and social practices globally. Topical case studies will be drawn from various global contexts for students to grasp policy discourses.

Critical Topics in Communication and Media Studies
This unit is designed as a final year research project for Communication and Media Studies students. The first part of the unit introduces students to a range of critical theories and concepts as well as research tools and methods that are applicable to the study of communication and media. In the second part of the unit, students must apply these theories and tools to a contemporary topic or task, working in small teams with a brief provided by an external industry partner.
About the Programme

Computers are an integral tool in every business operation. As a computer scientist, you will help develop effective technological solutions that will improve the application of this technology, effecting a positive impact on our lives.

In this Degree programme, you will explore the theory, methods and systems used by the computing industry. Learning about algorithms, software design and implementation, Artificial Intelligence (AI), and computer systems and development will give you the unique ability to create and apply computer and software systems to solve real-world problems. By developing these skills and knowledge to design and implement revolutionary ideas, you can advance our society through advanced technology.

In the final year of your programme, you will take part in an IT Professional Practice Project unit which includes working in a team with other students, and consulting with real clients in order to recommend, develop and implement new technologies to solve business problems. Graduating with a Major in Computer Science, you will possess the required skills for a diverse range of career opportunities across technology and business sectors.

Career Opportunities

- Computer Systems & Network Manager
- Data Scientist
- Programme Developer
- Software Architect
- Software Developer
- Systems Analyst

Professional Accreditations

- Accredited by Australian Computer Society (ACS)
- a membership affiliation with Singapore Computer Society (SCS)

Student Membership

- Student Membership with Centre of Strategic Cyberspace and International Studies (CSCIS)

Sample Certificate
Unit Outline

Systems Analysis and Design
This unit introduces methods and techniques for analysing problematic organisational situations, especially processes leading to the development of an information system, and draws on both technical and organisational material to provide the knowledge and skills necessary to design and implement such a system.

Data Structures and Abstractions
This unit introduces Abstract Data Structures (ADS) and its associated algorithms. ADS such as arrays, vectors, lists, two-dimensional structures, trees and graphs are studied along with various representations, in addition to ADS that utilise these structures. Complexity analysis is used throughout the unit, as well as the C++ programming language.

Databases
This unit provides an introduction to database design, implementation and management. Topics encompass data modelling, the relational model, SQL, logical and physical database design, database application design, transaction management, concurrency, recovery, security, database architectures and database administration. The theory material is complemented by practical work using common database management systems.

Software Architectures
The objectives of this unit are to study different software architectures and their implications for software design. Major topics include pipe-filter architecture and regular expressions, Client-Server architecture, batch versus run-time validation design, object-oriented design and UML, dynamic binding and inheritance, event-based architecture, finite state machines and GUI design, Petri Nets, multithreading and synchronisation, layered architectures, design patterns and other architectures. The Java programming language will be used to demonstrate implementations.

Intelligent Systems
Offers an introduction to the fundamental concepts and techniques of artificial intelligence, focusing on expert systems to solve engineering problems, data mining, data analysis for industries and intelligent agents in computer games. Topics include: Introduction to Artificial Intelligence and Applications, Introduction to Game AI, Rule-based Expert Systems, Neural Computing, Fuzzy Logic, Genetic Algorithms, Intelligent Agents, State Machines and Methods of Evaluating These Technologies.

Operating Systems and Systems Programming
This unit aims to provide an understanding of the design and implementation of modern operating systems and how they provide an interface to computer hardware resources. It also covers the use of operating systems’ service routines to construct efficient systems programs. Topics covered include: process management, memory management, mechanisms for interprocess communications, file systems and protections, network programming using sockets and the UNIX system call interface.

IT Professional Practice Project
Students in this team-based unit will use IT approaches to solve real-world problems from a range of domains. Creation of relevant project deliverables will require students to build upon skills developed during their studies. They will learn to appreciate the interdisciplinary nature of their project and how the skills of team members from different IT majors are required to solve complex problems. Project management and communication with clients and other stakeholders in a professional manner will be emphasised.

Principles of Computer Science
This unit is designed to develop problem-solving and programme design skills by using an Object Oriented programming language. Major topics include algorithm design; procedural abstractions; use of libraries as collection of black-box code modules; the concepts of pre- and postconditions; strings, arrays, introduction to object-oriented concepts including data abstraction, encapsulation, classes and object references, inheritance; introduction to recursion; streams and file input and output; and the definition and use of common classes–lists, stack and queues.
Criminology

About the Programme

With the rise of popular television shows such as CSI, Criminal Minds and Law & Order, more people are developing an interest for careers in criminology.

Criminology is the study of crime and criminal behaviour. You will gain an understanding of how countries respond to crimes through the criminal justice system.

This involves the study of policing, criminal behaviour, and transnational and international crimes. You will study the causes of crime, and their prevention, from a multidisciplinary approach.

The study of criminology will help you understand why people commit crimes, how to reduce it, and how the community investigates crimes.

Career Opportunities

- Corrections Officer
- Criminologist
- Forensic Science Technician
- Insurance Fraud Investigator
- Loss Prevention Specialist
- Police Officer
- Private Investigator
- Probation & Community Control Officer
- Security Specialist

Sample Certificate

Dorothy Gale

Bachelor of Arts
Psychology
Criminology

Murdoch University

This is a sample transcript of Murdoch University, Perth, Western Australia.

[Signature]

Sample Transcript

[Date]
Unit Outline

Crime Through the Ages
This unit considers interdisciplinary and historical influences on our understanding of crime and how this has impacted our criminal justice system. Students learn that explanations of crime are dependent on many factors, including some entirely independent of crime. It is an interpersonal, social, political, economic and philosophical issue. Crime and history are the underlay through which students learn the interaction of different perspectives and begin to understand those who do not learn from history are doomed to repeat the mistakes of the past.

Policing and Crime Prevention
This unit provides students with both applied and theoretical perspectives on the issue of crime prevention strategies. They will study the theoretical perspectives in crime prevention and then examine the difficulties faced by modern police services in protecting the community.

Criminal Behaviour
This unit introduces students to the psychosocial basis of criminal behaviour. The introductory lectures are theoretical in nature and take students through the underpinning rationale associated with this disciplinary perspective of crime. Once the basics have been covered, students are taken through specific examples of criminal behaviour such as violent crime, sexual crime against adults and drug-related crime.

Each specific topic relates the particular form of criminal behaviour back to psychosocial explanations.

International and Transnational Crimes
This unit examines a range of international and transnational crimes and how the international community polices and adjudicates these crimes. Major crimes such as human trafficking, crimes against humanity and various forms of smuggling are considered.

Psychology and Law
This unit explores the similarities and differences between the disciplines of psychology and law. After comparing the premises of the two disciplines, the unit goes on to explore ways in which law can benefit from psychology and an understanding of psychological processes. It covers topics including interviewing, interrogations, false confessions, juries, and expert and eyewitness testimony. Students are encouraged to become critical consumers of law and its underlying premises.

Alternative Dispute Resolution
This unit investigates other methods of dispute resolution besides litigation, including negotiation, mediation, arbitration and mixed processes. The overall objectives are to give students familiarity with the process and experience in choosing the most appropriate solution to resolve a particular dispute.
About the Programme

Cybercrime has quickly risen to become a top-level national security priority across the globe. Increasing the protection of data security, as well as reducing the impact of a network or database security breach, are the key challenges for IT security specialists.

In this Degree programme, you will gain a solid foundation of the theoretical and practical aspects of different dimensions of cybersecurity, such as network security, software security, system security measures and models, information security, computer forensics, penetration testing and vulnerability assessment. You will learn how to forensically examine digital evidence, identify and respond to threats and information security incidents, and develop the digital forensic and critical thinking skills to solve computer crime.

In the final year of your programme, you will take part in an IT Professional Practice Project unit. This will include working in a team with other students and consulting with real clients to recommend, develop and implement new technologies to solve cybersecurity problems.

Career Opportunities

- Computer Security Officer
- Cyber Forensic Investigator
- Ethical Hacker
- Forensic Auditor
- Information Security Officer
- IT Security & Risk Analyst
- Network & Security Specialist
- Cyber Security Analyst

Professional Accreditation

- Accredited by Australian Computer Society (ACS)
  - a membership affiliation with Singapore Computer Society (SCS)

Student Membership

- Student Membership with Centre of Strategic Cyberspace and International Studies (CSCIS)

Sample Certificate
Unit Outline

Systems Analysis and Design
This unit introduces methods and techniques for analysing problematic organisational situations, particularly processes leading to the development of an information system, and draws on both technical and organisational material to provide the knowledge and skills necessary to design and implement such a system.

Computer Security
This unit provides a strong understanding of security principles, models and designs, and links these with their applications amongst real-world systems. There is an applied focus in the unit, and practical sessions will enable students to develop skills in how to test for and exploit security vulnerabilities and ultimately recommend mitigation strategies.

Databases
This unit provides an introduction to database design, implementation and management. Topics include data modelling, the relational model, SQL, logical and physical database design, database application design, transaction management, concurrency, recovery, security, database architectures and database administration. The theory material is complemented by practical work using common database management systems.

Cyber Forensics and Information Technology
This unit combines three separate disciplines: technology, law and forensic analysis, which together form the paradigm of cyber forensics. It offers an insight into the cyber forensic environment and looks at the preservation, location, selection, validation and presentation stages of cyber forensic examination. Students undertake theoretical study as well as analyses of crime scene simulations to combine theoretical and experiential knowledge.

Security Architectures and Systems Administration
This unit will consider the architecture and administration of a secure computing environment from several perspectives: the local machine, a networked computer system and an organisational IT infrastructure. It provides an understanding of the hardware and software environment required to support security and mitigate risks, and reviews models of system security and techniques to evaluate and measure said security. Throughout these areas, systems analysis tools and techniques will be introduced to support these security goals.

Information Security Policy and Governance
This unit covers the advanced study of Information Security Policy and Governance at an organisational level. Students will gain an understanding of standards and policies, as well as international, national and local regulatory requirements governing organisational information technology systems. The unit will address relevant data protection legislation, industry best practices and risk management techniques. It will also teach the necessary skills to evaluate and measure organisational compliance and to determine the appropriate organisational strategy to best support the information security needs.

IT Professional Practice Project
Students in this team-based unit will use IT approaches to solve real-world problems from a range of domains. Creation of relevant project deliverables will require students to build upon skills developed during their studies. They will learn to appreciate the interdisciplinary nature of their project and how the skills of team members from different IT majors are required to solve complex problems. Project management and communication with clients and other stakeholders in a professional manner will be emphasised.
About the Programme

A Finance Degree may lead you to a prestigious position with a competitive salary package, but that is not your only option. In alignment with your life goals, you could find fulfilment in non-profit organisations, government agencies or start-ups as well. By learning how to explore business opportunities, analyse problems and find solutions, you will learn how to make informed decisions and shape business interactions in a creative, confident and ethical way.

In addition, the Murdoch University Finance Degree programme will provide you with a better understanding of capital investment, cost of capital, sources of funds, dividend policy, working capital management, efficient capital markets, portfolio management, the use of options, futures, forward exchange contracts and more. By equipping yourself with a Finance Degree, you will be well-prepared to make your mark on the business landscape.

Career Opportunities

- Credit Manager
- Finance Broker
- Financial Analyst
- Financial Manager
- Investment Strategist

Professional Membership

- Associate member of the Financial Services Institute of Australasia (FINSIA)

Sample Certificate

1. Associate membership is available to anyone holding a degree, or equivalent, with three years of work experience within the financial services industry.
Unit Outline

Finance Law
This unit examines areas of particular relevance to the finance and banking industries. Topics covered include key Australian financial system regulators, fundraising via issue and sale of securities, managed investment schemes, loan finance, regulation of consumer credit, debenture and note finance and takeovers, and anti-money laundering provisions. Regulation of financial services and markets as well as the financial services licensee/client relationship are also focussed on.

Corporate Finance
This unit develops the study of the role of quantitative analysis in facilitating personal and corporate financial decisions. Its principal focus of the unit is the student’s knowledge of finance, especially in relation to investment decision making for the corporate financial manager. Major topics include the valuing of debt and equity securities, the evaluation and selection of investment projects, the capital asset pricing model, dividend policy and capital structure, and working capital management.

Treasury Management
The unit provides an introduction to fundamental concepts associated with risk management within an institution. Broadly, it will cover the basic financial engineering tools, the yield curve and the pricing of fixed income instruments. Specific instruments including futures, Forward Rate Agreements (FRAs), options and swaps will be discussed in detail. The unit will also consider the trading environment, focusing on market structures and function.

Investment Analysis
The Investment Analysis unit examines the key areas of investment in financial assets including investment environment, security trading procedures, performance of investment companies, principles of constructing optimal portfolios with risk-free and risky financial assets, and models of pricing financial assets. It also examines how financial markets behave with different degrees of efficiencies, and how financial statements and options are used in making investment decisions and managing investment risks respectively.

International Finance
International finance studies the movements of exchange rates and international investment across countries. These movements affect the operation of multinational enterprises. A clear understanding of the value of currencies is crucial to successful hedging for businesses. A number of hedging techniques used in international finance will be introduced. Including money market hedge, option hedge, forward hedge and hedging using future contracts and currency swaps. We also look at the methods for sourcing debt and equity for multinational enterprises.

Derivative Securities
This unit is designed to provide students with a detailed understanding of the features and uses of the major derivative instruments and how they are valued. It provides an in-depth understanding of how the Binomial and Black-Scholes option pricing models are derived, and applied to options on currencies and futures. It covers how 'The Greeks' are determined and used to manage a hedged portfolio.
Games Software Design & Production

About the Programme

Have you ever wondered how your favourite video games are developed? As a software developer and computer programmer, you can help turn an idea into a video or mobile game. With increasing opportunities in this growing industry, you will gain the skills needed to work in both the international games industry and information technology industry.

In this Degree programme, you will learn games software design and the development and processes involved in creating computer, mobile and video games. You will also explore 3D graphics and animation, games software design, games mechanics, games software development and production, user interface design for games, Artificial Intelligence (AI) and interaction design.

In the final year of your programme, you will take part in an IT Professional Practice Project unit. This includes working in a team with other students and consulting with real clients to recommend, develop and implement new technologies to solve business problems.

Career Opportunities

► Analyst Programmer
► Gameplay Programmer
► Software & Apps Programmer
► Systems Analyst
► Web Developer

Sample Certificate

[Image of a sample certificate]
Unit Outline

Databases
This unit provides an introduction to database design, implementation and management. Topics include data modelling, the relational model, SQL, logical and physical database design, database application design, transaction management, concurrency, recovery, security, database architectures and database administration. The theory material is complemented by practical work using common database management systems.

Virtual Realities and Games Software Production
This unit focuses on the theories, techniques and tools for designing, constructing and producing interactive 3D visualisation systems including computer games, interactive modelling software, and Virtual Reality and Augmented Reality software. Besides focusing on theories, techniques and tools, additional topics include budgeting, design documentation, evaluation, group dynamics, project management, team roles and responsibilities. Using industry standard designs and development tools, students will apply the theoretical aspects of this unit to create games and virtual/augmented reality applications in a team environment.

Virtual Realities and Games Software Design
This unit aims to give students the general background of game software design to create something fun and entertaining. It addresses issues in the computer and video game software design which includes elements of games creation, gameplay and game concepts. Topics include character design, creative play, design process, design documentation, environment, game-balancing, player motivation and user interface design. This unit does not treat game software design as purely art or engineering.

IT Professional Practice Project
Students in this team-based unit will use IT approaches to solve real-world problems from a range of domains. Creation of relevant project deliverables will require students to build upon skills developed during their studies. They will learn to appreciate the interdisciplinary nature of their project and how the skills of team members from different IT majors are required to solve complex problems. Project management and communication with clients and other stakeholders in a professional manner will be emphasised.

Principles of Computer Science
This unit is designed to develop problem-solving and programme design skills by using an Object Oriented programming language. Major topics include algorithm design; procedural abstractions; use of libraries as collection of black-box code modules; the concepts of pre- and post-conditions; (strings, arrays, introduction to object-oriented concepts including data abstraction, encapsulation, classes and object references,) inheritance; introduction to recursion; streams and file input and output; and the definition and use of common classes – lists, stack and queues.

Software Development Frameworks
This unit aims to provide a general understanding of software development frameworks, and the practical experience and skills in using an important software development framework, with an emphasis on language interoperability, platform independence and software reuse using Microsoft .NET Framework. The topics include Common Language Runtime, .NET Framework Class Library, C# and other .NET languages, and application packaging and deployment. It also discusses the history and background of .NET and its relationship with J2EE.

Systems Analysis and Design
This unit introduces methods and techniques for analysing problematic organisational situations, especially processes leading to the development of an information system, and draws on both technical and organisational material to provide the knowledge and skills necessary to design and implement such a system.

User Interface Design
This unit focuses on providing an understanding of interface and interaction design, especially for game and simulation systems. Topics include an overview of HCIs and NUIs, concepts of interface design, interaction design for different platforms, functions of interface and interaction, and gesture-driven interface design.
Global Politics and Policy

About the Programme

The Global Politics and Policy Major is for students who want to actively participate in shaping the local and global forces that affect political institutions and their policies. It will enable you to take up effective roles in local, state, national and international political institutions by developing a deep understanding of, and encouraging you to apply your knowledge and skill sets to, real-world political and policy issues.

Career Opportunities

- Aid and non-governmental organisations
- Foreign Correspondent
- Foreign Journalist
- Lobbyist
- Office-holder in Political Parties
- Policy Consultancies (public and private)
- Policymaker
- Political Candidate
- Security Analyst

Sample Certificate
Unit Outline

Administering Global Governance and Global Business

This unit explores the differences between sovereign-level and global administrative responsibility, including discussions of representativeness, accountability, transparency and legitimacy. We discuss the power of international civil servants and their interactions with member states, and explore sector-specific concerns such as climate change refugees, access to water, financial crises and civil society interaction with the global arena. The emergence of global administrative law, and how China, India, and Brazil perceive global governance, conclude the unit.

Australian Democracy in Doubt

As others fight for democracy, many Australians doubt that their political institutions produce policies that reflect the will of the people. This raises a few questions: Are Australians right to doubt whether we live in a true democracy? Do they doubt that their political system is democratic? Did they get democracy wrong in theory, or do the problems result from the ways that Australian political institutions function? Do Australians need new ways of thinking about and implementing democracy?

Democracy, Dictatorship and Capitalism

Capitalism and Democracy have long been understood as the perfect combination for stable political and economic growth, as well as the best foundation for business and global investment. But with the global financial crisis and democratic stagnation, is the legitimacy of this union now in trouble? In this programme, we examine the unique developmental paths of Southeast Asian countries to ask whether Capitalism and Democracy really are the perfect pair and what Southeast Asia might tell us about where the West is heading.

Global Politics and Policy Research Paper

This capstone unit introduces students to structured academic research methods, conceptual analysis and evidence-based argument in political science, public policy and international relations. It aims to develop independent research and writing skills through the formulation and completion of a self-directed research paper. The emphasis is on understanding the craft of ethical research, including research for policy and impact, and the effective communication of research findings and arguments.

International Political Economy

This unit is an introduction to the subject of international political economy. It reviews key conceptual approaches to the politics of the world economy, examines essential processes of economic globalisation (trade, finance, multinational corporations), and considers debates and controversies over development pathways, globalisation and the rise of new economic powers. Students will develop an understanding of the politics of the global economy and gain the skills to engage with major contemporary international economic and policy challenges.

Politics, Power and Policy

What is politics? Who has power? What shapes policy? This unit introduces students to key ideas, theories and debates relating to domestic and global political institutions and processes and their broader intersection. It then examines how these ideas, theories and debates shape major contemporary political and policy questions such as: inequality and injustice; gender and class; security and human rights; violence and peace; capital flows; people flows; imperialism, globalisation and the Global North/South divide; and climate change.

Public Policy Analysis

Why do some problems come to the attention of governments while others do not? Who is involved in the policy-making process? Pressure groups, media, think tanks; what are their goals? How are policies evaluated? Theoretical explanations are combined with practical examples from Australia and overseas to provide students with a critical understanding of how policy is made. The unit also equips students with the main conceptual tools for analysing the impact of a policy or policy recommendation.

Understanding International Politics

This unit aims to produce a critical understanding of global affairs. The major assumption is that what we see as comprising ‘international politics’ is not determined exclusively by what is out there, but also by something in our own heads. It is the theories and concepts constructed by International Relations scholars that enable us to make sense of global affairs.

This unit also examines various theoretical approaches, including realism, liberalism, constructivism, feminism and Marxism, and explores issues such as globalisation, development, environmentalism and the global economy.
Hospitality & Tourism Management

About the Programme
A Degree in Hospitality and Tourism Management can help you turn your passion for travel into a career almost anywhere in the world.

Learn about hospitality and tourism management, and how the industry is always changing. Explore sustainable tourism and discover how you can use data to help predict trends for a particular place or region.

Your assessments will be based on actual scenarios, rather than theory. You will learn business management principles, and be mentored through a range of projects as you learn to use research to make business decisions.

Career Opportunities
- Convention Services Manager
- Hospitality Manager
- Hotel Marketing Director
- Hotel Sales Director
- Tour Operator
- Travel Guide
- Travel Retailer

Professional Membership
- Member of the Council for Australasian Tourism and Hospitality Education (CAUTHE)

Sample Certificate
Unit Outline

Tourism and Hospitality Law
Management professionals operating in the industry require knowledge of relevant common laws and legislation likely to have an impact. This unit focuses on contracts for passenger transport and traveller accommodation, tort laws relevant for tourism, consumer protection for travellers, carrier liability laws, travel agency law, and laws relating to food and beverage and other tourist activities and attractions.

Organisational Theory and Behaviour
This unit provides an overview of the dynamics of individual and group behaviour in organisations, as well as exploring organisational theories and management processes. Students will investigate how individual, team, and organisational processes affect behaviour in order to develop skills in identifying and solving problems to maximise organisational efficiency and productivity.

Sustainable Tourism
Sustainable tourism, which developed from the 1980s concept of sustainable development, incorporates principles which integrate economic imperatives with the maintenance of ecological processes, biological diversity and biophysical resources, equity within and between generations, and the need for compatibility with society, community and cultural values. This unit analyses the management of tourism, events and hospitality development and its relationship to the conservation of natural, social and cultural resources. Participation in field trips on a cost recovery basis may be required.

Strategic Management
This is a capstone unit aimed at preparing students to think strategically and to evaluate all the issues and problems affecting the strategic initiatives of an organisation from a total corporate perspective. It provides a conceptual framework of corporate strategy and policy formulation, demonstrating how the key functional areas of a business, such as marketing, finance and human resource management, integrate to construct long-term courses of action in response to environmental and competitive pressures.

Destination Management
This unit examines the management of the tourism system with a focus on ‘destinations’. The system’s outcomes of tourism and the use of it as a development strategy for building ‘community’ are also explored in this unit. This involves strategic planning, a forward looking, critical approach to sustainable tourism development, and identifying and implementing effective management in the context of sustainability. It is designed as a practical exercise in tourism destination management, guided by the project management techniques.

Hospitality and Tourism Project
The management of hospitality and tourism contributes to one of the world’s largest industries. Students undertaking this unit will create their own research project that provides a focus on an area of hospitality and tourism of their own choosing.
About the Programme

Robots might be getting more intelligent, but people will remain essential to the success of any organisation.

Studying Human Resource Management will help you gain the knowledge and skills needed to attract, build, maintain and develop teams of people within any organisation in any industry.

You will explore strategic human resource management, employment policies and legal regulations, and learn about recruitment and interview techniques, rewards, pay, performance management and the future direction of human resources. As part of your studies, you will take on industry projects to get valuable work experience.

Career Opportunities

- Human Resource Executive
- Human Resource Analyst
- Human Resource Policy Officer
- Payroll and Operations Support
- Project Manager
- Recruiter

Sample Certificate

[Image of a sample Murdoch University certificate]
Unit Outline

Workplace Law
This unit examines the legal relationship between an employer and employee in Australia. It begins with a study of the individual contract of employment focusing on the common law rights and duties of employers and employees, then proceeds to take an overview of relevant federal legislation. A particular interest is taken in minimum standards, regulation of collective bargaining, industrial action, dismissal, and work health and safety.

Organisational Theory and Behaviour
This unit provides an overview of the dynamics of individual and group behaviour in organisations, as well as exploring organisational theories and management processes. Students will investigate how individual, team, and organisational processes affect behaviour in order to develop skills in identifying and solving problems to maximise organisational efficiency and productivity.

Talent Acquisition
Attracting and retaining talent is essential to organisational success in the twenty-first century, and organisations need well-considered processes to attract, motivate and retain capable individuals. Talent Acquisition is more than just filling job vacancies, it is an ongoing process that starts with a clear description of the job, followed by the identification and selection of talent to meet organisational needs.

Human Resource Economics
It is increasingly recognised that efficient use of human resources is a key determinant of the performance of enterprises and nations. This unit applies economic analysis to human resource decision making, covering topics such as hiring decisions, the training decision, job hierarchies within the organisation, remuneration issues and the growth of flexible working arrangements.

Advanced Human Resource Perspectives
This unit focuses on managing human resources at a strategic level in order to meet organisational goals pertaining to sustainability and competitive advantage. It aims to provide students an understanding of how effective implementation of human resource management practices can offer benefits to both the organisation and the individual. Topics covered are broad and include, but are not limited to, attraction and retention of staff, how to manage performance, rewarding employees, career management and contemporary issues in HR practice.

Employment Relations in Asia
This unit provides an introduction to employment relations environments in Asia. It includes examinations of labour market conditions, the role of government, unions and employer associations, collective bargaining, dispute management and other workplace issues.
Organisations are looking for ways to expand and operate across international borders. This programme equips you with the skills and experience you need to succeed in the world of international business.

As you develop your strategic decision-making abilities, put your cross-cultural skills into practice and explore new ways of thinking, you will build a skill set essential to practically any business operation.

You will explore management, marketing and finance, which will provide you with a global perspective and help you achieve results doing business across international borders.

**Career Opportunities**

- Business Manager
- International Engagement Officer
- International Marketing Manager
- International Trade Specialist
- Management Analyst
Unit Outline

Organisational Theory and Behaviour
This unit provides an overview of the dynamics of individual and group behaviour in organisations, as well as exploring organisational theories and management processes. Students will investigate how individual, team, and organisational processes affect behaviour in order to develop skills in identifying and solving problems to maximise organisational efficiency and productivity.

Comparative Corporate Governance and International Operations
Today’s business leaders must implement internal processes alongside corporate governance best practices that create value for both shareholders and societal stakeholders, including customers and staff. The advent of disruptive business models coupled with complex economic, environmental, political and technological factors, forces businesses to use corporate governance mechanisms and intermediaries to complement their increasingly globalised operations to achieve sustainable development in an often dynamic and uncertain economy. Case analyses and research on real-life corporations enhance the theory-application learning in this unit.

International Logistics
This unit prepares students for contemporary international logistics practice. With growing international trade, there is an expanding array of issues that business managers must consider when seeking to expedite the movement of goods and services. Taking a functional approach, the unit reviews how the international transportation of cargo can best be managed and, where appropriate, priority will be given to issues relevant to Australian business interests in order to offer a practical and relevant focus.

International Marketing
International Marketing is necessary for firms aspiring to participate in the global economy. The unit will focus on key elements that a firm must assess when planning to commence, or continue, marketing its product overseas. Students will understand the different environments, market conditions and strategies that influence the successful implementation of an international marketing strategy. Building on skills developed in previous units, students will learn how common marketing concepts must be adapted beyond domestic approaches to ensure international success.

International Business
This unit introduces you to global business concepts and tools. You will learn the fundamentals of international business and how to make strategic decisions to support your organisation’s success. Topics include government trade policy, foreign direct investment, international financial markets and foreign exchange risk. It will also allow you to acquire skills in strategic decision-making in cross-border business configurations, foreign market entry and the major functional areas of International Business such as marketing, production operation, R&D and HRM.

Business Negotiations: An International Perspective
To succeed in the fiercely competitive global market of the twenty-first century, it is necessary to develop managers and potential managers with the capability to negotiate complex transactions in an international setting. This requires knowledge and skills of negotiation and, in the global context, to possess cultural knowledge and understand culture’s impact on the negotiating process. This unit analyses the nature of negotiation, examines negotiating strategies and considers the challenges faced by negotiators in an international setting.
About the Programme

This Major provides students with the journalism skills to operate in the digital era of news, such as practical reporting, writing and producing skills. It investigates the ethical, legal and cultural contexts of the news media, and allows students to learn about the industry and the influence of journalism on society. The programme also bolsters the students' learning with the practical experience of working in an online newsroom.

In this Degree programme, you will develop a broad understanding of your field and proficiency in producing written and oral arguments and creative artefacts in response to social, human and natural phenomena. You will also develop a critical appreciation of the perspectives of others. As an Arts graduate, you will be able to think critically and creatively, apply knowledge and information, and communicate effectively. These are professional skills which are essential across a range of industries. You will also be able to pursue further study in the fields of social research, the humanities and/or the creative arts.

Student Chapter

Institute of Public Relations of Singapore (IPRS) Student Chapter

This initiative provides a valuable service to the student community by extending access to IPRS activities and programmes. It fosters student-IPRS collaborations in areas of communication media, symposia and learning forums.

It is an opportunity for students from Public Relations to network with public relations professionals and gain first-hand, real-world experiences from industry experts.

Career Opportunities

- Documentary Producer
- Journalist
- Media Liaison Officer
- Radio Journalist or Presenter
- TV News Reporter or Producer

Student Membership

- Student Membership with Institute of Public Relations Singapore (IPRS)

Sample Certificate
Unit Outline

Media Law and Ethics
All professional communicators need to be aware of their legal and ethical rights, obligations and responsibilities. This unit examines the laws affecting journalists, public relations practitioners and editors in Australia. It will engage students on the ethical issues that communicators face in their work on all media platforms.

Online and Mobile Journalism
This unit will prepare students for work in an online newsroom. Students will research, write and edit news stories, upload them to a Content Management System and produce appropriate social media content to promote their material.

Audiences, Users and Participants
This unit provides practical knowledge about how media audiences, users and participants are analysed and understood. It begins with a historical approach to audience theory including media effects, audience reception traditions and the political and social shifts involved in the transformation of audiences as users and active participants. You will explore different approaches to understanding how audiences experience the media, including broad social effects, individual responses and user-generated content.

Digital Newsroom
This unit involves advanced news writing for publications. Students will work in the on-campus newsroom to produce text-based and multimedia stories for The Bounce, Murdoch’s online news service.

Journalism and Society
The unit considers the relationship, roles and functions of the journalist in modern society. Students will investigate a range of issues which highlight the political and cultural significance of journalism in society, its application in the multi-platform digital media age, its practice in a range of subset disciplines such as war reporting and business journalism, and its interaction with other streams of communication.

Video Journalism
Students will be exposed to the challenge of using moving images to tell real stories, and will learn the conventions and techniques employed in video journalism. They will write and produce stories and material suitable for the web and social media, as well as examine and practice aspects of ‘on-camera’ presentation.

Introduction to Digital Media Skills
This unit introduces fundamental digital media production concepts and processes, providing students with basic skills in designing, capturing, editing and publishing a range of media for the web. It also explores the theoretical consequences of digital production processes, providing students with an understanding of the methods and issues of digital communication, including distribution and content management.
Management

About the Programme
Management used to be about organising, directing and controlling, but times have changed. It refers to the process of employing resources to achieve organisational goals and customer needs. Today’s managers are facing new challenges, often with teams working across a range of locations, and must adapt to a constantly shifting set of macro conditions.

You will learn how to identify opportunities, assess challenges and find the best solutions to real-world management issues. You will work with organisations on projects to develop the skills and knowledge you need to become a successful manager. You can use your Management Degree to explore exciting career paths, such as making a real difference to not-for-profit and charity organisations across the world.

The study of management explores a wide range of relevant issues, theories and perspectives to prepare you for challenges at the managerial level.

Career Opportunities
- Business Executive
- Business Proprietor
- Consultant
- Management Analyst
- Office Supervisor
- Operations Manager
- Team Leader

Sample Certificate

Dorothy Gale

This is a sample of Murdoch University, Murdoch, Perth and all parts thereof.

Bachelor of Business
Management
Human Resource Management

Sample
Unit Outline

Organisational Theory and Behaviour
This unit provides an overview of the dynamics of individual and group behaviour in organisations, as well as exploring organisational theories and management processes. Students will investigate how individual, team, and organisational processes affect behaviour in order to develop skills in identifying and solving problems to maximise organisational efficiency and productivity.

Workplace Law
This unit examines the legal relationship between an employer and employee in Australia. It begins with a study of the individual contract of employment focusing on the common law rights and duties of employers and employees, then proceeds to take an overview of relevant federal legislation. A particular interest is taken in minimum standards, regulation of collective bargaining, industrial action, dismissal, and work health and safety.

Organisation Development and Change
This unit prepares students to manage one of the most important processes in contemporary organisations—planned change. So much has been written and spoken about organisational change. It has been formally studied since the early 1960s, yet successful change management still remains an activity which eludes most organisations. This unit will introduce students to contemporary change theory and models, as well as addressing cross cultural influences on change and introducing students to the consulting skills that a successful change manager needs.

Knowledge Management
The management of information and knowledge and its role in organisations is widely recognised as an important element contributing to international competitiveness in the new economy. This unit examines how the concepts of information and knowledge assist in the understanding of organisational processes, organisational learning and strategy. Topics examined include: the origins and future of knowledge management; knowledge management and concepts; knowledge and organisational strategy; knowledge, IT and organisational systems; knowledge and learning in organisations; knowledge, innovation and value creation.

Strategic Management
This is a capstone unit which is aimed at preparing students to think strategically and to evaluate all the issues and problems affecting the strategic initiatives of an organisation from a corporate perspective. It provides a conceptual framework of corporate strategy and policy formulation, and demonstrating how the key functional areas of a business, such as marketing, finance and human resource management, integrate to construct long-term courses of action in response to environmental and competitive pressures.

Business Analytics
This unit aims to help students understand how business theory can be practically applied so as to gain a better understanding of the wider business environment. Business planning helps students assess a company’s prospects and outlines the steps towards developing a strategic business plan. It offers students challenging but exciting opportunities to enhance their management skills.
About the Programme

Have you ever scrolled through your Facebook or Instagram feeds, only to see ads pop up for something you were looking at that morning? Or perhaps you noticed that your recommended songs on Spotify are very similar to the songs you listen to regularly? Marketing teams across the world are using data and new digital marketing strategies to lead us to what we are looking for.

In this programme, you will learn about different kinds of marketing including: social media, content, digital, influencer, traditional and more. See marketing theories brought to life through case studies and work with actual clients to develop real-world marketing plans. You will graduate with a solid portfolio of work, with access to future employers and the kind of experience you need to launch an exciting career.

Career Opportunities

- Brand Manager
- Content Marketer
- Digital Marketer
- Market Research Analyst
- Marketing Account Manager
- Marketing Consultant
- Product Manager
- Sales & Marketing Manager

Professional Membership

- Member of the Australian Marketing Institute (AMI)1

Sample Certificate

1. Professional membership is available to holders of recognised tertiary (or degree) qualifications in marketing who have started an active career in marketing, or those with significant practical marketing experience.
Unit Outline

Services, Relationship and Retail Marketing

The marketing of services and tangible goods differs, requiring different strategies to be employed in marketing service organisations. Students will analyse services marketing together with relationship and retail marketing critically. They will be asked to reflect on the activities of the service strategy of organisations, including retail, and the broader implications it presents in areas of ethical conduct and varying customer expectations or situations.

Consumer Behaviour

Studying how consumers behave is an important marketing activity in today’s dynamic business and consumer environment. Consumers purchase products and services differently due to factors such as demographics, psychographics, culture and marketing. Consumer Behaviour investigates such differences and the subsequent decision-making, as well as examining related ethical and social issues. Examples, discussions and exercises help illustrate the importance of consumer behaviour for business and non-profit organisations.

Marketing Research and Analysis

This unit is designed to provide students with an overview of the marketing research process and its basis in scientific methods. It also develops knowledge in the principles of research design, data collection, statistical analysis, and report preparation and presentation. The unit examines recent developments in online research methods and the use of database marketing. Ethical issues of research are also addressed, as well as difficulties involved in cross-cultural research.

International Marketing

International Marketing is necessary for firms aspiring to participate in the global economy. The unit will focus on key elements that a firm must assess when planning to commence, or continue, marketing its product overseas. Students will understand the different environments, market conditions and strategies that influence the successful implementation of an international marketing strategy. Building on skills developed in previous units, students will learn how common marketing concepts must be adapted beyond domestic approaches to ensure international success.

Strategic Marketing

This is the capstone unit of the Marketing major, providing a comprehensive and practical understanding of the strategic marketing management processes in a competitive environment. A central focus is the preparation of a strategic plan for a specific product or service. The unit develops the broad skills of strategic thinking, planning, design, formulation, implementation and communication. It provides a succinct review of key issues in strategic marketing research and the current state of the marketing industry.

Digital and Social Media Marketing

This programme will equip you with the skills you need to be a productive and effective marketer in the twenty-first century. You will learn about current tools and best practices you can use to promote a brand, drive sales leads and boost customer engagement.
Mobile & Web Application Development

About the Programme
What will our future phones and devices do? How will our cars, houses and appliances connect seamlessly in day-to-day life?

In this Degree programme, you will learn the theory, design, techniques and practices required to develop software systems for the internet, cloud and mobile devices, with a focus on client-server and mobile applications.

You will also explore advanced web programming, mobile application development for major mobile operating systems, cloud computing, server database management and programming, web services and cross-platform development.

In the final year of your programme, you will take part in an IT Professional Practice Project unit. This will include working in a team with other students and consulting with real clients to recommend, develop and implement new technologies to solve business problems.

Career Opportunities
- Computer Systems & Network Administrator
- Mobile Application Developer
- Software Engineer
- Systems Analyst
- Web Developer
- Web Programmer
Unit Outline

Advanced Web Programming
This is an advanced unit in Internet and Web technologies, intended to develop technical understanding and practical experience in web application development.

The focus of this unit is to develop skills for constructing interactive and data-driven web applications that are both efficient and scalable. Topics include scalable web applications with Node.js, XML technologies, web services and cloud computing.

Databases
This unit provides an introduction to database design, implementation and management. Topics range from data modelling, the relational model, SQL, logical and physical database design, database application design, transaction management, concurrency, recovery, security, database architectures and database administration.

The theory material is complemented by practical course work using common database management systems.

IT Professional Practice Project
Students in this team-based unit will use IT approaches to solve real-world problems from a range of domains. Creation of relevant project deliverables will require students to build upon skills developed during their studies.

They will learn to appreciate the interdisciplinary nature of their project and how the skills of team members from different IT majors are required to solve complex problems. Project management and communication with clients and other stakeholders in a professional manner will be emphasised.

Mobile Application Development
This unit focuses on mobile application development using mobile development techniques and environments. Topics covered include app life cycle, small device programming, platform architecture including Google Android, Apple iOS, and Microsoft Windows Phone, web applications for mobile, and cross-platform development.

Principles of Computer Science
This unit is designed to develop problem-solving and programme design skills by using an Object Oriented programming language.

Major topics include algorithm design; procedural abstractions; the use of libraries as a collection of black-box code modules; concepts of pre- and post- conditions; (strings, arrays, introduction to object-oriented concepts including data abstraction, encapsulation, classes and object references,) inheritance; introduction to recursion; streams and file input and output; and the definition and use of common classes – lists, stack and queues.

Software Development Frameworks
This unit aims to provide a general understanding of software development frameworks, and the practical experience and skills in using an important software development framework, with an emphasis on language interoperability, platform independence and software reuse using Microsoft .NET Framework. The topics include Common Language Runtime, .NET Framework Class Library, C# and other .NET languages, and application packaging and deployment. It also discusses the history and background of .NET and its relationship with J2EE.

Systems Analysis and Design
This unit introduces methods and techniques for analysing problematic organisational situations, especially processes leading to the development of an information system, and draws on both technical and organisational material to provide the knowledge and skills necessary to design and implement such a system.

Web and Mobile Computing
This unit provides an intermediate technical understanding and practical experience in developing web and mobile applications for both traditional computer systems and mobile devices. The topics include design and implementation of web and mobile applications using languages, tools and technologies such as HTML, CSS, JavaScript, AJAX, Apache Cordova, PHP, JSON, MySQL, administration of web servers on a Unix system and an introduction to web security.
Psychology

About the Programme

Love exploring the motivations behind people’s thoughts and actions?

Psychology is the study of human behaviour and mental processes, encompassing many aspects of human behaviour from individual differences in personality and intelligence, to emotions, motivations, memory, thought processes and interpersonal relationships. As an applied discipline, it is aligned to a professional career as a “Psychologist”.

A Psychology Degree programme equips students with broad theoretical and practical knowledge of Psychology, as well as job-ready skills in analysis, writing, research, communication, and teamwork.

At Murdoch University, our Degree programme goes a step further, integrating the established basis of psychological knowledge and methods of investigation, with the latest developments in the field. It also allows students to enhance their learning by studying minors in related areas such as Criminal Psychology, Human Resources, and Ethics as well.

With a Psychology Degree, you will be well-versed in human cognition and motivations, and capable of exploring the wide range of career opportunities in this diverse field.
Career Opportunities

- Counsellor
- Educator
- Enforcement Officer
- High Intensity Therapist
- Human Resources Manager
- Human Resources Officer
- Marketing Officer
- Prison Counsellor
- Psychologist (with further study)
- Researcher
- Social Service Officer
- Youth Officer

Professional Accreditation

- Accredited by Australian Psychology Accreditation Council (APAC)

Professional Recognition

- Recognised by Australian Psychological Society (APS)

Student Membership

- Student Membership with Singapore Psychological Society (SPS)
Unit Outline

Introduction to Cultural Psychology

This unit demonstrates the interdependent nature of human psychology and culture; how psychological processes and human behaviour are influenced by culture, and how culture is influenced by individuals and groups. It examines the relationship between culture and many of the topics that will be studied in future units such as developmental processes, cognition, personality and psychological disorders. The unit also introduces students to social psychological principles around group norms, stereotyping, and interactions within and between groups.

Introduction to Psychological Research Methods

This unit introduces students to methods of research used to answer psychological questions. Students will explore basic approaches to research design and analysis, and issues that affect decision making in research. The aim of this unit is to build a foundation for understanding the process of psychological inquiry as well as to give students the knowledge and skills needed to critically evaluate studies in psychological literature.

Introduction to Psychological Science

Psychological science seeks to explore and understand the realms of human behaviour, emotion and thought using scientific methods that allow us to pose and answer questions about ourselves and our societies. Do IQ tests really measure intelligence? Why can I see colours? What causes schizophrenia? Why are some people intolerant of others? These and many other questions are addressed in modern scientific psychology, with this unit providing an introduction to the discipline of psychology.

Psychology: Abnormal Behaviour

This unit will introduce how abnormal behaviour is defined, and will explore the symptoms, causes and treatment of common and less common psychological disorders. These disorders and their treatments will be conceptualised through various theoretical frameworks, including cognitive, behavioural, systemic and neuropsychological approaches. Current issues relevant to both clinical practice and research will also be explored.

Psychology: Biological Bases of Behaviour

This unit introduces students to the biological foundations of human behaviour. Topics include the organisation and functions of the nervous system, the role of drugs and neurotransmitters in this system, the psychophysiology of motivational states such as sleep, temperature and eating, and the biology of learning, addiction, and mood disorders. Biological influences on emotion and psychopathology and the impact of negative emotions on health will also be addressed.

Psychology: Cognitive Processes

In this unit, we will explore how the mind works, aiming to understand basic processes such as how memories are encoded and retrieved, and how our attention is focused and allocated. We will also work to understand higher-level processes, such as how we create language, and how our experiences shape our perception. Broadly, we will investigate topics relevant to our everyday experience, including Perception, Illusions, Memory, Learning, Attention, Neuroscience, Language and Thinking.

Psychology: Family Relations and Social Development

Relationships play a key role in development. From a family life cycle perspective, this unit examines how individuals manage developmental tasks within dynamic and evolving social contexts.

Psychology: Human Development

This unit examines human life span development from conception through to death. The developmental theories are presented and the biosocial, cognitive and psychosocial influences on the individual are studied and integrated to understand the developing person. The unit aims to 1) provide an overview of the nature and scope of developmental psychology, including theories, research methodologies and applications, 2) promote understanding of the developing person at different periods in the lifespan, and 3) develop analytical skills regarding the application of human development research.
Psychology: Individual Differences and Performance

This unit explores the major psychological determinants of human performance with a focus on personality and motivation. In the unit, we will consider the issues associated with conceptualising and measuring performance and the lack of it. The complex relations between individual differences in personality, situational factors and relationships, and motivation will be discussed. The application of theory to practice will be investigated in various contexts where people seek to optimise human performance.

Psychology: Evolved Social Cognition

This unit integrates social psychological findings and a cognitive approach within an evolutionary meta-theoretical framework—an integration that sheds light on the ‘self’ as a collection of information-processing mechanisms designed to solve social problems faced during our species’ evolution, and ‘society’; a phenomenon that emerges from these individual minds in social interaction. This unit explores topics such as social welfare, criminal justice and racism, and applies critical thinking to research articles towards the goal of answering real-world questions.

Psychology: Social Bases of Behaviour

This unit explores how we make sense of ourselves and others, and how the ‘actual, imagined or implied’ presence of others influences our thoughts and behaviours. We will examine what social psychology can tell us about fundamental questions like ‘Who Am I?’ as well as ‘real-world’ topics like ‘Why are people cruel (and when will they be kind)?’. In doing so, students will learn about the major theories, methods and classic studies of social psychology.

Psychology: The Developing Mind

Between birth and adulthood, dramatic changes take place in an individual’s understanding of the world and in many of his/her cognitive skills and abilities. This unit will examine these changes and the theories offered to explain them. Developmental insights into the functioning mind will be explored, with specific application to formal and informal learning. The unit will address patterns of development common to most humans, with the extent and nature of individual differences within age groups and factors contributing to these.
Public Relations

About the Programme

Explore the field of Public Relations with an extensive Bachelor’s Degree programme from Murdoch University, which provides opportunity for in-depth learning to develop your critical thinking, evaluative and analytical skills through a combination of theoretical and practical components.

To further enhance the breadth of your education, international theories and practices are covered, along with an emphasis on ethical communication and engagement with a diverse range of stakeholders.

In addition to general PR roles, your Degree qualification will provide you specialised career opportunities in areas such as public affairs, community relations, media liaison and online communications. Acquiring a Major in Public Relations helps you to remain adaptable and competitive in the PR industry.

Student Chapter

Institute of Public Relations of Singapore (IPRS) Student Chapter

This initiative provides a valuable service to the student community by extending access to IPRS activities and programmes. It fosters student-IPRS collaborations in areas of communication media, symposia and learning forums.

It is an opportunity for students from Public Relations to network with public relations professionals and gain first-hand, real-world experiences from industry experts.

Career Opportunities

► Community Relations Manager
► Media Liaison Officer
► Public Relations Manager
► Social Media Manager

Student Membership

► Student Membership with Institute of Public Relations Singapore (IPRS)

Sample Certificate

![Sample Certificate Image]
Unit Outline

Media Relations
This unit explores the theory and practice of organisational storytelling and develops your writing and editing skills. Students will learn to write for different purposes across different media, prepare for interviews and media conferences, and write effective media releases, backgrounders and speeches. Students will also research and engage in social media.

Public Relations in Society
This unit explores the theory and practice of public relations through the lenses of globalisation and culture. This socio-cultural approach represents a shift away from the functionalist and normative understandings of public relations which have, historically and until recently, dominated the field. Rather than viewing public relations as an organisational or management function, this unit explores public relations as a cultural activity influenced by social, political and cultural contexts, actively involved in the construction of meaning.

Public Relations Strategy
This unit explores public relations strategy from contemporary perspectives. Students are introduced to the complexities of strategic communication, through class discussion, case studies and readings on critical, ethical, rhetorical and discourse theories. They will research and develop communication strategies, putting into practice their ideas about effective and responsible public relations and its role in developing reciprocal relationships between an organisation and its diverse stakeholders. Students will also learn to develop realistic objectives to evaluate campaigns.

Issues and Crisis Management
This unit explores the theory and practice of issues and crisis management in public relations. It provides some important principles for communicating in a conflict or crisis situation, offering a critical understanding of stakeholder engagement in both online and offline environments. In addition to learning about conflict, issues and crisis management from a critical communication perspective, students have the opportunity to develop negotiation, mediation and conflict resolution skills and apply them through workshops and role play.

Campaign Management
This unit consolidates professional public relations skills through practical experience with a ‘real life’ organisation. Working in teams, students develop a public relations strategy or communication plan for a not-for-profit organisation over the course of the semester, culminating in a formal conference presentation to the organisation, fellow students and mentors. They will learn about strategy development, client management, programme research, planning, design and evaluation, as well as budgeting and scheduling.

Public Relations Project
This unit encourages students to explore an aspect of public relations in a semester-long, self-directed research project. Students may choose to research an industry-oriented project or investigate a scholarly topic, participating in seminars to encourage reflection and shared learning, and they will be mentored by an academic supervisor. They will develop a research proposal, produce an original scholarly research report and present their emerging findings.
Tourism and Events

About the Programme
If you love the idea of working overseas or within the local tourism sphere, a Degree in Tourism and Events could take you almost anywhere in the world.

This unique major gives you the opportunity to study Tourism with a focus on sustainability. You will explore policy issues relating to tourism and events, and the planning and management of sustainably coordinated events and festivals.

Graduates of this Degree will enter the workforce with knowledge of the wider tourism system, policy issues relating to tourism and events, and a better understanding of the nature of socio-cultural, environmental and economic impacts of Tourism and Events.

Career Opportunities
- Event Manager
- Hotel Resort Manager
- Meeting & Convention Planner
- Special Events Manager
- Tourism Operations Manager

Professional Membership
- Member of the Council for Australasian Tourism and Hospitality Education (CAUTHE)

Sample Certificate
Unit Outline

Sustainable Tourism

Sustainable tourism, which developed from the 1980s concept of sustainable development, incorporates principles which integrate economic imperatives with the maintenance of ecological processes, biological diversity and biophysical resources, equity within and between generations, and the need for compatibility with society, community and cultural values. This unit analyses the management of tourism, events and hospitality development and its relationship to the conservation of natural, social and cultural resources. Participation in field trips on a cost recovery basis may be required.

Public Policy Analysis

Why do some problems come to the attention of governments while others do not? Who is involved in the policy-making process? Pressure groups, media, think tanks; what are their goals? How are policies evaluated? Theoretical explanations are combined with practical examples from Australia and overseas to provide students with a critical understanding of how policy is made. The unit also equips students with the main conceptual tools for analysing the impact of a policy or policy recommendation.

Destination Management

This unit examines the management of the tourism system with a focus on ‘destinations’. The system’s outcomes and the use of tourism as a development strategy for building ‘community’ are also explored in this unit. This involves strategic planning, a forward-looking, critical approach to sustainable tourism development, and identifying and implementing effective management in the context of sustainability. This unit is designed as a practical exercise in tourism destination management, guided by project management techniques.

Festivals and Events

The aim of this unit is to gain an understanding of the complexities of Event Studies. It examines the application of theoretical frameworks from a field perspective and also offers experience in the planning and analysis of various event types. Events ranging from the community to the global level are used as case studies, and students are also expected to design their own community event as part of the assessment process.

Events, Policy and Evaluation

Managing events and festivals is an eclectic task, from event design and marketing to managing visitors and the community. Planning and public policy approaches seek to recognise the positive and negative impacts of the event or festival on the community stakeholders, with the aim of increasing the positive effects and mitigating the negative impacts. A key aspect of policy implementation is evaluation. This unit considers both public policy and the evaluation approaches that address the outcomes of that policy.

Travel and Tourism in Society

In this unit, students will experience the world of travel and tourism through the writings of travellers, the work of social researchers and through their own travel experiences. The main concern in this unit will be the human dimension of tourism, the motivation to travel, the experience of travel and the various impacts on the host communities. At least one field trip will be an important activity during the semester.

Tourism and Events Project

Tourism and events combined are one of the largest industries globally, and have been used as development tools, from local community engagement to a focus for international aid. Tourism and events are dependent upon global policies and politics, and are highly responsive to natural, economic and political occurrences focusing on authentic, historical and cultural situations. Students will undertake independent research on a Tourism or Events topic of their own, with the approval of the Unit Coordinator.
Web Communication

About the Programme

This programme is a compelling combination of web design, digital marketing and public relations. You will learn how to design and develop strategies for web communication campaigns using a range of digital media, including social media, websites, mobile technology, games, video and online news media. Studying Web Communication will allow you to effectively convey information and ideas using networks such as Facebook, Twitter and YouTube, and powerful search engines such as Google and Yahoo, to build well-designed and written websites and blogs to deliver strategic outcomes for organisations.

You will also develop a broad understanding of your field, along with proficiency in producing written and oral arguments and creative artefacts in response to social, human and natural phenomena. This Major helps pave the way for further study in the fields of social research, the humanities and/or the creative arts.

Student Chapter

Institute of Public Relations of Singapore (IPRS) Student Chapter

This initiative provides a valuable service to the student community by extending access to IPRS activities and programmes. It fosters student-IPRS collaborations in areas of communication media, symposia and learning forums.

It is an opportunity for students from Public Relations to network with public relations professionals and gain first-hand, real-world experiences from industry experts.

Career Opportunities

- E-commerce Specialist
- Online PR & Marketing Consultant
- Social Media Strategist
- SEO Strategist
- Web Producer
- Web Studio Account Manager
- Web Communications Specialists
- Web Content Strategist

Sample Certificate
Unit Outline

Web Strategy
This unit explores the theory and practice of online web communication strategy, development and implementation. It provides important principles for understanding the impact of new media on communications disciplines, including public relations and marketing. In addition to learning about the use of technology to enhance offline communications strategies, students will learn how to develop campaign plans utilising web communication platforms such as web sites, multimedia and social media for a variety of organisations.

Web Design
This unit provides students with a solid basis in the theory, design and technology of website design. It examines the application of visual communication and graphic design along with the integration of HTML, CSS and Java script in web design. It also looks at web development, interaction design, user experience, content strategies and project management for the web.

Screen: Small, Medium and Large
This unit will provide historical perspectives on the emergence of cinematic, domestic and mobile screens, introducing students to a range of approaches in the study of contemporary screen culture and visual literacy. The unit will also consider the convergence and divergence of media platforms, interfaces and content. This will include issues concerning participatory media, gamification, remediation of old and new media, and the ongoing evolution of the web.

Business of Freelancing
This unit focuses on the business and management of setting up and running a creative practice as a freelancer in an online environment. This will involve focusing on business fundamentals, taxation, contracts, estimating, budgets, grant writing and securing funding for freelancers.

Web Metrics
This unit explores the strategic and business application of web metrics. Students will be guided through the practical and theoretical aspects of planning, gathering, measuring, analysing and strategically using website data for a range of applications.

Web Communication Project
This is a project-based unit allowing students to apply their theoretical learning to an authentic web communication project in order to develop high-level web strategy skills. Students may participate in a client or educator-led project under the supervision of an academic member of staff. They may work individually or as a member of a team. The precise nature of the project and the assessment requirements are negotiated with the Unit Coordinator.
Full-time & Part-time Programme Structure & Content

Full-time Learning Cycle
Students will attend a combination of lectures, tutorials and workshops in this programme, and have the flexibility to plan their study schedule and enrol in 1 to 4 units per trimester. Classes are conducted from Monday to Friday, 5 days a week.

Part-time Learning Cycle
Students will attend a combination of lectures, tutorials and workshops in this programme, and have the flexibility to plan their study schedule and enrol in 1 to 4 units per trimester. Classes are conducted on weekday evenings or weekends.

Week 1 to 12
Study Week

Week 13
Break^*

Week 14
Assessment and Examinations

Next Trimester

This programme is supported via internet access to Murdoch University's online library and resources, and faculty visits.

^Classes may take place during the break depending on the timetable.
Single Major and Double Major

Students with Polytechnic Diplomas, Kaplan Diplomas or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months¹/24 months² instead of 28 months¹/36 months², subject to the University’s approval.

- Students are required to complete all specified units that are applicable to the chosen two Majors listed below.

Assessment Methods

Units can be assessed by any combination of in-class participation, written assignments, individual/group project work, in-term tests and final examinations. Some examinations may be held after office hours or on weekends. Assessment methods may vary according to individual unit requirements.

Programme Management

These programmes are managed by a professional programme management team at Kaplan, which ensures students receive vital support throughout their academic journey. Students will receive class schedules, study notes, regular programme updates and, where applicable, advice on access to online resources including administrative support via Kaplan 360 mobile application. In addition to assessment management, the dedicated team will also assist students with advice on policies and procedures.

Graduation & Recognition

Students who successfully complete the programme will be awarded the prestigious Degree, which is the same as the one awarded to on-campus graduates in Australia.

Graduation ceremonies are held twice a year in Singapore and once a year in Perth. Graduates are encouraged to attend the degree convocation in Perth with their families whenever possible.

Single Major and Double Major students have to complete the following common units:

- **Bachelor of Arts**
  - Developing Research Skills and Methods
  - Advanced Research in the Arts
  - Creativity and Innovation
  - Wellbeing

- **Bachelor of Arts in Psychology**
  - Psychology: Measurement, Design and Analysis
  - Advanced Quantitative Research Methods
  - Creativity and Innovation
  - Wellbeing

- **Bachelor of Science**
  - Introduction to ICT Research Methods
  - Applied Research Skills in ICT
  - Creativity and Innovation

- **Bachelor of Business**
  - Understanding Business Research: An Introductory Approach
  - Empirical Research Methods for Business or Applying Mixed Methods Research to Business
  - Creativity and Innovation
  - Wellbeing

Credit Points Required For Double Major Combination

These particular Double Major combinations require students to undertake additional units of study to meet the total of 75-credit points:

- Accounting and Human Resource Management
- Accounting and Management
- Communication and Media Studies and Marketing
- Hospitality and Tourism Management and Web Communication
- International Business and Web Communication
- Journalism and Management
- Management and Web Communication
- Marketing and Journalism
- Web Communication and Management
- Web Communication and Marketing

These particular Double Major combinations require students to undertake additional units of study to meet the total of 78-credit points:

- Business Information Systems and Web Communication
- Computer Science and Web Communication
- Cyber Security and Forensics and Web Communication
- Games Software Design and Production and Web Communication
- Mobile and Web Application Development and Web Communication

These particular Double Major combinations require students to undertake additional units of study to meet the total of 81-credit points:

- Accounting and International Business
- Business Information Systems and Management Communication
- Computer Science and Management
- Cyber Security and Forensics and Banking
- Cyber Security and Forensics and Management
- Games Software Design and Production and Management
- Games Software Design and Production and Marketing
- Mobile and Web Application Development and Management
- Mobile and Web Application Development and Marketing
- Psychology and Communication and Media Studies
- Psychology and Web Communication

These particular Double Major combinations require students to undertake additional units of study to meet the total of 84-credit points:

- Psychology and Human Resource Management
- Psychology and Marketing
- Psychology and Management
The Kaplan Career Fair is the biggest employment event held on campus for our students and alumni. With over 500 vacancies offered by more than 70 hiring organisations including multi-national corporations from across key sectors such as Aviation, Banking & Finance, IT, Healthcare, Engineering, Hospitality & Events and others, our students and alumni have access to wide ranging job opportunities to suit their interest or advance their careers. Attendees also get to meet potential employers face-to-face to learn more about possible career paths, and through our career advisory services, get acquainted with career tips and guidance to enhance their employability.

Events & Activities
Graduation Ceremonies

There are two graduation ceremonies a year. The ceremony is a celebration of our graduating students’ achievements. It is an important milestone in their life and a truly unforgettable day for them and their families.

![Graduation Ceremonies](image_url)
As a graduate of Murdoch University, we welcome you to the Murdoch Alumni family. Join a growing international community of over 80,000 alumni. With over 40 years as a leading educational institution, Murdoch University has a wealth of incredible graduates. Every year, the University honours its outstanding alumni through the Distinguished Alumni Awards programmes. Be part of the family.
Application & Fees Schedule

Fees Schedule

Please refer to the insert for information on:

- Tuition Fee
- Non-tuition Fee
- Refund Policy
- EduTrust Certification

For more information, please contact our programme consultant or email Murdoch.sg@kaplan.com

Closing Dates

Application deadlines for each term intake are contained in the application forms. Usually, the University takes about 2 weeks to process each application. Therefore, it is advisable for potential students to apply for admission at least 2 weeks before the start of each intake.

International Students

The Immigration and Checkpoints Authority (ICA) of Singapore requires all foreign students to hold a valid Student Pass for their full-time study in Singapore. A minimum of 90% attendance must be attained to protect the interest of foreign students.

Documents required for application of Student’s Pass:

- Completed Student’s Pass application Form 16 and Form V36
- Certified/Notarised copy of highest qualification certificates and transcripts, birth certificate and bank statement
- Employer’s letter certifying applicant’s occupation and salary (if applicable)
- Employer’s letter certifying parents’ occupation and salary
- Photocopy of passport
- 1 passport-sized photograph
- Student pass processing fee

Applications must be submitted to Kaplan Higher Education Academy at least 1 month before the start of programme intake.

Study Loans

You can finance your programme fees through study loans with affordable monthly instalment payments.

Study loans are available with most banks and financial institutions. Interested candidates may contact:

Maybank : 1800 629 2265  www.maybank.com.sg
OCBC Bank : 1800 363 3333  www.FRANKbyOCBC.com/eduloan

*Only applicable for local students

Entry Requirements & Application

The Bachelor’s Degree programme accepts a wide range of qualifications with advanced standing, including:

- Polytechnic Diploma
- Kaplan Diploma
- Private Diploma, Advanced Diploma or foreign qualifications will be assessed on a case-by-case basis

In all cases, the final decision for admission to the programme rests with the University. Applicants admitted to the programme may be required to undertake bridging units in order to fulfil the required prerequisite knowledge.

English Requirement:

- Successful completion of an approved Diploma qualification or higher, where the language of instruction was English, can be considered.
- International students are required to meet Murdoch University’s English language requirement.

Please refer to https://www.murdoch.edu.au/docs/default-source/study/admissions/international/minimum-english-language-requirements-undergraduate.pdf

Applicants are required to complete the application by providing:

- Duly completed and signed application form
- List of qualifications, certificates and proof of official transcript from each institution attended (certified copy of the official transcript is acceptable)
- Photocopy of passport or identification card
- 1 passport-sized photograph
- Programme application fee

Please note that the application is not complete without all the items stated above. As the programme involves regular use of internet, email and other online resources, students must possess a personal computer and have an internet connection to access materials electronically from the University and to participate in appropriate pedagogic interaction.
Who to Contact

For other information on Murdoch University’s programmes, please contact:

Call or WhatsApp: 8613 8989
Facsimile: 6225 3605
Email Address: enquiry.sg@kaplan.com
Singapore Website: murdoch.kaplan.com.sg
Australia Website: www.murdoch.edu.au

Application Package

For full-time and part-time programmes, the full application package should be sent to:

Director, Murdoch University
Kaplan Higher Education Academy
Kaplan City Campus @ Wilkie Edge
8 Wilkie Road, #02-01, Singapore 228095