Open to success with Kaplan
Kaplan’s vision is to become Singapore’s “Private Education Institute of Choice”, and we are committed to helping our students achieve their career and educational goals through lifelong learning opportunities. As your Lifelong Integrated Learning Partner, we offer academic programmes for higher learning as well as professional certification courses for skills development, providing opportunities for you to always stay relevant.

Through providing these opportunities, and excellence in teaching and learning, Kaplan always strives to do the very best for our students. Our frequent accolades are a testament to that.

In its third consecutive year, Kaplan was made the ”Best Private Education Institution” in the selected categories/discipline by entity at the JobsCentral Learning Training and Education Development (T.E.D.) Awards 2018. We were awarded, for the second year running, both the ATC and Instructor Circle of Excellence Award by EC-Council Global Awards 2019, as well as the ”Best Private Education Institution in Singapore” and the “Leading Corporate Training & Skills Development Provider” by BERG Icons of Learning 2017.

To date, Kaplan has served over 65,000* graduates. With over 500 academic programmes and professional certification courses available, this shows our commitment to continuous innovation and being industry-relevant. We also seek to create a unique learning environment where our students from over 35 countries and regions can be inspired to excel in their chosen course of study.

I encourage you to explore Kaplan and find out more about what we can do for your educational and career goals.

- Any reference to the term “Kaplan Singapore” on this prospectus is used to collectively describe the Kaplan entities in Singapore, Kaplan Higher Education Academy and Kaplan Higher Education Institute.
EXPLORE SINGAPORE

Living and learning in a clean, safe and modern metropolis like Singapore means you stand to benefit from its many advantages, ensuring a pleasant and memorable experience.

CULTURAL DIVERSITY

The nation boasts a rich multi-cultural heritage that is highlighted by the peaceful co-existence of its various ethnic groups including the Chinese, Malays, Indians and Eurasians. International students have the opportunity to experience this diversity and unity for themselves, and discover the vibrancy of unique ethnic districts such as Chinatown, Kampong Glam and Little India.

SOCIAL LIFE

Student life at Kaplan is so much more than books and classes. Kaplan Campus Life has interest groups, international community clubs and the Kaplan Student Council, which lets students with leadership qualities take on the role of Kaplan ambassadors.

WEATHER

Singapore is an equatorial country that is summer all year round and only gets a short rainy season in the later months. This is good news as you can wear light clothing and enjoy outdoor activities throughout the year.

SAFETY

Singapore has been consistently ranked as one of the world’s safest cities. The country provides a safe living and learning environment for students from all parts of the world.

ACCOMMODATION

A comfortable home is always important to help you make the best of your learning experience. As a Kaplan student, you will enjoy great options whether you are in for a long or short stay. These include well-equipped student residences and a range of homestay locations.

DINING & SHOPPING

You will never run out of options when it comes to everyone’s favourite pastimes — dining and shopping. Singapore’s multi-racialism means an abundance of food variety that is as affordable as it is delectable. When it comes to shopping, the famous Orchard Road belt and other trendy retail hotspots offer endless choices.

HEALTHCARE

A comprehensive healthcare network ensures you are well taken care of when it comes to your personal health. Private and public hospitals, and outpatient clinics are located throughout the island, as well as private medical clinics covering all specialisations.

TRANSPORT

An efficient network of public transportation ensures you can travel comfortably and affordably to any part of the island by bus, taxi or train.
KAPLAN

THE CHOICE OF MANY

Kaplan in Singapore is part of Kaplan Inc., one of the world’s most diverse education providers and is the largest subsidiary of Graham Holdings, formerly The Washington Post Company. To date, Kaplan in Singapore has students from over 35 countries and regions, and has served more than 65,000 graduates. With over 500 academic programmes and professional certification courses for higher learning and skills development, Kaplan provides opportunities for individuals to pursue lifelong learning.

Registered with the Committee for Private Education (CPE), part of SkillsFuture Singapore (SSG)

ABOUT KAPLAN

AWARD WINNING PRIVATE EDUCATION PROVIDER IN SINGAPORE

JobsCentral Learning Training & Education Development (T.E.D.) Awards

- 2018 Best Private Education Institution
  - Accountancy
  - Banking & Finance
  - Business Management
  - Communications & Media
  - Computer Science & IT
  - Law
  - Marketing
  - Social Sciences

- 2017 Best Private Education Institution
  - Accountancy
  - Business Management
  - Law
  - Marketing
  - Psychology

- 2016 Best Private Education Institution
  - Business Management
  - Communications & Media
  - Computer Science & IT
  - Marketing

BERG Icons of Learning 2017
- Winner of Best Private Education Institution in Singapore

EC-Council Global Awards
- ATC Circle of Excellence Award
  - 2017 • 2018 • 2019

AsiaOne People’s Choice Awards
- Top 3 Best Private Schools in Singapore
  - 2013 • 2014 • 2015 • 2016

JobsCentral Learning and Rankings Survey
- Preferred Private Education Institution
  - 2010/2011 • 2011/2012
  - 2012/2013 • 2013/2014

Kaplan Higher Education Academy
Cert No. EDU-2-2023
Validity: 20/07/2019–19/07/2023

Kaplan Higher Education Institute
Cert No. EDU-2-2125
Validity: 20/07/2019–19/07/2023

CHOOSE FROM OVER 300 DEGREE PROGRAMMES
CHOOSE FROM OVER 25 DIPLOMA PROGRAMMES
KAPLAN DIPLOMA ARTICULATES TO YEAR 2 BACHELOR’S DEGREE
DEGREES AWARDED SAME AS ON-CAMPUS
6 MRT STATIONS IN HEART OF THE CITY
EASY AND AFFORDABLE PAYMENTS

Disciplines Available
- ACCOUNTING, BANKING & FINANCE
- BUSINESS & MANAGEMENT
- COMMUNICATION & MEDIA
- EDUCATION & SOCIAL SCIENCES
- HOSPITALITY & TOURISM MANAGEMENT
- INFORMATION TECHNOLOGY
- LAW

6 MRT STATIONS IN HEART OF THE CITY
EASY AND AFFORDABLE PAYMENTS

1Refers to Degree programmes at Kaplan in Singapore. 2With our university partners and other higher education institutions from Australia, Ireland and the UK (relevant disciplines and/or subject to university requirements). 3Subject to entry requirements & university approval. Terms and conditions apply. Subject to bank’s approval.
Kaplan Industry Advisory Boards (IABs)
Our six Kaplan Industry Advisory Boards comprising industry leaders and entrepreneurs provide industry perspectives and insights that help us ensure our curriculum is current, relevant and robust. This, together with our enhanced Employability initiatives, help us prepare our students to be industry-ready, with knowledge and key skillsets that employers are looking for in a new graduate.

Developing Industry-Ready Talent
We have a comprehensive series of initiatives to complement our full-time students’ academic learning. Students will be guided to build their professional profile and be equipped with soft, technical and digital skills, ready for life after graduation. These initiatives promote skills-based learning that aim to help our graduates be career and industry-ready to make an impact in the real world.

Kaplan Employability Services

4TH INDUSTRIAL REVOLUTION (IR) COURSES
Complimentary skills-based training courses to provide students with industry-ready skills

MASTERCLASS SERIES
Access to industry trends and insights

KAPLAN iCare
Contribute to society through participating in community activities

INDUSTRY PROJECTS
Solve real-world industry problems

PROFESSIONAL DEVELOPMENT WORKSHOPS
Build online profile and attend professional development workshops

INDUSTRY CLINICS
Receive advice from industry experts

GRADUATE EMPLOYABILITY
Over 95% of all employed graduates secured full-time employment

More than 4 in 5 employed after successful course completion

Close to 1 in 2 Given pay raise

More than 1 in 4 Given promotion

Our graduates have found employment with companies such as:

- AC Nielsen
- Accenture
- Apple
- CapitalLand
- Citibank
- DBS Bank
- Deutsche Bank
- DHL
- Drew and Napier LLC
- ExxonMobil
- Facebook
- Far East Organization

- GlaxoSmithKline
- HSBC
- Keppel
- KPMG
- Maybank
- Mediacorp
- Ministry of Home Affairs
- Ministry of Manpower
- Nanyang Technological University

- National Council of Social Service
- National Healthcare Group
- Netflix
- Nikon Singapore
- People’s Association
- Pratt & Whitney
- Procter & Gamble
- PSA
- PwC
- Raffles Medical Group

- Republic of Singapore Air Force
- Resorts World Sentosa
- Siemens
- Singapore Airlines
- Singapore Police Force
- SMRT
- ST Engineering
- Standard Chartered
- Thomson Reuters
- UOB

Source: Kaplan Graduate Employment Survey 2018

All statistics are based Kaplan Graduate Employment Survey 2018 conducted by Forbes Research Pte Ltd between February to August 2019, with graduates between June 2017 and May 2018. Respondents include all full-time graduates: 638; and all part-time graduates: 904. This survey is not the same survey as conducted by the Committee for Private Education.

1. Based on Full-time External Degree Programme graduates (Full-time & Part-time employed + Self-employed/Freelance)
2. Excludes those working in the same company prior to completion of course; working part-time; or working freelance for less than 35 hours a week.
3. Based on Part-time Diploma + External Degree Programme graduates (Full-time employed + Self-employed/Freelance)

KAPLAN CITY CAMPUSES
One of the largest private education institutions in Singapore, our campuses, Kaplan City Campus @ Wilkie Edge and @ PoMo span more than 140,000 sqft. The campuses are located in the heart of the city, all within walking distances from 6 MRT stations across major train lines. Our campuses are strategically located to provide students with convenience and conducive study environments, including state-of-the-art classrooms and computer laboratories, WiFi access, student lounges, well-resourced library and food & beverage outlets on campus.

RAISING YOUR EMPLOYABILITY WITH INDUSTRY RELEVANCE
Kaplan in Singapore is committed to offering quality education through higher learning and skills development. As a result, Kaplan students will experience a holistic education with emphasis on graduate outcomes that will enhance their employability.

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HIGHER EDUCATION QUALIFICATION + KAPLAN EMPLOYABILITY SERVICES = INDUSTRY READY

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Our graduates have found employment with companies such as:

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- CapitalLand
- Citibank
- DBS Bank
- Deutsche Bank
- DHL
- Drew and Napier LLC
- ExxonMobil
- Facebook
- Far East Organization

- GlaxoSmithKline
- HSBC
- Keppel
- KPMG
- Maybank
- Mediacorp
- Ministry of Home Affairs
- Ministry of Manpower
- Nanyang Technological University

- National Council of Social Service
- National Healthcare Group
- Netflix
- Nikon Singapore
- People’s Association
- Pratt & Whitney
- Procter & Gamble
- PSA
- PwC
- Raffles Medical Group

- Republic of Singapore Air Force
- Resorts World Sentosa
- Siemens
- Singapore Airlines
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Kaplan Campus Life is managed by the Student Affairs and Graduate Services Office (SAGSO)

Kaplan Campus Life is managed by the Student Affairs and Graduate Services Office (SAGSO) with a focus on enhancing the student learning experience at Kaplan. There are 16 Interest Groups and International Community Clubs, over 400 co-curricular activities and events including new student orientations, networking and interactive engagement, leadership development, cultural and performing arts, community volunteerism and sports activities. These are organised annually to make campus life at Kaplan filled with excitement, possibilities and opportunities.

Student life beyond academia allows students to learn essential skills for life that will benefit their personal growth and careers. Students involved in committees and/or clubs will develop skills to communicate, collaborate, solve problems and make decisions effectively. Students involved in leadership development will hone skills in event planning, conflict resolution and ethical leadership. Volunteering and participating in competitive sports will help to elevate teamwork and spirit while embracing diversity, cultural differences and individuality as elements of our campus life.

The annual Kaplan Career Fair is the biggest employment event held on campus for our students and alumni. With over 500 vacancies offered by more than 70 hiring organisations including multi-national corporations from across key sectors such as Aviation, Banking & Finance, Healthcare, Hospitality & Events, IT and others, our students and alumni have access to wide-ranging job opportunities to suit their interests or advance their careers. Attendees also get to meet potential employers face-to-face to learn about possible career paths and, through our career advisory services, be enlightened with career tips and guidance, all to enhance their employability.

Led by our Student Affairs and Graduate Services Office (SAGSO), the Career Development Series (CDS) is a 3-dimensional career advisory series focused on “Building Your Hardware”, “Developing Your Software” and “Managing Your Heartware”. It includes developmental workshops, previews, talks, individual or group career counselling and coaching sessions to help prepare our students for the job market and enhance the employability of our graduates to stay relevant in the workforce.

Annually, Kaplan and its partner Universities organise multiple graduation ceremonies for our graduating students. These ceremonies celebrate the graduates’ achievements with their family and friends, marking an important milestone in their higher education journey.
The KSC is formed by students of diverse nationalities who are actively involved in our various interest clubs and international community clubs. Within the KSC, there is a select group of students who take on leadership positions with the clubs to co-organise campus activities. Being part of the Student Executive Committee or as a club representative, these students are able to hone and demonstrate their skills in creative thinking and people management. We welcome all students to join us and be part of the vibrant Kaplan Campus Life.

Kaplan SCIST is an IT club for all Kaplan students who are passionate about IT and want to enhance their learning experience in an interactive way. Members get together to share and learn from one another on the latest developments, and tips and tricks of IT.

The Kaplan Investment Club empowers individuals with the essential skill set to make financial decisions and analyse investments through workshops run by invited guest speakers including industry professionals. The club conducts workshops from fundamental to advanced levels on topics such as stocks, forex, futures and more.

The Kaplan Dance Club (KDC) was created to spread appreciation and passion for the art of dance to the Kaplan student community. Students are inspired with the social and leisure aspects of dance. Performance opportunities are also offered that will deepen their appreciation for the art and further develop their self-confidence and discipline.

The Kaplan Public Speaking Club is open to students who wish to improve their public speaking skills. Like-minded members can further develop their confidence and communication skills through sharing pointers and feedback. Together, they can enhance their journey to better public oration through this platform.
The Kaplan Adventurers’ Club (KAC) creates opportunities for students who are interested in experiencing adventurous activities in Singapore. The club committee organises exciting and thrilling land and water events monthly, encouraging students to participate and achieve better and healthier school-life balance.

The Kaplan Badminton Club consists of local and international students enthusiastic about badminton. The club meets on a weekly basis for some sparring action, where the values of perseverance and sportsmanship are honed.

The Kaplan Basketball Club, known competitively as the Kaplan Knights, is made up of diverse local and international students keen in basketball. The club members train together under the hoop every Monday evening.

The Kaplan Football Club, known competitively as the Kaplan Elites, is made up of students of various nationalities who are interested in soccer. Players meet up on a weekly basis to improve their skills together in drills and (kickabout) sessions.

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The Rock Soul K was formed with the aim of bringing Kaplan students from China together. The club hosts various social and cultural activities throughout the year, and helps students from China adjust to their new school life on campus with the support of CSI’s community.

The Vietnamese Community in Kaplan (VNCK) is a community network of Vietnamese students studying at Kaplan in Singapore. Since its founding, the club has hosted many activities to unite and support Vietnamese students in both their lives and studies. The community at VNCK aims to help them adjust to life on campus.

PELIKAN is an active Indonesian student community group at Kaplan in Singapore. Through regular activities, the club aims to unite and bond Indonesian students studying here, and foster a sense of home for them.

The Malaysian Elite (ME) is a representation of the Malaysian community in Kaplan in Singapore, where Malaysian students can intermingle, bond and study together. The club regularly hosts activities and gatherings throughout the year, providing them support and a sense of familiarity.

MISC comprises a community of Myanmar’s students studying at Kaplan in Singapore. The club frequently organises activities to support and bond Myanmar’s students on and off campus. MISC aims to cultivate a sense of belonging in its student community here.

KISS-K is an international community group that guides, bonds and unites Korean students at Kaplan in Singapore. By organising frequent events, gatherings and fun activities, the club aims to also help new students settle into campus life.

The Rock Soul K club aims to help growing performers develop their artistry in music. It is a vibrant community of student artists who are keen to pursue performing arts as an extra-curricular activity.
As one of Australia’s leading universities, Murdoch University in Perth, Australia, is a progressive, dynamic and modern institution with more than 24,000 students and 1,500 staff from across 90 different countries and regions. The University also holds an international reputation for quality teaching excellence, research and student satisfaction.

Established in 1880, Northumbria University boasts an illustrious history of more than 135 years. The University is a research-rich and business-focused institution with a global reputation for academic excellence.

Royal Holloway, University of London is one of the UK’s leading research-intensive universities, and provides analysis, opinion and expertise on a wide range of research areas and current affairs.

With over 160 years of history, University College Dublin is one of Europe’s leading research-intensive universities, facilitating an environment where undergraduate education, Master and PhD training, research, innovation and community engagement form a dynamic spectrum of activity.

University of Essex’s founding principles are to be daring and different. The University continuously explores new ways of thinking and research which informs policy and changes lives. The programmes are designed by world-leading academics and practitioners to solve real-world business challenges.

Murdoch Edge @ Kaplan
Murdoch Edge @ Kaplan offers Murdoch University students and graduates in Singapore a range of unique services to improve their employability and entrepreneurship skills. You will have access to industry events, seminars, entrepreneurship training, business leaders and mentors to forge new networks and job opportunities that will give you the competitive edge. These services aim to develop and match your capability with labour market opportunities, so that you will be better equipped to be career-ready and to create new ideas that can turn into real-world solutions.

The University of Portsmouth is a leading modern university with an excellent reputation for quality teaching, student satisfaction and research. The University provides a variety of programmes, catering to the needs of popular career fields such as Accounting, Banking and Finance, and Forensic Computing.
To prepare myself with the necessary knowledge for the working world, I decided to study in Singapore thanks to the reputation of its education. I started by studying for a Diploma in Professional Business English Programme (PBEP) with Kaplan almost three years ago, and I’ve progressed to taking my Bachelor’s Degree in Management and Marketing with the University of Essex, one of Kaplan’s university partners.

The programme is reasonably priced while being renowned for its Marketing education, and its lecturers are approachable and pleasant. While studying at Kaplan, I’ve come to appreciate its easy-to-use facilities, friendly staff and fun school activities.

While I am able to collaborate with my peers for presentations, our lessons taught me to come out of my comfort zone, emphasising communication with my fellow classmates and the lecturers.

LE TUE ANH (JOHNNY)
VIETNAM
UNIVERSITY OF ESSEX STUDENT (2019)
Bachelor of Science (Honours) in Management and Marketing (Top-up)
Having lived in Australia for some years, I longed to return to Asian shores, and I wished to advance my education and skills in business as well. Thus I decided to study with Kaplan in Singapore, choosing it over other institutions as I believed it offered tremendous potential for growth and achievement to its students.

Through the several months I’ve been studying with Kaplan, I’ve come to appreciate its engaging classes and lecturers the most. My lecture experience has been very fruitful and enjoyable, and my lecturers inspire me to think unconventionally.

After completing the programme, I aim to build my own advantage in the industry and stand out with confidence. I encourage students who seek to make studying a life experience to choose Kaplan.

Working in a large corporation was my ambition, and I took action when I heard about Kaplan’s accelerated Degree programme from one of my agents in Indonesia. Studying with Kaplan would have saved me a lot of time. I could complete my Bachelor’s Degree in 16 months instead of 28. As such, I made it my institution of choice.

The programme provided plenty of methodologies and practical assignments that helped me understand technical terms that would benefit my career in the future.

Kaplan provides opportunities to attend various events, which has enabled me to build my confidence in conversing with others. My campus life was very rewarding as well, as being a Student Executive Committee member had allowed me to interact with other international cultures. Thanks to these experiences, I feel that I am more knowledgeable about different cultures, allowing me to be a better team player.
I love working in Hospitality & Tourism as it lets me meet new people, and I felt that pursuing higher education would help me grow in this field. As such, I chose to study in Singapore as it is close to my home country, which would make it easier for me to bring my newfound knowledge home to improve myself and my future. As I previously studied in Australia, I aimed to continue my Australian education. Therefore, studying at Murdoch University was the best option for me at Kaplan in Singapore, and I enjoy doing so.

After studying with Kaplan for almost a year, I’ve come to appreciate the many advantages they offer, such as their diversity, experienced lecturers, convenient campus location as well as the many student events. I was also given the opportunity to join a Student Executive Committee (SEC) where I can express myself and volunteer to organise student activities, allowing me to grow my perspectives.

Overall, my time at Kaplan has been a good one. Their blended learning combines online resources and face-to-face lectures with a well-stocked library, and the lecturers inspire me through their varied experiences, foremost of which is to be humble and work hard to achieve my goals.

To acquire better employment prospects, I felt it was necessary to strive for higher education. Being Malaysian, Singapore stood out as it is a safe country as well as being close to my home nation. I eventually decided to study in Singapore as it offers the opportunity to graduate sooner compared to other countries.

Prior to studying for my Kaplan Diploma in Commerce, I had already completed my Diploma in Professional Business English Programme (PBEP), and I find the lectures effective as well as easy to understand. I also value how studying at Kaplan has provided me many opportunities to make international friends.

After graduating, I will focus on applying the knowledge learnt through this programme for my Degree education.

Stirling to improve myself, I decided to pursue studies in Singapore due to its reputation as a safe country and for its quality of education offered.

I chose Kaplan because I am able to graduate quickly through its programme with a good University in Asia, outside of Korea. I am grateful for how it facilitates my self-improvement as well as the favourable conditions it creates for studying.

My lecturers put in extra effort to explain subjects by relating it to their own experiences, making it easier for me to understand. They are always available to support us and will simplify complex ideas to help us learn better.

Before I graduate, I aim to experience as much as possible as a student, which includes communicating with others and developing a deeper understanding of logistics, which is my area of study, so I can take my learning and contribute when I enter the working world. For my fellow students, I would suggest studying hard and doing so with Kaplan as it offers many ways to advance yourself.

Personally, I am interested in how to manage people, which explains my interest in studying business. My goal is to be a successful businessman, a goal that drove me to pursue higher studies in Singapore given its safety and high education standards.

While deciding on a University, I received recommendations from family and my agents to study at Kaplan. I began my studies with a Diploma in Professional Business English Programme (PBEP) last year, starting at Level 5, and am now pursuing my Degree with Royal Holloway, University of London.

When I complete the programme, I aim to apply what I’ve learnt to my career and life as a whole. I believe that students will learn a lot studying at Kaplan, and I advise them to join a Club to complement their social skills with other knowledge.

I chose to study in Singapore as I have always loved the country. I was recommended to study with Kaplan in Singapore by the overseas education agency in Korea and my parents, and having studied for almost 6 months in this Diploma programme, I feel very satisfied with Kaplan.

I appreciate its variety of programmes and the student activities through event clubs. Kaplan has many quality lecturers who are informative and remain supportive of me in my studies. As such, I’ve found my lecture experience to be a great one.

After completing this programme, I aspire to make many more international friends and get a job here in Singapore. I advise others to join student clubs (such as mine) in order to build friendships of their own.

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Aside from being inspired by stories of successful branding, management and marketing, I believe that higher education is important for me to enter the workforce. Hence, I chose to study with Kaplan in Singapore as it provides suitable programmes that meet my criteria as well as the chance to experience campus life through the many workshops and events.

Singapore was my choice of study location as it is a country where different cultures and languages intermingle, which I believe will help enrich my cultural knowledge. Likewise, I admire the blending of cultures at Kaplan, along with the available programmes and Student Clubs.

When I first joined Kaplan in 2017, I realised that their programmes provided modules that were useful outside of my chosen specialisation, and would help me work with different departments in my future career. I feel optimistic about this, and I believe that after I graduate, the skills and knowledge I’ve gained from Kaplan will support me when I’m in the workforce.

My lecturers have taught me that Marketing is a field that determines success in the workforce as it is a very safe multicultural nation with a good education system, where I can learn other languages such as Chinese.

Kaplan was my institution of choice due to its recognition, the facilities available, and the suitability of its programmes for me. I have enjoyed my education so far, especially the lectures and study time conducted at the Synergy Pods, which are modern classrooms with students sitting in groups to encourage learning, and collaboration and using large screens and tablets for online learning.

Along with my education, I aspire to expand my network of contacts. As such, I appreciate the student activities and clubs made available by Kaplan, which has allowed me to make numerous friends from various other backgrounds.

As I enjoy travelling, my desire to acquire knowledge and gain experience pushed me to pursue advanced education overseas. I chose to study in Singapore as it has good quality education and a stable social environment.

Through my agent’s recommendation, I opted to study at Kaplan in Singapore, beginning with a Diploma in Professional Business English Programme (PBEP) Level 5. To further pursue my interests in Finance, I advanced to a Bachelor’s Degree of Business Studies in Finance with University College Dublin, one of Kaplan’s University partners.

I have enjoyed my lessons throughout my education, and I look forward to graduating. With the shorter duration of its programmes, I feel that prospective students can make the most out of studying at Kaplan compared to other institutions.

Higher education is an important factor that determines success in the workforce as it provides you the most current skills and knowledge in today’s industries. Being a very developed and modern country, Singapore was my chosen destination for further learning thanks to its infrastructure, environment and reputation for safety. In fact, I aim to build my career in Singapore after I graduate as I love this city.

Kaplan is one of the best higher education institutes in the country, which encouraged me to sign up. Programme-wise, I appreciate both the lectures and lecturers in Kaplan. The group assignment activities, where we learn in groups and share diverse opinions, are my personal favourites, and we have the opportunity to make many good friends through our lessons. On the lecturers, I like how they are friendly and support our learning through efficient study techniques and materials. They present information in a clear, simple and interesting manner, complemented by real-life examples.

I recommend other students to consider joining a club as Kaplan offers plenty of choices for their leisure, with options including Sports, Dance and even Adventure clubs.

I’ve been interested in Accounting since my school days, which is why I decided to build my skills and knowledge in the field by acquiring an Accountancy Degree. To achieve my dream, I looked to Singapore as it is renowned for its safety and cleanliness, and also because of its proximity to my home country.

I then decided to study with Kaplan in Singapore as its centralised location gives me more time to manage my schedule better. After completing my Kaplan Diploma, I progressed to pursue my Accountancy and Financial Management Degree with the University of Portsmouth. I like the University’s efficient study schedule and modules that are related to professional certification. In addition, the lecturers have extensive understanding of the subject, which makes learning easier.

I believe that Kaplan is one of the best places to study abroad due to its diverse student body, and I am eager to study further to acquire professional certification.
LANGUAGE PROGRAMME

DIPLOMA IN PROFESSIONAL BUSINESS ENGLISH PROGRAMME (PBEP)

The Diploma in Professional Business English Programme (PBEP) offered by Kaplan Higher Education Academy (KHEA) is designed to develop non-native English speakers' English language skills in preparation for successful entry into mainstream academic programmes of study. The programme focuses on developing the skills students will need to become a successful and confident language user by using authentic reading passages and unscripted recordings, exposing students to English as it is being used around the world today. With purposeful integration of critical thinking, students will be able to develop strategies for success, both in and out of the classroom. They are assessed regularly with unit tests, writing assignments, oral presentations, listening practice tests and a final examination. Participation and classroom use of English are also taken into consideration.

PROGRAMME STRUCTURE
This programme consists of 5 academic levels and may be completed in 10 months.

FOUNDATION PROGRAMME

FOUNDATION DIPLOMA

The Foundation Diploma at Kaplan in Singapore is a foundation programme for students who do not meet the minimum entry requirements needed for full-time Kaplan Diploma study.

PROGRAMME STRUCTURE
This programme consists of 6 modules and may be completed in 6 months.

• Academic Skills
• Communication Studies
• Critical Thinking and Innovation
• Culture and Organisations
• Organisations in a Global Context
• Foundation Mathematics

PREPARATORY COURSE FOR SINGAPORE-CAMBRIDGE GENERAL CERTIFICATE OF EDUCATION (ORDINARY LEVEL) EXAMINATION

The Singapore-Cambridge GCE O-Level Examination is a national level assessment jointly organised by the University of Cambridge International Examinations, the Ministry of Education, Singapore, and the Singapore Examinations and Assessment Board (SEAB). The O-Level certification is an internationally accepted qualification that can be used to gain entry into tertiary education programmes. The programme is also designed for students to gain the academic foundation needed for higher education.

PROGRAMME STRUCTURE
This programme consists of 5-7 units and may be completed in 6-24 months.

Core Units • English Language • Mathematics • Principles of Accounts • Science (Physics/Chemistry) • Additional Mathematics

Optional Unit Chinese

TIMETABLE & CLASS INFORMATION

<table>
<thead>
<tr>
<th>SCHEDULE</th>
<th>MON</th>
<th>TUE</th>
<th>WED</th>
<th>THUR</th>
<th>FRI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lesson 1</td>
<td>0830 - 1000</td>
<td>English</td>
<td>Mathematics</td>
<td>Science</td>
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<tr>
<td>Lesson 2</td>
<td>1000 - 1130</td>
<td>Mathematics</td>
<td>English</td>
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<tr>
<td>Lesson 3</td>
<td>1215 - 1345</td>
<td>English</td>
<td>Principal of Accounts</td>
<td>Principal of Accounts</td>
<td>English</td>
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<tr>
<td>Lesson 4</td>
<td>1345 - 1515</td>
<td>Science</td>
<td>Additional Mathematics</td>
<td>Principal of Accounts</td>
<td>Science</td>
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<tr>
<td>Lesson 5</td>
<td>1515 - 1645</td>
<td>Additional Mathematics</td>
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</tr>
<tr>
<td>Lesson 6</td>
<td>1645 - 1815</td>
<td></td>
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<td></td>
<td></td>
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</tbody>
</table>

Above timetable is an illustration (subject to change)

• Classes are conducted on Mondays to Fridays and on some Saturdays
• The weekly timetable is subject to change as per the curriculum schedule for each subject
• Supplementary and Exam Preparation classes will be scheduled for either Lesson 5 or 6 slots
• Chinese classes will be scheduled for Lesson 1 and 2 slots in April and May
• There are no classes on public holidays and during assigned term breaks

Holidays
• 1-week break in December (Christmas and New Year)
• 1-week break in January/February (Chinese New Year)
• 1-week break in March (Term Break)
• 2-week break in June (Term Break)

Qualification Awarded
Students who sit for the final external examination and obtain at least a Grade 6 or better in one or more subjects will receive a Singapore-Cambridge General Certificate of Education (Ordinary Level) from SEAB. Students who meet the attendance requirements will be awarded a Certificate of Attendance by Kaplan.
The Diploma in Commerce is a pathway programme designed to fulfill the requirements of many first-year Business Bachelor’s Degrees programmes. Upon completion of their Kaplan Diploma, students can continue to pursue a Bachelor’s Degree awarded by our university partners at Kaplan in Singapore.

**DIPLOMA IN COMMERCE**

**Core Units**
- Accounting for Managers
- Economics I

**Business Administration**
- Issues in International Business
- Personnel Management
- Project Management
- Marketing Principles

**Finance and Banking**
- Corporate Finance
- Financial Reporting & Analysis
- International Finance
- Principles of Banking and Finance

**Hospitality & Tourism Management**
- Food & Beverage Operations Management
- Marketing Principles
- Tourism Systems

**Human Resource Management**
- International Human Resource Management
- Labour Management Relations
- Personnel Management
- Training and Development

**Diploma in Accountancy**

**Programme Structure**
This programme consists of 8 units and may be completed in 8 months*. Students can choose from a of 6 specialisations to complete the programme.

**Core Units**
- Business Information Systems
- Commercial Law
- Financial Accounting
- Commercial Law
- Principles of Logistics Management
- Management Accounting

**Introduction to Management**
- Quantitative Analysis
- Principles of Banking and Finance
- Economics I

**Diploma in Computer Forensics**

**Programme Structure**
This programme consists of 8 units and may be completed in 8 months*. Students will acquire fundamental skills in strategic logistics planning, precision management and process control.

**Core Units**
- Introduction to Management
- Management Accounting
- Principles of Banking and Finance
- Principles of Computer Security

**Diploma in Digital Marketing**

**Programme Structure**
This programme consists of 8 units and may be completed in 8 months*. Students will develop skillsets to create digital marketing plans according to client briefs and use digital design tools to execute the elements of the marketing mix.

**Core Units**
- Introduction to Management
- Marketing Principles
- Social and New Media
- Web Analytics

*Meeting the programme and entry requirements
### DIPLOMA IN EVENTS MANAGEMENT

This programme is designed to provide students with a solid foundation to thrive within the highly competitive events space, and will prepare them with the skills to plan and execute events as well as address issues within the tourism and events industry.

**PROGRAMME STRUCTURE**

This programme consists of 8 units and may be completed in 8 months*.

- Advertising and Public Relations
- Commercial Law
- Event Planning and Operations
- Event Sponsorship and Promotions

### DIPLOMA IN INFORMATION TECHNOLOGY

This programme aims to meet the increasing demands and needs of businesses in the area of Information Technology (IT). To equip students with relevant and updated knowledge as well as skills, this comprehensive programme provides them with everything they need to know about the changing IT world.

**PROGRAMME STRUCTURE**

This programme consists of 8 units and may be completed in 8 months*.

- Introduction to Information Systems
- Introduction to Systems and Networking
- Introduction to Computer Science
- Introduction to Data Communications
- Introduction to Data Communications and Networking
- Introduction to Foundations of Computer Systems
- Introduction to Programming using Java
- Introduction to Database Design and Development

### DIPLOMA IN LEGAL STUDIES

The programme introduces students to Paralegal Studies and equips them with basic skills in legal research and writing, allowing them to analyse case studies and prepare legally binding documents. Students will acquire a sound knowledge of law and its practice to effectively support legal practitioners.

**PROGRAMME STRUCTURE**

This programme consists of 8 units and may be completed in 8 months*.

- Commercial Law
- Criminal Law
- Family Law
- Intellectual Property Law
- Introduction to Singaporean and International Legal Systems
- Law of Tort and Civil Obligation
- Property Law and Conveyance
- Wills and Estates

### DIPLOMA IN MASS COMMUNICATIONS

This programme encompasses all essential skills needed for Mass Communication. It educates students on the impact of technology on the Communications industry, as well as the role, importance and techniques of effective communication in both consumer and industrial markets. Students will develop the skills to apply appropriate tools and techniques for the promotion of both goods and services.

**PROGRAMME STRUCTURE**

This programme consists of 8 units and may be completed in 8 months*.

- Advertising and Public Relations
- Contemporary Smartphone Video Production
- Introduction to Management
- Introduction to Mass Communication
- Journalism & Ethics
- Marketing Principles
- Research Project
- Social & New Media

### DIPLOMA IN PSYCHOLOGY

This programme is designed to provide students with a solid foundation in Psychology, with an emphasis on the development of contemporary knowledge and skills, and the nurturing of a professional attitude. The Diploma will equip students with a sound understanding of the subject that is required for further study at the Bachelor’s Degree level and also for a career in the many industry sectors that require an understanding of human thoughts, behaviours and motivation.

**PROGRAMME STRUCTURE**

This programme consists of 8 units and may be completed in 8 months*.

- Counselling Ethics
- Counselling Skills
- Counselling Theory
- Personality and Health Psychology
- Psychological Research Methods and Analysis
- Quantitative Psychological Laboratory Experience and Skills
- Qualitative Psychological Laboratory Experience and Skills

### SHORT COURSES

#### DEGREE EXPERIENCE PROGRAMME (DEP)

The Degree Experience Programme (DEP) allows students a chance to experience 4 university programmes, enabling them to make an informed choice on which Degree programme to pursue.

Students will attend selected lessons taught by on-campus lecturers, and experience mock assignments, presentations and class activities. 2 modules from each university’s Degree programme will be offered. Students will try out sample assignment topics and final exams, learn to do referencing and citation for assignments, as well as understand the respective university’s grading system and programme assessment methods.

**ENGLISH EXPERIENCE PROGRAMME (EEP)**

The English Experience Programme (EEP) is designed to help international students improve their English in just 3 weeks while experiencing student life in Singapore. Students will study on site at Kaplan’s city campuses while participating in interactive lectures and oral presentations to improve their general English language skills. They will be awarded with a Certificate of Participation upon completion of the programme.

**STUDY TOUR**

The Study Tour programme allows international students to experience customised English lessons in Singapore while enjoying a vacation. The programme’s commencement and duration can be tailored according to the requests of each group of students, at a minimum of 15 study hours. Students can also choose to request for optional tours that will bring them to local attractions. They will be awarded with a Certificate of Participation upon completion of the programme.
This programme offers students an understanding of accounting as an integral part of the management process in businesses or public enterprises. It also looks at how accounting is used to evaluate and control when evaluating the effectiveness and efficiency of operations of an enterprise and employee performance. Students can also major in a second discipline such as Banking, Business Law, Criminology, Finance, Human Resource Management, International Business, Management, and Marketing.

PROGRAMME STRUCTURE

Students with Polytechnic Diploma, Kaplan Diplomas or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months* or 24 months** instead of 28 months*/36 months**, subject to University’s approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

**ACCOUNTING, BANKING & FINANCE**

**BACHELOR OF BUSINESS IN ACCOUNTING**

- Accounting and Banking
- Accounting and Business Law
- Accounting and Criminology
- Accounting and Finance
- Accounting and Human Resource Management
- Accounting and International Business
- Accounting and Management
- Accounting and Marketing
- Auditing
- Accounting Theory and Accountability
- Company Law
- Contemporary Financial Accounting
- Corporate Finance
- Management Accounting
- Taxation
- Technology and Accounting Processes

**COMMON UNITS**

- Creativity and Innovation
- Empirical Research Methods for Business
- Applying Mixed Methods Research to Business
- Understanding Business Research: An Introductory Approach
- Wellbeing
- Finance Law
- Management Accounting
- Taxation

**DOUBLE MAJOR OPTIONS**

**ACCOUNTING AND BANKING**

- Alternative Dispute Resolution
- Company Law
- Marketing and Advertising Law
- Taxation
- Workplace Law

**ACCOUNTING AND MANAGEMENT**

- Corporate Finance
- Commercial Banking
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

**ACCOUNTING AND BUSINESS LAW**

- Alternative Dispute Resolution
- Company Law
- Marketing and Advertising Law
- Taxation
- Workplace Law

**ACCOUNTING AND CRIMINOLOGY**

- Introduction To Psychological Research Methods
- Policing And Crime Prevention
- Criminal Behaviour
- Crime Through The Ages
- International And Transnational Crimes
- Psychology And Law
- Alternative Dispute Resolution
- Corporate Finance
- Derivative Securities
- Finance Law
- Investment Analysis
- International Finance
- International Human Resource Management
- Labour Relations
- Workplace Law

**ACCOUNTING AND BUSINESS LAW**

- Alternative Dispute Resolution
- Company Law
- Marketing and Advertising Law
- Taxation
- Workplace Law

**ACCOUNTING AND MANAGEMENT**

- Corporate Finance
- Commercial Banking
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

**ACCOUNTING AND INTERNATIONAL BUSINESS**

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- International Business
- International Logistics
- International Marketing
- Organisational Theory and Behaviour

**ACCOUNTING AND MARKETING**

- Consumer Behaviour
- Digital and Social Media Marketing
- International Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

**BACHELOR OF BUSINESS IN BANKING**

- Banking and Business Information Systems
- Banking and Business Law
- Banking and Criminology
- Banking and Human Resource Management
- Banking and International Business
- Banking and Management
- Banking and Finance
- Corporate Finance
- Credit and Lending Decisions
- Finance Law
- International Finance
- Derivative Securities
- Corporate Finance
- Alternative Dispute Resolution
- Company Law
- Marketing and Advertising Law
- Taxation
- Workplace Law

**ACCOUNTING AND FINANCE**

- Corporate Finance
- Credit and Lending Decisions
- Finance Law
- International Finance
- International Financial Markets and Institutions
- International Marketing
- Organisational Theory and Behaviour
- Strategic Management
- Workplace Law

**ACCOUNTING AND BANKING**

- Alternative Dispute Resolution
- Company Law
- Marketing and Advertising Law
- Taxation
- Workplace Law

**ACCOUNTING AND MANAGEMENT**

- Corporate Finance
- Commercial Banking
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

**ACCOUNTING AND CRIMINOLOGY**

- Introduction To Psychological Research Methods
- Policing And Crime Prevention
- Criminal Behaviour
- Crime Through The Ages
- International And Transnational Crimes
- Psychology And Law
- Alternative Dispute Resolution

**ACCOUNTING AND BUSINESS LAW**

- Alternative Dispute Resolution
- Company Law
- Marketing and Advertising Law
- Taxation
- Workplace Law

**ACCOUNTING AND MANAGEMENT**

- Corporate Finance
- Commercial Banking
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

**ACCOUNTING AND INTERNATIONAL BUSINESS**

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- International Business
- International Logistics
- International Marketing
- Organisational Theory and Behaviour

**ACCOUNTING AND MARKETING**

- Consumer Behaviour
- Digital and Social Media Marketing
- International Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

This programme covers the theory and techniques underlying financial management and gives students a working knowledge of the banking and financial system, financial markets, institutions and developments in the financial sector. Students can also major in a second discipline such as Business Information System, Business Law, Criminology, Cyber Security and Forensics, Finance, Human Resource Management, International Business, Management, and Marketing.

PROGRAMME STRUCTURE

Students with Polytechnic Diploma, Kaplan Diplomas or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months* or 24 months** instead of 28 months*/36 months**, subject to University’s approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

**ACCOUNTING, BANKING & FINANCE**

**BACHELOR OF BUSINESS IN ACCOUNTING**

- Accounting and Banking
- Accounting and Business Law
- Accounting and Criminology
- Accounting and Finance
- Accounting and Human Resource Management
- Accounting and International Business
- Accounting and Management
- Accounting and Marketing
- Auditing
- Accounting Theory and Accountability
- Company Law
- Contemporary Financial Accounting
- Corporate Finance
- Management Accounting
- Taxation
- Technology and Accounting Processes

**COMMON UNITS**

- Creativity and Innovation
- Empirical Research Methods for Business
- Applying Mixed Methods Research to Business
- Understanding Business Research: An Introductory Approach
- Wellbeing
- Finance Law
- Management Accounting
- Taxation

**DOUBLE MAJOR OPTIONS**

**ACCOUNTING AND BANKING**

- Alternative Dispute Resolution
- Company Law
- Marketing and Advertising Law
- Taxation
- Workplace Law

**ACCOUNTING AND MANAGEMENT**

- Corporate Finance
- Commercial Banking
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

**ACCOUNTING AND CRIMINOLOGY**

- Introduction To Psychological Research Methods
- Policing And Crime Prevention
- Criminal Behaviour
- Crime Through The Ages
- International And Transnational Crimes
- Psychology And Law
- Alternative Dispute Resolution

**ACCOUNTING AND BUSINESS LAW**

- Alternative Dispute Resolution
- Company Law
- Marketing and Advertising Law
- Taxation
- Workplace Law

**ACCOUNTING AND MANAGEMENT**

- Corporate Finance
- Commercial Banking
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

**ACCOUNTING AND INTERNATIONAL BUSINESS**

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- International Business
- International Logistics
- International Marketing
- Organisational Theory and Behaviour

**ACCOUNTING AND MARKETING**

- Consumer Behaviour
- Digital and Social Media Marketing
- International Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

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- Accounting and Business Law
- Accounting and Criminology
- Accounting and Finance
- Accounting and Human Resource Management
- Accounting and International Business
- Accounting and Management
- Accounting and Marketing
- Auditing
- Accounting Theory and Accountability
- Company Law
- Contemporary Financial Accounting
- Corporate Finance
- Management Accounting
- Taxation
- Technology and Accounting Processes

**COMMON UNITS**

- Creativity and Innovation
- Empirical Research Methods for Business
- Applying Mixed Methods Research to Business
- Understanding Business Research: An Introductory Approach
- Wellbeing
- Finance Law
- Management Accounting
- Taxation

**DOUBLE MAJOR OPTIONS**

**ACCOUNTING AND BANKING**

- Alternative Dispute Resolution
- Company Law
- Marketing and Advertising Law
- Taxation
- Workplace Law

**ACCOUNTING AND MANAGEMENT**

- Corporate Finance
- Commercial Banking
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

**ACCOUNTING AND CRIMINOLOGY**

- Introduction To Psychological Research Methods
- Policing And Crime Prevention
- Criminal Behaviour
- Crime Through The Ages
- International And Transnational Crimes
- Psychology And Law
- Alternative Dispute Resolution

**ACCOUNTING AND BUSINESS LAW**

- Alternative Dispute Resolution
- Company Law
- Marketing and Advertising Law
- Taxation
- Workplace Law

**ACCOUNTING AND MANAGEMENT**

- Corporate Finance
- Commercial Banking
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

**ACCOUNTING AND INTERNATIONAL BUSINESS**

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- International Business
- International Logistics
- International Marketing
- Organisational Theory and Behaviour

**ACCOUNTING AND MARKETING**

- Consumer Behaviour
- Digital and Social Media Marketing
- International Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing
ACCOUNTING, BANKING & FINANCE

DOUBLE MAJOR OPTIONS

Banking and Business Information Systems
- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Databases
- Enterprise Architectures
- Information Systems Management
- IT Professional Practise Project
- Systems Analysis and Design

Banking and Business Law
- Alternative Dispute Resolution
- Company Law
- Finance Law
- Marketing and Advertising Law
- Taxation
- Workplace Law

Banking and Criminology
- Introduction To Psychological Research Methods
- Policing And Crime Prevention
- Criminal Behaviour
- Crime Through The Ages
- International And Transnational Crimes
- Psychology And Law
- Alternative Dispute Resolution

Banking and Cyber Security & Forensics
- Computer Security
- Cyber Forensics and Information Technology
- Databases
- Information Security Policy and Governance
- IT Professional Practice Project
- Security Architectures & Systems Administration
- Systems Analysis and Design

Banking and Finance
- Corporate Finance
- Derivative Securities
- Finance Law
- Investment Analysis
- International Finance
- Treasury Management

Banking and Human Resource Management
- Advanced Human Resource Perspectives
- Employment Relations in Asia
- Human Resource Economics
- Organisational Theory and Behaviour
- Talent Acquisition
- Workplace Law

Banking and International Business
- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- International Business
- International Logistics
- International Marketing
- Organisational Theory and Behaviour

Banking and Management
- Business Analytics
- Knowledge Management
- Organisational Theory and Behaviour
- Organisation Development and Change
- Strategic Management
- Workplace Law

Banking and Marketing
- Consumer Behaviour
- Digital and Social Media Marketing
- International Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

BACHELOR OF BUSINESS IN FINANCE

• Finance and Business Information Systems
• Finance and Business Law
• Finance and Criminology
• Finance and Cyber Security & Forensics
• Finance and Management
• Finance and Marketing

Students will cover a broad range of areas in corporate finance, treasury management, investment analysis and international finance through the units. These are designed to equip them with the necessary skills to obtain employment in areas such as stockbroking, insurance and banking, as well as prepare them with the skills for careers in Finance within public and private organisations. Students can also major in a second discipline such as Business Information Systems, Business Law, Criminology, Cyber Security & Forensics, Management and Marketing.

PROGRAMME STRUCTURE

Students with Polytechnic Diploma, Kaplan Diplomas or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months1 or 24 months2 instead of 28 months1/36 months2, subject to University’s approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

Finance Units
• Corporate Finance
• Derivative Securities
• Finance Law
• Investment Analysis
• International Finance
• Treasury Management

Common Units
• Empirical Research Methods for Business or Applying Mixed Methods Research to Business
• Creativity and Innovation
• Understanding Business Research: An Introductory Approach
• Wellbeing

DOUBLE MAJOR OPTIONS

Finance and Business Information Systems
- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Databases
- Enterprise Architectures
- Information Systems Management
- IT Professional Practise Project
- Systems Analysis and Design

Finance and Business Law
- Alternative Dispute Resolution
- Company Law
- Finance Law
- Marketing and Advertising Law
- Taxation
- Workplace Law

Finance and Criminology
- Introduction To Psychological Research Methods
- Policing And Crime Prevention
- Criminal Behaviour
- Crime Through The Ages
- International And Transnational Crimes
- Psychology And Law
- Alternative Dispute Resolution

Finance and Cyber Security & Forensics
- Computer Security
- Cyber Forensics and Information Technology
- Databases
- Information Security Policy and Governance
- IT Professional Practice Project
- Security Architectures and Systems Administration
- Systems Analysis and Design

Finance and Management
- Business Analytics
- Knowledge Management
- Organisational Development and Change
- Strategic Management
- Workplace Law

Finance and Marketing
- Consumer Behaviour
- Digital and Social Media Marketing
- International Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

*Units common to both majors need to be taken only once. Students may be required to complete additional elective.

1Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Communication & Media Studies, Criminology, Cyber Forensics & Information Security, Finance, Hospitality & Tourism Management, International Business, Journalism, Management, Public Relations, Tourism & Events and Web Communication Programmes “Refer to Psychology Programme.”


*Units common to both majors need to be taken only once. Students may be required to complete additional elective.
UNIVERSITY COLLEGE DUBLIN

BACHELOR OF BUSINESS STUDIES (HONOURS) (TOP-UP)

- Banking and Wealth Management
- Finance

This programme provides students with a strong conceptual and practical understanding of business and management. Students develop important technical, knowledge-application, communication, team-building and leadership skills, consistent with the changing needs of modern-day businesses.

PROGRAMME STRUCTURE

This programme consists of 8 core units. Students specialise by taking 4 pathway units, which may be completed in 18 months.

Core Units
- Business Strategy
- Cross Cultural Management
- Digital Business
- Economic Policy and the Global Environment

PATHWAY UNITS

Banking and Wealth Management
- Accounting Information for Managers
- Banking and Finance
- International Financial Management
- Investment and Portfolio Management

Finance
- Banking and Finance
- Corporate Financial Management
- Investment and Portfolio Management
- Treasury and Risk Management

- Human Resource Management
- The Future of Organisations and Work
- Marketing Management
- Operations Management

UNIVERSITY OF ESSEX

BACHELOR OF SCIENCE (HONOURS) (TOP-UP)

- Accounting and Finance
- Banking and Finance

This programme provides knowledge of financial theory, portfolio management, option and futures markets, and how risk can be managed with the use of derivative instruments. Students also learn about key issues that are relevant today within the Accounting, Banking and Finance fields.

PROGRAMME STRUCTURE

This programme consists of 14 - 15 units and may be completed in 18 months.

Accounting and Finance
- Accounting Project
- Advanced Management Accounting
- Auditing
- Corporate Finance
- Current Issues in Financial Reporting
- Financial Modelling
- Financial Reporting and Analysis
- International Finance
- Introduction to Banking
- Management Accounting 1
- Management Accounting 2
- Options and Futures
- Portfolio Analysis
- Risk Management and Financial Institutions

Banking and Finance
- Corporate Finance
- Empirical Finance
- Financial Markets and Monetary Policy
- Financial Modelling
- Financial Reporting and Analysis
- Finance Research Project
- International Banking
- International Finance
- Introduction to Banking
- Management Accounting 1
- Options and Futures
- Portfolio Analysis
- Pricing of Securities in Financial Markets
- Quantitative Foundations of Finance
- Risk Management and Financial Institutions
UNIVERSITY OF PORTSMOUTH

This programme is designed for students planning to obtain a professional qualification after graduation to become an accountant, or to forge a career within the financial sectors by utilising their analytical skills, financial expertise and strategic insights.

PROGRAMME STRUCTURE
This programme consists of 12 units and may be completed in a minimum of 18 months.

Core Units
- Accounting for Strategic Management and Control
- Advanced Financial Accounting
- Advanced Financial Management
- Auditing
- Business Law for Accountants
- Corporate Governance, Financial Crime, Ethics and Control

- Financial Management
- Financial Reporting
- International Accounting
- Independent Study for Accountants
- Operational Management Accounting
- Taxation

MURDOCH UNIVERSITY

BACHELOR OF BUSINESS IN BUSINESS LAW

This programme offers an understanding of criminal law and how a country responds to crimes through the criminal justice system. Students are also involved in the study of policing, criminal behaviour, and transnational and international crime, as well as cause and prevention of crimes from a multidisciplinary approach. Students can also major in a second discipline such as Business Law.

PROGRAMME STRUCTURE
Students with Polytechnic Diploma, Kaplan Diplomas or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months or 24 months instead of 28 months/36 months, subject to University's approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

Business Law Units
- Finance Law
- Marketing and Advertising Law
- Workplace Law
- Company Law
- Alternative Dispute Resolution
- Taxation

Common Units
- Creativity and Innovation
- Empirical Research Methods for Business or Applying Mixed Methods Research to Business
- Understanding Business Research: An Introductory Approach
- Wellbeing

DOUBLE MAJOR OPTIONS

Business Law and Criminology
- Introduction To Psychological Research Methods
- Policing And Crime Prevention
- Criminal Behaviour
- Crime Through The Ages
- International And Transnational Crimes
- Psychology And Law

BACHELOR OF BUSINESS

- Human Resource Management and Business Law
- Human Resource Management and Criminology
- Human Resource Management and Finance

This programme provides a strong understanding of human resource as a strategic department of most organisations and the various areas of human resource management, giving students a better head start in their careers of this field. Students can also major in a second discipline such as Business Law, Criminology, Finance, Management, Marketing and Public Relations.

PROGRAMME STRUCTURE

Students with Polytechnic Diploma, Kaplan Diplomas or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months 1 or 24 months 2 instead of 28 months 1/36 months 2, subject to University’s approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

Human Resource Units
- Advanced Human Resource Perspectives
- Employment Relations in Asia
- Human Resource Economics
- Organisational Theory and Behaviour
- Talent Acquisition
- Workplace Law

DOUBLE MAJOR OPTIONS

Human Resource Management and Business Law
- Alternative Dispute Resolution
- Company Law
- Finance Law
- Marketing & Advertising Law
- Taxation
- Workplace Law*

Human Resource Management and Criminology
- Introduction To Psychological Research Methods
- Policing And Crime Prevention
- Criminal Behaviour
- Crime Through The Ages
- International And Transnational Crimes
- Psychology And Law
- Alternative Dispute Resolution

Human Resource Management and Finance
- Corporate Finance
- Derivative Securities
- Finance Law
- Investment Analysis
- International Finance
- Treasury Management

Common Units
- Creativity and Innovation
- Empirical Research Methods for Business or Applying Mixed Methods Research to Business
- Understanding Business Research: An Introductory Approach
- Wellbeing

Human Resource Management and Marketing
- Business Analytics
- Knowledge Management
- Organisational Development and Change
- Organisational Theory and Behaviour*
- Strategic Management
- Workplace Law*

Human Resource Management and Public Relations
- Campaign Management
- Issues and Crisis Management
- Media Relations
- Public Relations Project
- Public Relations Strategy
- Public Relations in Society

BACHELOR OF BUSINESS IN INTERNATIONAL BUSINESS

- International Business and Business Law
- International Business and Cyber Security and Forensics
- International Business and Finance
- International Business and Hospitality and Tourism Management
- International Business and Human Resource Management

International Business is an integrated major with a strong basis in international commerce and economics, as well as interdisciplinary links with Asian studies. Students are exposed to a selection of units that will develop their knowledge of the global business environment and related political and social factors in some of the largest and most dynamic economies of the world. Students can also major in a second discipline such as Business Law, Cyber Security and Forensics, Finance, Human Resource Management, Hospitality & Tourism Management, Management, Marketing and Web Communications.

PROGRAMME STRUCTURE

Students with Polytechnic Diploma, Kaplan Diplomas or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months 1 or 24 months 2 instead of 28 months 1/36 months 2, subject to University’s approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

International Business Units
- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- International Business
- International Logistics
- International Marketing
- Organisational Theory and Behaviour

DOUBLE MAJOR OPTIONS

International Business and Business Law
- Alternative Dispute Resolution
- Workplace Law
- Finance Law
- Marketing & Advertising Law
- Taxation
- Company Law

International Business and Cyber Security and Forensics
- Computer Security
- Cyber Forensics and Information Technology
- Databases
- Information Security Policy and Governance
- IT Professional Practice Project
- Security Architectures and Systems Administration

International Business and Finance
- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

International Business and Hospitality and Tourism Management
- Destination Management
- Hospitality and Tourism Project
- Organisational Theory and Behaviour*
- Sustainable Tourism
- Strategic Management
- Tourism and Hospitality Law

*Units common to both majors need to be taken only once. Students may be required to complete additional elective.

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*Units common to both majors need to be taken only once. Students may be required to complete additional elective.
BUSINESS & MANAGEMENT

DOUBLE MAJOR OPTIONS

International Business and Human Resource Management
- Advanced Human Resource Perspectives
- Employment Relations in Asia
- Human Resource Economics
- Organisational Theory and Behaviour*
- Talent Acquisition
- Workplace Law

International Business and Management
- Business Analytics
- Knowledge Management
- Organisational Theory and Behaviour*
- Organisation Development and Change
- Strategic Management
- Workplace Law

International Business and Marketing
- Consumer Behaviour
- Digital and Social Media Marketing
- International Marketing*
- Marketing Research and Analysis
- Strategic Marketing
- Services, Relationship and Retail Marketing

International Business and Web Communication
- Business of Freelancing
- Screen: Small, Medium and Large
- Web Communication Project
- Web Design
- Web Metrics
- Web-Strategy

*Units common to both majors need to be taken only once. Students may be required to complete additional elective.

BACHELOR OF BUSINESS IN MANAGEMENT

Management and Business Law
- Management and Business Law
- Management and Communications & Media Studies
- Management and Criminology
- Management and International Business

Management and Marketing
- Management and Marketing
- Management and Public Relations
- Management and Tourism and Events

Management and Communications and Media Studies
- Management and Communications and Media Studies
- Management and Criminology
- Management and International Business

Management and Criminology
- Management and Criminology
- Management and International Business

Management and International Business
- Management and International Business
- Management and Marketing
- Management and Public Relations
- Management and Tourism and Events

Management refers to the process of employing resources to achieve organisational goals and customer needs. The study of management explores a wide range of relevant issues, theories and perspectives to better prepare students to understand the complexities and responsibilities of managerial life in the 21st century. Students could also major in a second discipline such as Business Law, Communications and Media Studies, Criminology, International Business, Marketing, Public Relations and Tourism and Events.

Management Units
- Business Analytics
- Knowledge Management
- Organisation Development and Change
- Organisational Theory and Behaviour
- Strategic Management
- Workplace Law

Common Units
- Creativity and Innovation
- Empirical Research Methods for Business or Applying Mixed Methods Research to Business
- Understanding Business Research: An Introductory Approach
- Wellbeing

PROGRAMME STRUCTURE

Students with Polytechnic Diploma, Kaplan Diplomas or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months* or 24 months* instead of 28 months*/36 months*, subject to University’s approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.


42

43


*Refer to Psychology Programme.
NORTHUMBRIA UNIVERSITY

This programme offers a wide range of knowledge and skills in real-world business, combining the study of the chosen pathway with solid conceptual and practical knowledge. This Direct Honours programme with dual specialisation programme gives students twice the advantage in the highly competitive graduate employment market.

PROGRAMME STRUCTURE

This programme consists of 10 units plus 1 dissertation and may be completed in a minimum of 16 months.

PROGRAMME OPTIONS

BACHELOR OF ARTS (HONOURS) (TOP-UP)

- Business with International Management

This programme allows students to acquire a broad set of knowledge and skills that makes them highly employable within the marketing and public relations fields, via practical application of marketing exchange processes using product development, planning and pricing strategies, integrated marketing communications and distribution channel management. Students can also major in a second discipline such as Business Law, International Business, Public Relations, Tourism and Events and Web Communications.

PROGRAMME STRUCTURE

Students with Polytechnic Diploma, Kaplan Diplomas or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months or 24 months instead of 28 months / 36 months, subject to University’s approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

Marketing Units
- Consumer Behaviour
- Digital and Social Media Marketing
- International Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

Common Units
- Creativity and Innovation
- Empirical Research Methods for Business or Applying Mixed Methods Research to Business
- Understanding Business Research: An Introductory Approach
- Wellbeing

DOUBLE MAJOR OPTIONS

Marketing and Business Law
- Alternative Dispute Resolution
- Company Law
- Finance Law
- Marketing & Advertising Law
- Taxation
- Workplace Law

Marketing and International Business
- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- International Business
- International Logistics
- International Marketing*
- Organisational Theory and Behaviour

Marketing and Public Relations
- Campaign Management
- Issues and Crisis Management
- Media Relations
- Public Relations Strategy
- Public Relations Project
- Public Relations in Society

Marketing and Tourism and Events
- Travel and Tourism in Society
- Sustainable Tourism
- Public Policy Analysis
- Festivals and Events
- Tourism and Events Project
- Destination Management
- Events, Policy and Evaluation

Marketing and Web Communication
- Business of Freelancing
- Screen: Small, Medium and Large
- Web Communication Project
- Web Design
- Web Metrics
- Web Strategy

Marketing and International Business
- Critical Organizational Analysis
- Digital Business
- Employability and Career Planning
- Human Resource Management
- Sustainable Strategies

BACHELOR OF BUSINESS IN MARKETING

- Marketing and Business Law
- Marketing and International Business
- Marketing and Public Relations
- Marketing and Tourism and Events
- Marketing and Web Communication

*Units common to both majors need to be taken only once. Students may be required to complete additional elective.

44

45
Management with Entrepreneurship
This programme covers all key areas of management, from strategy to marketing, accounting to e-commerce. It offers a wide array of study topics and has a strong practical focus. The Bachelor of Science (Honours) in Management with Entrepreneurship programme can be completed in a minimum of 18 months (Level 2 & 3) in Singapore.

- Brands and Branding
- Corporate Entrepreneurship
- Digital Marketing
- Entrepreneurship Theory and History
- Fundamentals of Entrepreneurship
- New Venture Creation

Management with Marketing
This programme combines core topics in modern management with the skills and techniques of marketing, providing a solid grounding in the theories and practice of and preparing students for, a successful career in the field of marketing, allowing them to acquire a broad set of knowledge and skills that makes them highly employable within the management fields.

- Advertising and Promotion
- Brands and Branding
- Consumer Behaviour
- Digital Marketing
- Marketing Research
- New Venture Creation

Management with International Business
This programme offers an understanding of the development of multinationals on the international economic stage, foreign direct investment by Asia Pacific companies in Europe, and European businesses in the European Union, allowing students to acquire a broad set of knowledge and skills that makes them highly employable within the management fields.

- Emerging Markets
- Entrepreneurship Theory and History
- European Business
- Fundamentals of Entrepreneurship
- Multinational Enterprise
- The Global Economy

Management with Accounting
This programme enables students to understand issues such as accounting and strategy, the international financial accounting environment, and corporate duties of account ability to third party stakeholders, allowing students to acquire a broad set of knowledge and skills that makes them highly employable within the management fields.

- Accounting for Corporate Accountability
- Financial Management
- International Financial Accounting
- Managerial Economics
- Strategic Management Accounting
- The Global Economy
UNIVERSITY OF ESSEX

This programme consists of 16 core units and may be completed in 18 months.

- Brand Management
- Business Ethics
- Business Strategy
- Consumer Behaviour
- Critical Marketing Perspectives
- Digital Marketing and Social Media
- Human Resource Management
- Independent Study Project: Management/Marketing
- International Business Environment
- Leadership in Organisations
- Management Accounting 1
- Management Accounting 2
- Management Psychology
- Marketing Management
- Organisational Behaviour
- Project Management
- Project Management

UNIVERSITY COLLEGE DUBLIN

BACHELOR OF BUSINESS STUDIES (HONOURS) (TOP-UP)

- Digital Business
- Human Resource Management
- Logistics and Supply Chain Management

This programme provides students with a strong conceptual and practical understanding of business and management. Students develop important technical, knowledge-application, communication, team-building and leadership skills, consistent with the changing needs of modern-day businesses.

PROGRAMME STRUCTURE

This programme consists of 8 core units. Students specialise by taking 4 pathway units, which may be completed in 18 months.

Core Units
- Business Strategy
- Cross Cultural Management
- Digital Business
- Economic Policy and the Global Environment
- Human Resource Management
- Marketing Management
- Operations Management
- The Future of Organisations and Work

PATHWAY UNITS

Digital Business
- Business Analytics
- Data Analysis for Decision Makers
- Digital Business Infrastructure and Applications
- Digital Business and Social Media Strategy

Human Resource Management
- International Human Resource Management
- Managing Diversity in Employment
- Management Practice
- Talent Management

Logistics and Supply Chain Management
- Global Logistics
- Procurement and Purchasing Management
- Supply Chain Management
- Supply Chain Planning and Control

Marketing
- Consumer and Buyer Behaviour
- Global Marketing
- Marketing Communications and Digital Marketing
- Strategic Marketing

Management
- Entrepreneurship and Innovation
- Global Business
- Leadership and Change Management
- Organisational Knowledge, Creativity and Innovation

Project Management
- Leadership & Change Management
- Global Operations and Supply Chain Management
- Project Analytics
- Project Management

BACHELOR OF SCIENCE (HONOURS) (TOP-UP)

- Management and Marketing

This programme provides students the knowledge of managing organisations along with a specialisation in marketing. The units cover management practices and processes used in organisations alongside socio-cultural perspective on markets, customers and consumers.

PROGRAMME STRUCTURE

This programme consists of 16 core units and may be completed in 18 months.

- Brand Management
- Business Ethics
- Business Strategy
- Consumer Behaviour
- Critical Marketing Perspectives
- Digital Marketing and Social Media
- Human Resource Management
- Independent Study Project: Management/Marketing
- International Business Environment
- Leadership in Organisations
- Management Accounting 1
- Management Accounting 2
- Management Psychology
- Marketing Management
- Organisational Behaviour
- Research Methods in Management and Marketing
This programme provides students with skills and expertise for work in the contemporary communication and media industry. Students are equipped with the knowledge base and skills for analysing and producing both traditional and new media texts, as well as to understand communication and cultural processes in the emerging creative industries. Students can also major in a second discipline such as Journalism, Marketing, Public Relations and Web Communication.

PROGRAMME STRUCTURE

Students with Polytechnic Diploma, Kaplan Diplomas or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months* or 24 months instead of 28 months/ 36 months*, subject to University’s approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

Communication and Media Studies Units
• Audiences, Users and Participants
• Communicating Global Issues
• Critical Topics in Communication and Media Studies
• Media Governance and the Public Sphere
• Old Media, New Media
• Screen: Small, Medium and Large

DOUBLE MAJOR OPTIONS

Communication & Media Studies and Journalism
• Audiences, Users and Participants*
• Digital Newsroom
• Journalism and Society
• Introduction to Digital Media Skills
• Media Law and Ethics
• Online and Mobile Journalism
• Video Journalism

Communication & Media Studies and Marketing
• Consumer Behaviour
• Digital and Social Media Marketing
• International Marketing
• Marketing Research and Analysis
• Services, Relationship and Retail Marketing
• Strategic Marketing

Communication & Media Studies and Public Relations
• Campaign Management
• Issues and Crisis Management
• Media Relations
• Public Relations Project
• Public Relations Strategy
• Public Relations in Society

Communication & Media Studies and Web Communication
• Business of Freelancing
• Web Communication Project
• Web Design
• Web Metrics
• Web Strategy
• Screen: Small, Medium and Large*

Common Units
• Advanced Research in the Arts
• Creativity and Innovation
• Developing Research Skills and Methods
• Wellbeing

*Units common to both majors need to be taken only once. Students may be required to complete additional elective.
This programme aims to prepare students for careers in public relations and communications, exploring international theories and practices with an emphasis on ethical communications and engagement with a diverse range of stakeholders. Students are introduced to communication and public relations theory, and are expected to develop critical thinking, evaluative and analytical skills. They can also major in a second discipline such as international business, journalism, management and marketing.

**PROGRAMME STRUCTURE**

Students with Polytechnic Diploma, Kaplan Diplomas or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months* or 24 months* instead of 28 months*/36 months*, subject to University’s approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

**Public Relations Units**
- Campaign Management
- Issues and Crisis Management
- Media Relations
- Public Relations Project
- Public Relations in Society
- Public Relations Strategy

**Common Units**
- Advanced Research in the Arts
- Creativity and Innovation
- Developing Research Skills and Methods
- Wellbeing

**Public Relations and International Business**
- Business Negotiations: An International Perspectives
- Comparative Corporate Governance and International Operations
- International Business
- International Logistics
- International Marketing
- Organisational Theory and Behaviour

**Public Relations and Management**
- Business Analytics
- Knowledge Management
- Organisation Development and Change
- Organisational Theory and Behaviour
- Strategic Management
- Workplace Law

**Public Relations and Marketing**
- Consumer Behaviour
- Digital and Social Media Marketing
- International Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

**Web Communication Units**
- Business of Freelancing
- Screen: Small, Medium and Large
- Web Communication Project
- Web Design
- Web Metrics
- Web Strategy

**Web Communication and Public Relations**
- Campaign Management
- Issues and Crisis Management
- Media Relations
- Public Relations Project
- Public Relations in Society
- Public Relations Strategy

**Web Communication and Management**
- Business Analytics
- Knowledge Management
- Organisation Development and Change
- Organisational Theory and Behaviour
- Strategic Management
- Workplace Law

**Web Communications and Marketing**
- Issues and Crisis Management
- Media Relations
- Public Relations Project
- Public Relations in Society
- Public Relations Strategy

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*Units common to both majors need to be taken only once. Students may be required to complete additional elective. 

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This programme provides students with an understanding of web communication, combining an exciting mix of web design, digital marketing and public relations. Students will learn how to design and develop strategies for web communication campaigns using a range of digital media including social media, websites, mobile technology, games, video and online news media. They can also major in a second discipline such as Communications & Media Studies, Management, Marketing and Public Relations.

**PROGRAMME STRUCTURE**

Students with Polytechnic Diploma, Kaplan Diplomas or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months* or 24 months* instead of 28 months*/36 months*, subject to University’s approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

**Web Communication Units**
- Business of Freelancing
- Screen: Small, Medium and Large
- Web Communication Project
- Web Design
- Web Metrics
- Web Strategy

**Web Communication and Public Relations**
- Campaign Management
- Issues and Crisis Management
- Media Relations
- Public Relations Project
- Public Relations in Society
- Public Relations Strategy

**Web Communication and Management**
- Business Analytics
- Knowledge Management
- Organisation Development and Change
- Organisational Theory and Behaviour
- Strategic Management
- Workplace Law

**Web Communications and Marketing**
- Issues and Crisis Management
- Media Relations
- Public Relations Project
- Public Relations in Society
- Public Relations Strategy

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*Units common to both majors need to be taken only once. Students may be required to complete additional elective.
This programme provides students with an understanding of the contemporary global mass communication landscape and its key industries. Students will gain practical and critical understanding of key developments within mass communication approaches, global media, audiences and approaches to audience research, new media and technology, mass communication production techniques and film/media production, reporting and advertising.

PROGRAMME STRUCTURE
This programme consists of 10 units plus 1 dissertation and may be completed in a minimum of 16 months.

Core Units
- Cinema and Society
- Cultural Identities on Screen
- Current Affairs in Public Relations
- Media Culture
- Media Events
- Media Industries
- Media Methodologies
- Researching Audiences
- Promotional Writing
- Public Relations in Context

Research Unit
- Media Dissertation

This programme prepares students for the challenges of supervisory and management positions in the tourism and hospitality field, with its focus on strategic management of destinations and tourism-related industries. Students can also major in a second discipline such as Business Law, Human Resource Management, Management, Marketing, Public Relations and Web Communication.

PROGRAMME STRUCTURE
Students with Polytechnic Diploma, Kaplan Diplomas or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months or 24 months instead of 28 months/36 months, subject to University's approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

**BACHELOR OF BUSINESS IN HOSPITALITY AND TOURISM MANAGEMENT**

- Hospitality and Tourism Management and Business Law
- Hospitality and Tourism Management and Human Resource Management
- Hospitality and Tourism Management and Management

- Hospitality and Tourism Management and Marketing
- Hospitality and Tourism Management & Public Relations
- Hospitality and Tourism Management & Web Communication

**DOUBLE MAJOR OPTIONS**

- Hospitality and Tourism Management and Business Law
- Hospitality and Tourism Management and Human Resource Management
- Hospitality and Tourism Management and Management
- Hospitality and Tourism Management and Marketing

*Units common to both majors need to be taken only once. Students may be required to complete additional elective.


*Refer to Psychology Programme.
This programme offers an understanding of tourism and events as an important social, political and economic phenomena around the world, within the framework of social sciences as well as tourism for sustainable development. Students can also major in a second discipline such as Business Law, Communication and Media Studies, Human Resource Management, Hospitality and Tourism Management, International Business, Management, Marketing, Public Relations and Web Communication.

Students with Polytechnic Diploma, Kaplan Diplomas or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months’ or 24 months* instead of 28 months*/36 months*, subject to University’s approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

**Common Units**
- Advanced Research in the Arts
- Creativity and Innovation
- Developing Research Skills and Methods
- Wellbeing

**Tourism & Events Units**
- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Travel and Tourism in Society
- Tourism and Events Project

**Tourism & Events and Business Law**
- Alternative Dispute Resolution
- Company Law
- Finance Law
- Marketing and Advertising Law
- Taxation
- Workplace Law

**Tourism & Events and Communication and Media Studies**
- Audiences, Users and Participants
- Communicating Global Issues
- Critical Topics in Communication and Media Studies
- Media Governance and the Public Sphere
- Old Media, New Media
- Screen: Small, Medium and Large

**Tourism & Events and Human Resource Management**
- Advanced Human Resource Perspectives
- Employment Relations
- Human Resource Economics
- Organisational Theory and Behaviour
- Talent Acquisition
- Workplace Law

**Tourism & Events and Hospitality & Tourism Management**
- Destination Management*
- Hospitality and Tourism Project
- Organizational Theory and Behavior
- Strategic Management
- Sustainable Tourism*
- Tourism and Hospitality Law

**Tourism & Events and International Business**
- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- International Business
- International Logistics
- International Marketing
- Organisational Theory and Behaviour
This programme introduces students to the world of Business whilst allowing you to combine key business subjects with functional areas. It equips students with a clear understanding of the management challenges in this sector and prepares them for managerial posts in the tourism industries.

PROGRAMME STRUCTURE
This programme consists of 10 units plus 1 dissertation and may be completed in a minimum of 16 months.

Core Units
- Business Professional Practice
- Critical Organization Analysis
- Digital Business
- Employability and Career Planning
- Human Resource Management
- Sustainable Strategies

Research Unit
- Dissertation

Specialised Units
- Understanding Tourism
- Tourism Industry Operations and Management
- Innovation and creativity in Tourism, Hospitality and Events
- Business, Sports and Mega events

PROGRAMME STRUCTURE
Students with Polytechnic Diploma, Kaplan Diplomas or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months or 24 months instead of 28 months/36 months, subject to University’s approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

Common Units
- Psychology: Measurement, Design and Analysis
- Advanced Quantitative Research Methods
- Creativity and Innovation
- Wellbeing

Psychology Units
- Introduction to Cultural Psychology
- Introduction to Psychological Research Methods
- Introduction to Psychological Science
- Psychology: Abnormal Behaviour
- Psychology: Biological Bases of Behaviour
- Psychology: Cognitive Processes
- Psychology: Evolved Social Cognition
- Psychology: Family Relations and Social Development
- Psychology: Human Development
- Psychology: Individual Differences and Performance
- Psychology: Social Bases of Behaviour
- Psychology: The Developing Mind

The extensiveness to which IT is embedded into everyday organisational activity means that professionals in many areas, from management to engineering, increasingly need an understanding of information systems. The Business Information Systems Degree programmes emphasises on the contribution of information systems to the functioning of organisations, the design and management of such systems and the development of systems to assist in other professional roles. Students could also major in a second discipline such as Banking, Computer Science, Finance, Management and Web Communication.

**BACHELOR OF SCIENCE IN BUSINESS INFORMATION SYSTEMS**

**DOUBLE MAJOR OPTIONS**

- Business Information Systems and Banking
- Business Information Systems and Computer Science
- Business Information Systems and Finance
- Business Information Systems and Management
- Business Information Systems and Web Communication

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

**Business Information Systems**

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Databases
- Enterprise Architectures
- Information Systems Management
- IT Professional Practice Project
- System Analysis and Design

**Psychology and Criminology**

- Alternative Dispute Resolution
- Criminal Behaviour
- Crime Through the Ages
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

**Psychology and Marketing**

- Consumer Behaviour
- Digital and Social Media Marketing
- International Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

**Psychology and Management**

- Business Analytics
- Knowledge Management
- Organisation Development and Change
- Organisational Theory and Behaviour
- Strategic Management
- Workplace Law

**Psychology and Web Communication**

- Business of Freelancing
- Screen: Small, Medium and Large
- Web Communication Project
- Web Design
- Web Metrics
- Web Strategy

*Units common to both majors need to be taken only once. Students may be required to complete additional elective.

*Refer to Computer Science major, students may be required to complete Principles of Computer Science if they are not exempted from this unit.


*Refer to Psychology Programme.
DOUBLE MAJOR OPTIONS

Business Information Systems and Finance
- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

Business Information Systems and Management
- Business Analytics
- Knowledge Management
- Organisational Theory and Behaviour
- Organisation Development and Change
- Strategic Management
- Workplace Law

Business Information Systems Web Communication
- Business of Freelancing
- Web Communication Project
- Web Design
- Web Metrics
- Screen: Small, Medium and Large
- Web Strategy

BACHELOR OF SCIENCE IN COMPUTER SCIENCE

- Computer Science and Business Information Systems
- Computer Science and Management

This programme covers the theory, approaches and techniques used in computer science, and will include areas such as application design and implementation, systems programming and software architecture. It will also prepare the student to understand the responsibilities of managerial life through the study of various management theories and perspectives. Students could also major in a second discipline such as Business Information Systems, Management and Web Communication.

PROGRAMME STRUCTURE

Students with Polytechnic Diplomas, Kaplan Diploma or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months 1 or 24 months 2 instead of 28 months 1/36 months 2, subject to University's approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

Common Units
- Applied Research Skills in ICT
- Creativity and Innovation
- Introduction to ICT Research Methods

Computer Science Units
- Databases
- Data Structures and Abstractions
- Intelligent Systems
- IT Professional Practice Project
- Operating Systems and Systems Programming
- Software Architectures
- Systems Analysis and Design

DOUBLE MAJOR OPTIONS

Computer Science and Business Information Systems
- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Enterprise Architecture
- Databases*
- Information Systems Management

Computer Science and Web Communication

This programme prepares students for a career in IT security within an organisation. They will learn how to identify and respond to information security risks in an ever-growing and dynamic business environment. Students will be trained on how to manage and protect information by equipping them with knowledge management techniques, forensic data analysis skills and understanding of information security management. Students could also major in a second discipline such as Business Information Systems, Banking, Computer Science, Criminology, Finance, Management and Web Communication.

PROGRAMME STRUCTURE

Students with Polytechnic Diplomas, Kaplan Diploma or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months 1 or 24 months 2 instead of 28 months 1/36 months 2, subject to University's approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

Common Units
- Applied Research Skills in ICT
- Creativity and Innovation
- Introduction to ICT Research Methods

Cyber Security and Forensics Units
- Computer Security
- Cyber Forensics and Information Technology
- Databases
- Information Security Policy and Governance
- IT Professional Practice Project
- System Analysis and Design
- Security Architectures and Systems Administration

DOUBLE MAJOR OPTIONS

Cyber Security and Forensics & Banking
- Corporate Finance
- Commercial Banking
- Credit and Lending Decisions
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

Cyber Security and Forensics & Business Information Systems
- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Databases*
- Information Systems Management
- IT Professional Practice Project*
- Enterprise Architecture
- Systems Analysis and Design*


*Units common to both majors need to be taken only once. Students may be required to complete additional elective.

For Computer Science major, students may be required to complete Principles of Computer Science if they are not exempted from this unit.

*Units common to both majors need to be taken only once. Students may be required to complete additional elective.

For Computer Science major, students may be required to complete Principles of Computer Science if they are not exempted from this unit.
This programme provides students with a thorough understanding of the theory of games software design, development and processes involved in the production of computer, mobile and video games. Students will gain practical experience in the games design and development processes using games development tools. Students can also major in a second discipline such as Business Information Systems, Computer Science and Forensics, Management, Marketing, Mobile and Web Application Development and Web Communication.

**PROGRAMME STRUCTURE**

Students with Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months or 24 months instead of 28 months/36 months, subject to University’s approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

**BACHELOR OF SCIENCE IN GAMES SOFTWARE DESIGN AND PRODUCTION**
- **Cyber Security and Forensics & Computer Science**
  - Data Structures and Abstractions
  - Databases*
  - Intelligent Systems
  - IT Professional Practice Project*
  - Operating Systems and Systems Programming
  - Systems Analysis and Design*
  - Software Architectures

- **Cyber Security and Forensics & Criminology**
  - Alternative Dispute Resolution
  - Criminal Behaviour
  - Crime Through the Ages
  - International and Transnational Crimes
  - Introduction to Psychological Research Methods
  - Policing and Crime Prevention
  - Psychology and Law

- **Cyber Security and Forensics & Finance**
  - Corporate Finance
  - Derivative Securities
  - Finance Law
  - Investment Analysis
  - International Finance
  - Treasury Management

- **Cyber Security and Forensics & Web Communication**
  - Business of Freelancing
  - Screen: Small, Medium and Large
  - Web Communication Project
  - Web Design
  - Web Metrics
  - Web Strategy

- **Games Software Design and Production**
  - Databases
  - IT Professional Practice Project
  - Principles of Computer Science
  - User Interface Design
  - Software Development Frameworks
  - System Analysis and Design
  - Virtual Realities and Games Software Design
  - Virtual Realities and Games Software Production

- **Common Units**
  - Applied Research Skills in ICT
  - Creativity and Innovation
  - Introduction to ICT Research Methods

---


*Units common to both majors need to be taken only once. Students may be required to complete additional elective.

For Computer Science major, students may be required to complete Principles of Computer Science if they are not exempted from this unit.
This programme is designed for students to specialise in the field of programming and mobile application development. The topics covered include the development, design or management of web-based computing systems, mobile applications, applications for the internet and mobile devices. This includes multimedia, databases, software development and multi-platform development, equipping students with the necessary knowledge needed for future careers in the industry. Students can also major in a second discipline such as Business Information Systems, Banking, Computer Science, Cyber Security and Forensics, Management, Marketing and Web Communication.

PROGRAMME STRUCTURE
Students with Polytechnic Diploma, Kaplan Diplomas or Murdoch University-recognised Private Diplomas will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months1 or 24 months2 instead of 28 months1/36 months2, subject to University’s approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

Mobile & Web Application
- Advanced Web Programming
- Databases
- IT Professional Practice Project
- Mobile Application Development
- Principles of Computer Science
- Software Development Frameworks
- Systems Analysis and Design
- Web and Mobile Computing

Mobile and Web Application Development & Computer Science
- Business of Freelancing
- Screen: Small, Medium and Large
- Web Communication Project
- Web Design
- Web Metrics
- Web Strategy

Mobile and Web Application Development & Banking
- Corporate Finance
- Commercial Banking
- Credit and Lending Decisions
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

Mobile and Web Application Development & Business Information Systems
- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Databases*
- Enterprise Architecture
- Information Systems Management
- IT Professional Practice Project*
- Systems Analysis and Design*

Mobile and Web Application Development & Computer Science
- Data Structures and Abstractions
- Databases*
- Intelligent Systems
- IT Professional Practice Project*
- Operating Systems and Systems Programming
- Software Architectures
- Systems Analysis and Design*

Mobile and Web Application Development & Web Communication
- Business of Freelancing
- Screen: Small, Medium and Large
- Web Communication Project
- Web Design
- Web Metrics
- Web Strategy

*Units common to both majors need to be taken only once. Students may be required to complete additional elective. For Computer Science major, students may be required to complete Principles of Computer Science if they are not exempted from this unit.


2Units common to both majors need to be taken only once. Students may be required to complete additional elective. For Computer Science major, students may be required to complete Principles of Computer Science if they are not exempted from this unit.
This programme provides students with a comprehensive understanding of the digital world of cybercrimes and areas such as ethical hacking. It is designed to train future computer forensic investigators who can secure and examine digital evidence involving cybercrime.

PROGRAMME STRUCTURE
This programme consists of 11 units, a Final Year Engineering Project and may be completed in a minimum of 18 months.

Programme Units
- Advanced Networks
- Data Structures and Algorithms
- Ethical Hacking
- Forensic Fundamentals
- Forensic Investigations
- Individual Project (Research)
- Malware Forensics
- Operating Systems and Internetworking
- Security and Cryptography
- Virtualisation and Cloud Computing
- Vulnerability Discovery and Exploitations

This programme provides students with a strong conceptual and practical understanding of business and management. They will develop important technical, knowledge-application, communication, team-building and leadership skills, consistent with the changing needs of modern-day businesses.

PROGRAMME STRUCTURE
This programme consists of 8 units, and may be completed in a minimum of 18 months.

Core Units
- Business Strategy
- Cross Cultural Management
- Digital Business
- Economic Policy and the Global Environment
- Human Resource Management
- Marketing Management
- Operations Management
- The Future of Organisations and Work

PATHWAY UNITS

Business with Law
- Contract Law
- Company Law
- Commercial Law
- Introduction to Law and Legal System in Singapore
The Graduate Certificate in Business Administration provides students the opportunity to develop essential basic analytical skills needed to make sound business decisions. It focuses on the management of organisations and provides unit choices in two other key business disciplines.

**PROGRAMME STRUCTURE**
The programme consists of 4 units and may be completed in 4 months.

**Core Units**
- Accounting for Managers
- Business Finance

**Specified Electives**
Choose 2 Units Only
- Business, Society and The Environment
- Economics and Business Strategy
- Entrepreneurship and Innovation Management
- Global Business in the Asian Century
- Leading the Engaged Enterprise
- Managing Strategic Risks and Projects
- Organisational Behaviour and Management
- Strategies for Growth and Excellence
- Strategic Marketing Management
- Strategic Research in International Markets

---

The Master of Business Administration is designed to help you gain the professional and personal skills needed to succeed in a senior management position. It is oriented to the needs of today’s and tomorrow’s business leaders. Students will gain professional expertise in areas such as accounting, business ethics, economics and finance, entrepreneurship, leadership and strategy, acquiring skills that are highly valued by employers worldwide.

**PROGRAMME STRUCTURE**
The programme consists of 8 units and may be completed in 12 months.

**Core Units**
- Action Research Project
- Corporate Financial Management
- Global Strategic Management
- Managing Digital Business
- Organisational Behaviour

**Specified Electives**
Choose 2 Units Only
- Entrepreneurship and Innovation Management
- Global Business in the Asian Century
- Leading the Engaged Enterprise
- Managing Strategic Risks and Projects
- Organisational Behaviour and Management
- Strategic Marketing Management
- Strategic Research in International Markets

---

This programme is designed for managers and professionals wishing to advance their education and careers in different business and management areas. The programme promotes progressive learning and development of transferable business skills through an understanding of theoretical frameworks in management, creative application of these frameworks to questioning and interpreting business practice and problem solving, and development of interpersonal, leadership and communication skills.

**PROGRAMME STRUCTURE**
This programme consists of 10 units and may be completed in a minimum of 12 months.

**Core Units**
- Action Research Project
- Corporate Financial Management
- Global Strategic Management
- Managing Digital Business
- Organisational Behaviour

**Pathway Units**
- Capital Markets
- Capital Markets and Institutions
- Derivative Securities
- Portfolio and Risk Management
- Strategic Finance

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This Master of Science (MSc) programme is designed for managers and professionals wishing to advance their education and careers in different business and management areas. The programme promotes progressive learning of general management and specialist knowledge as well as development of transferable business skills. This is imperative for success in senior and top management positions in today's rapidly changing business environment.

Through the programme, students will gain an understanding of theoretical frameworks in management, and the creative application of these frameworks to questioning and interpreting business practice, problem solving and improvement of leadership and communication skills.

**PROGRAMME STRUCTURE**
This programme consists of 8 units and may be completed in a minimum of 12 months.

**Core Units**
- Action Research Project
- Corporate Financial Management
- Global Strategic Management
- Managing Digital Business
- Organisational Behaviour

**Pathway Units**
- Decision Analysis
- Managing Organisational Change
- Project Management
There are many routes to success and Kaplan is committed to offering you high quality academic programmes that are carefully planned and implemented to bring out the best in you.

**ENGLISH**
- Diploma in Professional Business English (Only for students who do not meet English requirements)
  - Level 1: Beginner
  - Level 2: Elementary
  - Level 3: Pre-Intermediate
  - Level 4: Intermediate
  - Level 5: Upper Intermediate (60 contact hours per level)

**FOUNDATION**
- Foundation Diploma
  - 6 Modules / Duration: 6 Months

**DIPLOMA**
- Diploma Programmes
  - 8 Modules / Duration: 8 Months*
    - Diploma in Accountancy
    - Diploma in Commerce (Business Administration)
    - Diploma in Commerce (Finance and Banking)
    - Diploma in Commerce (Hospitality and Tourism Management)
    - Diploma in Commerce (Human Resource Management)
    - Diploma in Commerce (Logistics and Supply Chain Management)
    - Diploma in Commerce (Marketing Management)
    - Diploma in Computer Forensics
    - Diploma in Digital Marketing
    - Diploma in Events Management
    - Diploma in Information Technology
    - Diploma in Legal Studies
    - Diploma in Mass Communication
    - Diploma in Psychology
  - *Subject to programme and meeting entry requirements

**BACHELOR'S DEGREE**
- Bachelor of Business
  - Double Majors
    - 12 - 18 Modules / Duration: 28 Months*
      - Accounting
      - Banking
      - Business Law
      - Economics
      - Finance
      - Hospitality and Tourism Management
      - Human Resource Management
      - International Business
      - Marketing
      - Management

- Bachelor of Arts
  - Double Majors
    - 12 - 18 Modules / Duration: 28 Months*
      - Communication and Media Studies
      - Journalism
      - Public Relations
      - Tourism and Events
      - Web Communication

- Bachelor of Science
  - Double Majors
    - 12 - 16 Modules / Duration: 28 Months*
      - Business Information Systems
      - Computer Science
      - Cyber Security and Forensics
      - Game Software Design and Production
      - Mobile and Web Application Development

- Bachelor of Arts (Honours) (Top-up)
  - 10 - 11 Modules and 1 Dissertation / Duration: 16 Months
    - Business with International Management
    - Business with Tourism Management
    - Mass Communication with Public Relations

**MASTER'S DEGREE**
- Master of Business Administration
  - 8 Modules
  - Duration: 12 Months

- Graduate Certificate in Business Administration
  - 4 Modules
  - Duration: 4 Months

- Master of Science
  - 8-10 Modules
  - Duration: 12 Months
  - Finance
  - Management

**PROGRAMME OVERVIEW**

There are many routes to success and Kaplan is committed to offering you high quality academic programmes that are carefully planned and implemented to bring out the best in you.

*Note: The final decision for admission rests with the Universities.*
ADMISSION ENTRY REQUIREMENTS

DIPLOMA IN PROFESSIONAL BUSINESS ENGLISH PROGRAMME (PBEP)

<table>
<thead>
<tr>
<th>ENTRY REQUIREMENTS</th>
<th>PBEP LEVELS</th>
<th>ESTIMATED DURATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOEFL IBT below 10 or below IELTS 2.0 (all bands 1.5 or above)</td>
<td>Level 1 (Beginner)</td>
<td>2 Months</td>
</tr>
<tr>
<td>TOEFL IBT 10 or IELTS 2.5 (all bands 2.0 or above)</td>
<td>Level 2 (Elementary)</td>
<td>2 Months</td>
</tr>
<tr>
<td>TOEFL IBT 20 or IELTS 3.0 (all bands 2.5 or above)</td>
<td>Level 3 (Pre-Intermediate)</td>
<td>2 Months</td>
</tr>
<tr>
<td>TOEFL IBT 40 or IELTS 4.0 (all bands 3.5 or above)</td>
<td>Level 4 (Intermediate)</td>
<td>2 Months</td>
</tr>
<tr>
<td>TOEFL IBT 60 or IELTS 5.0 (all bands 4.5 or above)</td>
<td>Level 5 (Upper Intermediate)</td>
<td>2 Months</td>
</tr>
</tbody>
</table>

PREPARATORY COURSE FOR SINGAPORE-CAMBRIDGE GENERAL CERTIFICATE OF EDUCATION (ORDINARY LEVEL) EXAMINATION

ENTRY REQUIREMENTS
Minimum Age: 15 years old as of 1st January of the year of GCE O-Level Examinations. Completion of 9 years of formal education or equivalent.

ENGLISH ENTRY REQUIREMENTS
• IELTS 5.5 or equivalent; OR
• Pass for Kaplan Diploma in Professional Business English (PBEP) Level 5; OR
• Pass for Kaplan O-Level English Placement Test.

FOUNDATION DIPLOMA

ENTRY REQUIREMENTS
• Minimum 1 GCE O-Level Pass (Grade 1 to 6); OR
• Completion of Year 10 of Studies or equivalent; OR
• Completion of Year 9 of Studies, to be taken into consideration if it is an official completion of secondary education in student’s country of origin; OR
• Other private or foreign qualifications, to be assessed on a case-by-case basis.

ENGLISH ENTRY REQUIREMENTS
• IELTS 5.5 or equivalent; OR
• GCE O-Level English language subject (Grade 1 to 7); OR
• Pass for Kaplan English Placement Test; OR
• Pass for Kaplan Diploma in Professional Business English (PBEP) Level 5.

DIPLOMA PROGRAMMES

ENTRY REQUIREMENTS
• Completion of Year 12 of studies or equivalent; OR
• Completion of less than Year 12 of Studies, to be taken into consideration if it is an official completion of high school education in student’s country of origin; OR
• Other private or foreign qualifications, to be assessed based on equivalence to GCE A-Level Examinations.

ENGLISH ENTRY REQUIREMENTS
• IELTS 6.0 or equivalent; OR
• Minimum 1 pass for GCE A-Level (Grade E and Above in any subject conducted in English); OR
• Pass for Kaplan English Placement Test; OR
• Pass for Kaplan Diploma in Professional Business English (PBEP) Level 5.

BACHELOR’S DEGREE PROGRAMMES

ENTRY REQUIREMENTS
• Kaplan Diploma; OR
• Polytechnic Diploma; OR
• Other Diploma qualifications, to be assessed on a case-by-case basis.

ENGLISH ENTRY REQUIREMENTS
• IELTS 6.0 - 6.5 (to be assessed by the University); OR
• Decision for the admission is subject to University’s approval and the final decision rests with the University.

MASTER’S DEGREE PROGRAMMES

ENTRY REQUIREMENTS
• Relevant Bachelor’s Degree qualification.

ENGLISH ENTRY REQUIREMENTS
• IELTS 6.0 to 6.5 or equivalent; OR
• Decision for the admission is subject to University’s approval and the final decision rests with the University.

KAPLAN SCHOLARSHIP SCHEME

SCHOLARSHIP AMOUNT FOR TOP 3 IN A COHORT

<table>
<thead>
<tr>
<th>1st IN COHORT</th>
<th>2nd IN COHORT</th>
<th>3rd IN COHORT</th>
</tr>
</thead>
<tbody>
<tr>
<td>S$10,000</td>
<td>S$7,500</td>
<td>S$5,000</td>
</tr>
</tbody>
</table>

Criteria:
• Achieve an attendance rate of 96% and above for all modules.
• Pass all modules at first attempt.
• Achieve an average mark of 85 for all modules.
• Student must be enrolled in either a Bachelor’s or Master’s Degree programme by Kaplan’s Partner University after completion of their Kaplan Diploma or the Partner University’s Bachelor’s Degree programme respectively.
• Student has paid the first instalment of the respective enrolled programme.

The scholarship amounts will be credited into the programme fees of the Bachelor’s or Master’s Degree programmes that the students have enrolled in. Students need to pay the programme fees according to the payment plans, until the remaining programme fees sum up to the respective scholarship amounts.
## Programme Intake Dates & Fees

### Kaplan Higher Education Academy, Singapore

<table>
<thead>
<tr>
<th>University</th>
<th>Programmes</th>
<th>Programme Intake</th>
<th>Programme Duration</th>
<th>Programme Fees (With GST)</th>
<th>International Student Application Fees (With GST)</th>
<th>International Student Admin Fees (With GST)</th>
<th>Total Programme Fees (SGD)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Kaplan Higher Education Academy, Singapore</strong></td>
<td>English Experience Programme/ Degree Experience Programmes</td>
<td>To be advised</td>
<td>To be advised</td>
<td>$1,020</td>
<td>$56.90</td>
<td>Not Applicable</td>
<td>$1,076.90</td>
</tr>
<tr>
<td></td>
<td>Study Tour</td>
<td>To be advised</td>
<td>To be advised</td>
<td>To be advised</td>
<td>To be advised</td>
<td>To be advised</td>
<td>To be advised</td>
</tr>
<tr>
<td></td>
<td>Diploma in Professional Business English Programme (PBEP)</td>
<td>17 Feb, 14 Apr, 12 Jun, 10 Aug, 15 Oct, 14 Dec</td>
<td>4 months / 2 months</td>
<td>$11,404</td>
<td>$2,368</td>
<td>$95</td>
<td>$14,732.00</td>
</tr>
<tr>
<td></td>
<td>Foundation Diploma</td>
<td>31 Jan, Mar, May, Jul, Sep, Nov</td>
<td>6 months</td>
<td>$4,622</td>
<td></td>
<td></td>
<td>$4,622</td>
</tr>
<tr>
<td></td>
<td>Kaplan Diploma Programmes</td>
<td>20 Feb, 20 Apr, 20 Jun, 16 Aug, 17 Dec, 26 Dec</td>
<td>8 months**</td>
<td>$12,800</td>
<td></td>
<td></td>
<td>$12,800</td>
</tr>
<tr>
<td></td>
<td>Preparatory Course for Singapore – Cambridge General Certificate of Education (Ordinary level) Examination (Excludes optional modules Chinese $1,665.00)</td>
<td>Monthly intake</td>
<td>12 months / 24 months</td>
<td>$14,945</td>
<td>$98.00</td>
<td></td>
<td>$15,049.00</td>
</tr>
</tbody>
</table>

### University College Dublin, Ireland

<table>
<thead>
<tr>
<th>University</th>
<th>Programmes</th>
<th>Programme Intake</th>
<th>Programme Duration</th>
<th>Programme Fees (With GST)</th>
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<th>International Student Admin Fees (With GST)</th>
<th>Total Programme Fees (SGD)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>University College Dublin, Ireland</strong></td>
<td>Bachelor of Business Studies (Honours) (Top up) in Banking and Wealth Management</td>
<td>20 Apr, Oct</td>
<td>18 months</td>
<td>$33,069</td>
<td>$492.20</td>
<td>$95</td>
<td>$34,510.20</td>
</tr>
<tr>
<td></td>
<td>Masters in Science in Finance / Management</td>
<td>8 Apr, Oct</td>
<td>12 months</td>
<td>$31,544</td>
<td></td>
<td></td>
<td>$31,544</td>
</tr>
</tbody>
</table>

### Murdoch University, Australia

<table>
<thead>
<tr>
<th>University</th>
<th>Programmes</th>
<th>Programme Intake</th>
<th>Programme Duration</th>
<th>Programme Fees (With GST)</th>
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<th>International Student Admin Fees (With GST)</th>
<th>Total Programme Fees (SGD)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Murdoch University, Australia</strong></td>
<td>Bachelor of Business Double Majors in Accounting &amp; Banking</td>
<td>6 Jan, 4 May, 1 Sep</td>
<td>18 months*</td>
<td>16 units $5,216.06 ($326.00 per unit)</td>
<td>$492.20</td>
<td>$95</td>
<td>$5,708.20</td>
</tr>
<tr>
<td></td>
<td>Bachelor of Arts Double Majors in Communication and Media Studies</td>
<td>Journalism</td>
<td>Tourism and Events</td>
<td>Public Relations</td>
<td>Web Communication</td>
<td>Cyber Security and Forensics</td>
<td>Game Software Design and Production</td>
</tr>
<tr>
<td></td>
<td>Bachelor of Science Double Majors in Business Information System</td>
<td>Computer Science</td>
<td>Cyber Security and Forensics</td>
<td>Game Software Design and Production</td>
<td>Mobile and Web Application Development</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Bachelor of Science Single/Dual Majors in Psychology</td>
<td>36 months*</td>
<td>$32,240 - $42,372</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Graduate Certificate in Business Administration</td>
<td>4 months</td>
<td>$5,670</td>
<td></td>
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<td></td>
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</tr>
<tr>
<td></td>
<td>Master of Business Administration</td>
<td>12 months</td>
<td>$18,690</td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

### Northumbria University, United Kingdom

<table>
<thead>
<tr>
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<th>International Student Admin Fees (With GST)</th>
<th>Total Programme Fees (SGD)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Northumbria University, United Kingdom</strong></td>
<td>Bachelor of Arts (Honours) (Top up) in Business and International Management</td>
<td>23 Mar, 28 Sep</td>
<td>18 months</td>
<td>$26,322</td>
<td>$492.20</td>
<td>$95</td>
<td>$31,172.20</td>
</tr>
<tr>
<td></td>
<td>Bachelor of Arts (Honours) (Top up) in Mass Communication with Public Relations</td>
<td>26 Mar, 27 Nov</td>
<td></td>
<td>$26,322</td>
<td>$492.20</td>
<td>$95</td>
<td>$31,172.20</td>
</tr>
</tbody>
</table>

### Royal Holloway, University of London, United Kingdom

<table>
<thead>
<tr>
<th>University</th>
<th>Programmes</th>
<th>Programme Intake</th>
<th>Programme Duration</th>
<th>Programme Fees (With GST)</th>
<th>International Student Application Fees (With GST)</th>
<th>International Student Admin Fees (With GST)</th>
<th>Total Programme Fees (SGD)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Royal Holloway, University of London, United Kingdom</strong></td>
<td>Science (Honours) (Top up) in Business and Management</td>
<td>29 Apr, 27 Oct</td>
<td>18 months</td>
<td>$32,100</td>
<td>$492.20</td>
<td>$95</td>
<td>$33,655.20</td>
</tr>
</tbody>
</table>

### University of Portsmouth, United Kingdom

<table>
<thead>
<tr>
<th>University</th>
<th>Programmes</th>
<th>Programme Intake</th>
<th>Programme Duration</th>
<th>Programme Fees (With GST)</th>
<th>International Student Application Fees (With GST)</th>
<th>International Student Admin Fees (With GST)</th>
<th>Total Programme Fees (SGD)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>University of Portsmouth, United Kingdom</strong></td>
<td>Bachelor of Arts (Honours) (Top up) in Accounting and Financial Management</td>
<td>18 Jun, 16 Dec</td>
<td>18 months</td>
<td>$36,532</td>
<td>$492.20</td>
<td>$95</td>
<td>$40,032.20</td>
</tr>
<tr>
<td></td>
<td>Bachelor of Arts (Honours) (Top up) in Cybersecurity and Forensic Computing</td>
<td>18 Jun, 16 Dec</td>
<td></td>
<td>$36,532</td>
<td>$492.20</td>
<td>$95</td>
<td>$40,032.20</td>
</tr>
<tr>
<td></td>
<td>Bachelor of Science (Honours) (Top up) in Accounting and Finance</td>
<td>Banking and Finance / Management and Marketing</td>
<td>22 Jun, Dec</td>
<td>$24,172</td>
<td>$492.20</td>
<td>$95</td>
<td>$25,172.20</td>
</tr>
</tbody>
</table>

*Students can complete the programme in 16 - 24 months based on recognition of prior learning.

**Subject to meeting the programme and entry requirements.

Note: Information is correct at time of print in February 2020. All prices are quoted in Singapore dollars. Fees are subject to annual revision. Kaplan Higher Education Academy reserves the right to revise the fees and commencement dates without notice.
HOW TO APPLY

All applications must be submitted to Kaplan Higher Education Academy at least 6 weeks before the start of each intake. Documents required for the programme application:

- Duly completed application form
- Certified/Notarised copy of highest qualification certificates and transcripts
- 2 Passport-size photos (full colour)
- Programme application fee
- Birth certificate
- Photocopy of passport
- Employment letter certifying applicant’s occupation and salary (if applicable)
- Employment letter certifying parent’s occupation and salary (if applicable)
- Personal statement/statement of intention (if applicable)
- Latest Curriculum Vitae (if applicable)

APPLICATION AND SELECTION

The Immigration and Checkpoints Authority (ICA) of Singapore requires all foreign students to hold a valid Student’s Pass for their full-time study in Singapore. The Student’s Pass is applied by Kaplan Higher Education Academy on behalf of the international student. As considerable care is taken by the University and Kaplan Higher Education Academy in the selection of students, they usually take about 3 weeks to process each application. Therefore, it is advisable for individuals to apply for admission at least 6 weeks before the start of each intake.

1. STUDENT’S PASS APPLICATION (INTERNATIONAL STUDENTS)

1. All Students’ Pass holders have to ensure that their purpose of holding a valid Student’s Pass in Singapore is educational.
2. Students’ Pass holders are required to notify ICA for any change in passport particulars or place of residence within 14 days of the change through this link. (https://www.ica.gov.sg/pass/studentpass/changelocaladdress)
3. All Students’ Pass holders are to ensure that their attendance has to be 90% and above.
4. Student’s Pass holders are only eligible to study in Singapore with a valid Student’s Pass.
5. All Students’ Pass holders are only allowed to attend the programme at Kaplan Higher Education Academy as stated in the Student’s Pass application.
6. Student’s Pass holders cannot commit criminal offences.

Should Student’s Pass holders breach the undertaking, the Controller of Immigration will cancel the Student’s Pass and he/she will have to leave Singapore within 24 hours. If Student’s Pass holders do not meet the attendance percentage requirements, Kaplan Singapore will have to report this to ICA immediately.

Documents to be submitted for Student’s Pass Application

1. Completed Student’s Pass Application form: Form 16
2. Passport
3. Old Student’s Pass or Embarkation Form
4. Passport-sized photograph of student (full colour on WHITE background)

2. THE STUDENT’S PASS STATUS TRACKING AND COMMUNICATION

• APPLICATION SUBMISSION
- Kaplan submits the Student’s pass application together with all relevant documents to the Immigration and Checkpoints Authority (ICA) of Singapore on behalf of selected students.

• APPROVAL BY ICA
- ICA will inform Kaplan and student on the outcome of the application status.
- Upon approval, Kaplan will inform and email a copy of the In-Principle Approval (IPA) letter either directly to the students or via their respective agent partners.

The Enrolment Office (ERO) is responsible for monitoring the Student’s Pass application status and upon receiving the outcome of the application from ICA, ERO will communicate this to the respective programme consultant, country manager or programme manager (existing students) so that they can inform the student accordingly. For new international students, the programme consultant or country manager will inform the respective appointed external recruitment agent to update their student accordingly.

Communication details of students are updated in the Kaplan Student System (KSS) to ensure that they shall remain contactable at all time. Students’ email addresses are provided to ICA so that they will be notified on the outcome of the application status via email.

For new and existing international students, Kaplan has appointed a vendor to assist them with their medical check-up and collection of Student’s Pass at ICA. ERO will inform students to attend the reporting day via email and prepare the required documents (the school letter, IPA letter, e-form, Terms & Conditions of Student’s Pass form, copy of passport, Medical Examination Report, where applicable) for students to complete their Student’s Pass formalities at ICA.

Students need to bring along the following documents on Reporting Day for the completion of the Student’s Pass application:

1. Passport
2. Passport-size photograph of student (full colour on WHITE background)
3. Address in Singapore
4. Old Student’s Pass or Embarkation Form (if applicable)
5. Arrival Card (Immigration White Card) (if applicable)

During reporting day, international students are briefed on the arrangements for medical check-up and collection of Student’s Pass, and relevant Singapore laws and they are reminded again that they are not permitted to engage in any form of employment or attend an industrial attachment/internship programme, whether paid or unpaid, without a valid work pass issued by the Ministry of Manpower. Attendance requirement during the course of study as well as the importance of holding a valid pass at all time (eg. to note the validity of the Student’s Pass or Social Visit Pass) are covered during reporting day as well.

For existing students, once the renewal of Student’s Pass is approved, the Programme Management (PM) team will prepare the school IPA letter, e-form, Terms & Conditions of Student’s Pass form, copy of passport and Medical Examination Report (where applicable) and contact respective students to collect them at the PM counter. As for a rejected application, PM will advise student on alternatives such as preparing an appeal letter to ICA, returning to their home country if without a valid pass, to replying in future, pursuing other study options, etc.

Documents required for the programme application:

- Duly completed application form
- Certified/Notarised copy of highest qualification certificates and transcripts
- 2 Passport-size photos (full colour)
- Programme application fee
- Birth certificate
- Photocopy of passport
- Employment letter certifying applicant’s occupation and salary (if applicable)
- Employment letter certifying parent’s occupation and salary (if applicable)
- Personal statement/statement of intention (if applicable)
- Latest Curriculum Vitae (if applicable)

How to apply

All applications must be submitted to Kaplan Higher Education Academy at least 6 weeks before the start of each intake. Documents required for the programme application:

- Duly completed application form
- Certified/Notarised copy of highest qualification certificates and transcripts
- 2 Passport-size photos (full colour)
- Programme application fee
- Birth certificate
- Photocopy of passport
- Employment letter certifying applicant’s occupation and salary (if applicable)
- Employment letter certifying parent’s occupation and salary (if applicable)
- Personal statement/statement of intention (if applicable)
- Latest Curriculum Vitae (if applicable)
3. STUDENT’S PASS INFORMATION

- The student shall comply with the provisions of the Immigration Act and any regulations made hereunder or any statutory modification or re-enactment thereof for the time being in force in Singapore.

- The student shall not be involved in any criminal offences in Singapore. The student shall not remain in Singapore after the expiry of the Student’s Pass. The student shall surrender the Student’s Pass for cancellation within 7 days of the date of cessation or termination of studies.

- The student shall not indulge in any activities that are inconsistent with the purpose for which the Student’s Pass has been issued.

- It is illegal to smoke in restricted areas, jaywalk, eat and drink in controlled areas, and to chew gum in Singapore. Failure to comply with the rules will usually attract a legal penalty such as a fine.

- (Form 14) The student must understand that if the Controller of Immigration is satisfied that the student or any member of his/her family breaches this undertaking or becomes an undesirable or prohibited immigrant, the school will cancel his/her immigration pass and the passes of the members of his/her family, and the student and his/her family may be required to leave Singapore within 24 hours of such cancellation*.

* Visit Pass/Extension of Stay/Student’s Pass (Form 14) and Student’s Pass Application (Form 16) provided by Immigration and Checkpoints Authority (ICA). The ICA website should be referred to for complete information (www.ica.gov.sg).

Under the FPS, Kaplan Higher Education Academy has put in place an insurance arrangement that ensures fees paid by students to the school are insured by Lonpac Insurance Bhd, a CPE-appointed service provider. The insurance protection serves to protect the students’ fees in the event that a Private Education Institution (PEI) is unable to continue operations due to insolvency, and/or regulatory closure. Furthermore, the FPS protects the student if the PEI fails to pay penalties or return fees to the student arising from judgments made against it by the Singapore courts. The FPS is compulsory for all local and international students taking programmes at PEIs seeking EduTrust certification. FPS applies to all programmes with durations of more than 1 month or 50 hours.

MEDICAL INSURANCE

Kaplan Higher Education Academy has put in place medical insurance for all its international Student’s Pass holders. The medical insurance consists of coverage for hospitalisation, outpatient and related medical/treatment for the entire programme duration. NTUC Income Insurance Co-operative Limited has been appointed as the insurance provider.

STANDARD STUDENT CONTRACT

It is a mandatory requirement by the CPE that all students, both local and international, sign the student contract with Kaplan Higher Education Academy upon the acceptance of the offer made by Kaplan Higher Education Academy during the admission process.
APPLICATION PROCESS

2. REFUND FOR WITHDRAWAL DUE TO OTHER REASONS

If the student withdraws from the programme for any reasons other than those stated in (i) to (vi), the PEI will, within seven (7) working days of receiving the student’s written notice of withdrawal, refund to them an amount based on the refund table.

3. REFUND DURING COOLING-OFF PERIOD

The PEI will provide the student with a cooling-off period of seven (7) working days after the date that the Contract has been signed by both parties. The student will be refunded the highest percentage (stated in the refund table) of the fees already paid if they submit a written notice of withdrawal to the PEI within the cooling-off period, regardless of whether they have started the course or not.

In the event that a student wishes to withdraw from the programme, the application fee and administrative fee are not refundable. Students are liable to pay (where applicable) fees that are imposed by the government authorities or other external partners.

4. MODE OF PAYMENT

1. Fees are payable by Cash, Cheque (Singapore Banks), NETS, Visa/Mastercard/AMEX cards, flywire and Telegraphic Transfer.
2. For payment by cheque(s), please make payable to Kaplan Higher Education Academy Pte Ltd.
3. For overseas remittances through flywire, please make payment via www.pay.kap.sg (Programme fee only)
4. For payment by Telegraphic Transfer, you may refer below for the bank account information.

<table>
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<tr>
<th>Bank Name</th>
<th>DBS Bank</th>
</tr>
</thead>
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<tr>
<td>Bank Address</td>
<td>6 Shenton Way, DBS Building, Singapore 068809</td>
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<tr>
<td>Beneficiary’s Name</td>
<td>Kaplan Higher Education Academy Pte Ltd</td>
</tr>
<tr>
<td>Account Number/Swift Code</td>
<td>001-904527 / DBSSS65G</td>
</tr>
<tr>
<td>Beneficiary’s Address</td>
<td>1 Selegie Road #06-01, PoMo, Singapore 188306</td>
</tr>
</tbody>
</table>
PROGRAMME INDEX

• Bachelor of Business in Banking and Finance 34
• Bachelor of Business in Banking and Human Resource Management 34
• Bachelor of Business in Banking and International Business 34
• Bachelor of Business in Banking and Management 34
• Bachelor of Business in Banking and Marketing 34
• Bachelor of Business in Finance and Business Information Systems 35
• Bachelor of Business in Finance and Business Law 35
• Bachelor of Business in Finance and Criminology 35
• Bachelor of Business in Finance and Cyber Security & Forensics 35
• Bachelor of Business in Finance and Management 35
• Bachelor of Business in Finance and Marketing 35

UNIVERSITY OF PORTSMOUTH

• Bachelor of Science (Honours) in Banking and Finance (Top-up) 37
• Bachelor of Science (Honours) in Accounting and Finance (Top-up) 37
• Bachelor of Science (Honours) in Business Studies (Honours) in Banking and Wealth Management (Top-up) 37
• Bachelor of Science (Honours) in Finance (Top-up) 37

UNIVERSITY COLLEGE DUBLIN

• Bachelor of Business in Finance and Management 38
• Bachelor of Business in Finance and Cyber Security & Forensics 38
• Bachelor of Business in Finance and Management 38
• Bachelor of Business in Finance and Marketing 38

MURDOCH UNIVERSITY

• Bachelor of Arts (Honours) in Mass Communication with Public Relations (Top-up) 40
• Bachelor of Arts (Honours) in Web Communication and Public Relations 40
• Bachelor of Arts (Honours) in Web Communication and Marketing 40
• Bachelor of Arts (Honours) in Web Communication and Management 40
• Bachelor of Arts (Honours) in Public Relations and Marketing 40
• Bachelor of Arts (Honours) in Public Relations and Management 40
• Bachelor of Arts (Honours) in Public Relations and Journalism 40
• Bachelor of Arts (Honours) in Journalism and Web Communication 40
• Bachelor of Arts (Honours) in Journalism and Public Relations 40
• Bachelor of Arts in Communication and Media Studies & Web Communication 40
• Bachelor of Arts in Communication and Media Studies & Public Relations 40
• Bachelor of Arts in Communication and Media Studies & Marketing 40
• Bachelor of Arts in Communication and Media Studies & Journalism 40
• Bachelor of Arts in Communication and Media Studies & Management 40

COMMUNICATION & MEDIA

NORTHUMBRIA UNIVERSITY

• Bachelor of Arts (Honours) in Business with International Management (Top-up) 45

ROYAL HOLLOWAY UNIVERSITY OF LONDON

• Bachelor of Science (Honours) in Business and Management (Top-up) 46
• Bachelor of Science (Honours) in Management with Accounting (Top-up) 46
• Bachelor of Science (Honours) in Management with Entrepreneurship (Top-up) 46
• Bachelor of Science (Honours) in Management with International Business (Top-up) 46
• Bachelor of Science (Honours) in Management with Marketing (Top-up) 46

UNIVERSITY COLLEGE DUBLIN

• Bachelor of Business Studies (Honours) in Digital Business (Top-up) 48
• Bachelor of Business Studies (Honours) in Human Resource Management (Top-up) 48
• Bachelor of Business Studies (Honours) in Logistics and Supply Chain Management (Top-up) 48
• Bachelor of Business Studies (Honours) in Management (Top-up) 48
• Bachelor of Business Studies (Honours) in Marketing (Top-up) 48
• Bachelor of Business Studies (Honours) in Project Management (Top-up) 48

UNIVERSITY OF ESSEX

• Bachelor of Science (Honours) in Management and Marketing (Top-up) 49

MURDOCH UNIVERSITY

• Bachelor of Arts in Communication and Media Studies & Journalism 50
• Bachelor of Arts in Communication and Media Studies & Marketing 50
• Bachelor of Arts in Communication and Media Studies & Public Relations 50
• Bachelor of Arts in Journalism and Communication & Media Studies 51
• Bachelor of Arts in Journalism and Management 51
• Bachelor of Arts in Journalism and Marketing 51
• Bachelor of Arts in Journalism and Public Relations 51
• Bachelor of Arts in Journalism and Web Communication 51
• Bachelor of Arts in Public Relations and International Business 52
• Bachelor of Arts in Public Relations and Journalism 52
• Bachelor of Arts in Public Relations and Management 52
• Bachelor of Arts in Public Relations and Marketing 52
• Bachelor of Arts in Web Communication and Communication & Media Studies 53
• Bachelor of Arts in Web Communication and Management 53
• Bachelor of Arts in Web Communication and Marketing 53
• Bachelor of Arts in Web Communication and Public Relations 53

NORTHUMBRIA UNIVERSITY

• Bachelor of Arts (Honours) Mass Communication with Public Relations (Top-up) 54
HOSPITALITY & TOURISM MANAGEMENT

MURDOCH UNIVERSITY
- Bachelor of Business in Hospitality & Tourism Management and Business Law 55
- Bachelor of Business in Hospitality & Tourism Management and Human Resource Management 55
- Bachelor of Business in Hospitality & Tourism Management and Management 55
- Bachelor of Business in Hospitality & Tourism Management and Public Relations 56
- Bachelor of Business in Hospitality & Tourism Management and Web Communication 56
- Bachelor of Arts in Tourism & Events and Business Law 57
- Bachelor of Arts in Tourism & Events and Communication and Media Studies 57
- Bachelor of Arts in Tourism & Events and Hospitality and Tourism Management 57
- Bachelor of Arts in Tourism & Events and Human Resource Management 57
- Bachelor of Arts in Tourism & Events and International Business 57
- Bachelor of Arts in Tourism & Events and Management 57
- Bachelor of Arts in Tourism & Events and Marketing 57
- Bachelor of Arts in Tourism & Events and Public Relations 57
- Bachelor of Arts in Tourism & Events and Web Communication 57

NORTHBURYA UNIVERSITY
- Bachelor of Arts (Honours) in Business with Tourism Management (Top-up) 58

HUMANITIES & SOCIAL SCIENCES

MURDOCH UNIVERSITY
- Bachelor of Arts in Psychology 59
- Bachelor of Arts in Psychology and Communication & Media Studies 60
- Bachelor of Arts in Psychology and Criminology 60
- Bachelor of Arts in Psychology and Human Resource Management 60
- Bachelor of Arts in Psychology and Management 60
- Bachelor of Arts in Psychology and Marketing 60
- Bachelor of Arts in Psychology and Web Communications 60

INFORMATION TECHNOLOGY

MURDOCH UNIVERSITY
- Bachelor of Science in Business Information Systems and Banking 61
- Bachelor of Science in Business Information Systems and Computer Science 61
- Bachelor of Science in Business Information Systems and Finance 62
- Bachelor of Science in Business Information Systems and Management 62
- Bachelor of Science in Business Information Systems and Web Communication 62
- Bachelor of Science in Computer Science and Business Information Systems 62
- Bachelor of Science in Computer Science and Management 63
- Bachelor of Science in Computer Science and Web Communication 63
- Bachelor of Science in Cyber Security & Forensics and Banking 63
- Bachelor of Science in Cyber Security & Forensics and Business Information Systems 63
- Bachelor of Science in Cyber Security & Forensics and Computer Science 64
- Bachelor of Science in Cyber Security & Forensics and Criminology 64
- Bachelor of Science in Cyber Security & Forensics and Finance 64
- Bachelor of Science in Cyber Security & Forensics and Management 64
- Bachelor of Science in Cyber Security & Forensics and Web Communication 64
- Bachelor of Science in Games Software Design and Production and Business Information Systems 65
- Bachelor of Science in Games Software Design and Production and Computer Science 65
- Bachelor of Science in Games Software Design and Production and Cyber Security & Forensics 65
- Bachelor of Science in Games Software Design and Production and Management 65
- Bachelor of Science in Games Software Design and Production and Marketing 66
- Bachelor of Science in Games Software Design and Production and Mobile and Web Application Development 66
- Bachelor of Science in Games Software Design and Production and Web Communication 66
- Bachelor of Science in Mobile and Web Application Development and Banking 67
- Bachelor of Science in Mobile and Web Application Development and Business Information Systems 67
- Bachelor of Science in Mobile and Web Application Development and Computer Science 67
- Bachelor of Science in Mobile and Web Application Development and Cyber Security & Forensics 67
- Bachelor of Science in Mobile and Web Application Development and Management 67
- Bachelor of Science in Mobile and Web Application Development and Marketing 67
- Bachelor of Science in Mobile and Web Application Development and Web Communication 67

UNIVERSITY OF PORTSMOUTH
- Bachelor of Science (Honours) in Cyber Security and Forensic Computing (Top-up) 68

LAW

UNIVERSITY COLLEGE DUBLIN
- Bachelor of Business Studies (Honours) in Business with Law (Top-up) 69

POSTGRADUATE DEGREE PROGRAMME

MURDOCH UNIVERSITY
- Graduate Certificate in Business Administration 70
- Master of Business Administration 70

UNIVERSITY COLLEGE DUBLIN
- Master of Science in Finance 71
- Master of Science in Management 71