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MEDIA RELEASE

KAPLAN SINGAPORE¹ RECOGNISED AS BEST-IN-CLASS AT SINGAPORE BUSINESS REVIEW INTERNATIONAL BUSINESS AWARDS 2023

Kaplan Singapore's Employability Roadmap wins in first-ever Educational Management Category for the institution's commitment to developing industry-ready talent

Singapore, 24 May 2023 – In recognition of being best-in-class, Kaplan Singapore's (Kaplan) strategic Employability Roadmap has been conferred the Singapore Business Review (SBR) International Business Awards 2023 in the first-ever Educational Management Category. This makes it the only Private Education Institution (PEI) in Singapore to have done so this year. Launched in 2014, the SBR International Business Awards recognise outstanding projects and best practices by international companies with a global headquarter outside of Singapore.

The Ever-Evolving Workforce Landscape

2 In a world that is increasingly volatile, uncertain, complex and ambiguous, Kaplan believes it imperative to equip its students with a holistic education comprising both quality academic learning and industry-relevant skills development. In the area of keeping up with the ever-evolving workforce landscape, Kaplan adopts a multi-pronged approach which comprises aligning its programmes and initiatives to national priorities such as SkillsFuture Singapore's Skills Demand for the Future Economy report, forging strong industry partnerships and keeping abreast of trends and developments.

Developing Industry-Ready Talent: Kaplan Singapore Employability Roadmap

3 Specifically in the area of enhancing the employability of its graduates and developing industry-ready talent, Kaplan established a dedicated Employability & Student Affairs team and formulated a strategic roadmap comprising five Employability Pillars of Professional Development, Employability Training, Industry Engagement, Student Engagement and Graduate Employment. These pillars collectively form a comprehensive suite of activities, events, initiatives and training which empower Kaplan students to enhance their career preparedness and industry readiness.

4 For instance, the Professional Development Pillar comprises workshops which develop competence in social etiquette, professional grooming and online profiles, while a wide variety of courses offered under the Employability Training Pillar equips students with future-ready skills from data analytics and artificial intelligence to communication and teamwork skills.

5 Under the Industry Engagement Pillar, students are given exposure to industry knowledge and industry-ready skills via strategic collaborations with industry partners. Under the Graduate Employment Pillar, graduates are offered networking and employment opportunities via career fairs, recruitment talks and job matching services. The Student Engagement Pillar creates a rich and vibrant campus environment through the careful curation and management of a variety of student activities.

Professional Development	Employability Training	Industry Engagement	Student Engagement	Graduate Employment
<ul style="list-style-type: none"> • Career Advisory • Career Portfolio • Interview Skills • LinkedIn Workshops • Personality Profiling • Resume Writing 	<ul style="list-style-type: none"> • 4th Industrial Revolution Courses (4IR) • Academic Referencing • Digital Skills • Good Writing Skills • Soft Skills • Technical Skills 	<ul style="list-style-type: none"> • Entrepreneurship Talks • Industry Talks • Industry Visits • Masterclasses • Industry Advisory Board • Kaplan Industry Projects 	<ul style="list-style-type: none"> • Campus Life • CareersHub Portal • Interest Clubs • Alumni Club • International Community Clubs • Kaplan Student Leadership Programme 	<ul style="list-style-type: none"> • Career Fair • Industry Projects • Job Matching Service • Mock Interviews • Recruitment Talks • Work Experiences

Kaplan Singapore’s award-winning strategic Employability Roadmap

6 Commenting on Kaplan’s win, **Dr Susie Khoo, President of Kaplan Singapore** said, “Winning the SBR International Business Awards 2023 in the first-ever Educational Management category validates Kaplan’s efforts and aligns with both the strong participation rates for our employability activities as well as our most recent Kaplan Graduate Employment Survey findings which showed 9 in 10 respondents being employed within six months of completing their studies with us. In the same survey, graduates of our part-time programmes also overwhelmingly agreed that their participation in Kaplan’s employability activities improved their chances of gaining additional or new job responsibilities (73%) and gaining a pay raise (56%).”

7 “We are therefore immensely encouraged by the positive impact we have had on our graduates’ employability and career development and will remain steadfast in our commitment to further enhance these areas. We believe our efforts will help bolster our graduates’ chances of getting a headstart and succeeding in the competitive and rapidly changing job market.”

8 For more details of Kaplan Singapore’s employability efforts to produce industry-ready talent, please visit <https://www.kaplan.com.sg/about-employability-at-kaplan/>.

Footnotes

¹ Any reference to the term ‘Kaplan Singapore’ is used to collectively describe the Kaplan entities in Singapore, Kaplan Higher Education Academy and Kaplan Higher Education Institute.

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About Kaplan Singapore

Kaplan Singapore is part of Kaplan Inc., one of the world's most diverse education providers and the largest subsidiary of Graham Holdings Company (NYSE:GHC). To date, Kaplan Singapore has students from over 35 countries and regions, and has served over 95,000 graduates. With over 450 academic programmes for higher learning and professional certification courses available for skills development, Kaplan provides opportunities for individuals to pursue lifelong learning. Find out more about Kaplan Singapore at www.kaplan.com.sg.

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